

MICHIGAN STATE UNIVERSITY and LAKE MICHIGAN COLLEGE

**MSU INSTITUTE OF AGRICULTURE & TECHNOLOGY
CERTIFICATE + LAKE MICHIGAN COLLEGE
ASSOCIATE DEGREE**

**EMPLOYER
INTEREST SURVEY
2008**

We need your help. Lake Michigan College (LMC) and Michigan State University (MSU) are exploring the development of a new partnership program. Because of the importance of plant based industry in southwest Michigan, a Certificate program and associates degree may be offered locally. If established, students may earn either an Applied Associates degree or certificate or both.

By taking a few minutes to complete the following questions, you will help us to better meet your work-place needs for qualified current and future employees at your place of business.

Thank you!

1. My business is primarily:

- Landscape & ornamental production/retail/wholesale**
- Ornamental landscape design, construction, and/or management**
- Lawn Care**
- Golf Course**
- Sports/Commercial/Turfgrass Management**
- Fruit Production**
- Vegetable Production**
- Other (please describe): _____**

2. My business needs employees with the following special skills and preparation:

- Chemical and/or Fertilizer Applications**
 - Landscape Design**
 - Pruning**
 - Irrigation**
 - Plant Disease, Insect and Other Pest Control**
 - Machine Maintenance**
 - Computers**
 - Finance**
 - Marketing**
 - Supervision**
 - Distribution**
 - Other Skills (please describe)**
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3. My business currently employs the following number of staff during peak season:

- 1-5 Employees
- 6-10 Employees
- 11-15 Employees
- More than 15 Employees Please specify estimated number: _____

4. My business currently employs the following number of staff year-round:

- 1-5 Employees
- 6-10 Employees
- 11-15 Employees
- More than 15 Employees Please specify estimated number: _____

5. My business would employ staff with an MSU Institute of Agricultural Technology (IAT) Certificate:

- Yes, year-round
- Yes, seasonal

Mark all that apply).....> Fruit Production
 Landscape & Nursery
 Turfgrass Management

(If you checked Yes and/or any of the above categories,
please continue to Question 6)

- Don't Know
- No ->If you marked No, please skip to Question 12

6. YES, we would employ an MSU IAT Certificate graduate at the following wage (estimate)

- \$8.00- \$9.00/hour
- \$9.01—\$10.01/hour
- MORE THAN \$10.01/hour
- OTHER—Please specify amount: _____

7. My business would employ staff with an LMC Associate Degree (Students obtaining the associate degree from LMC would also obtain the IAT Certificate):

- Yes, year around
- Yes, seasonal
- Don't Know
- No, Not at this time

8. Yes, my business would employ an LMC Associate Degree graduate at the following hourly wage (estimate) (Students obtaining the associate degree from LMC would also obtain the IAT Certificate):

- \$8.00- \$9.00/hour
- \$9.01—\$10.01/hour
- MORE THAN \$10.01/hour
- OTHER—Please specify amount: _____

9. YES, my business may be interested in hiring the following number (estimate) of MSU/LMC program graduates:

- 1 New Staff Member
- 2 New Staff Members
- 3 New Staff Members
- 4 or More New Staff Members

10. My business would also encourage our current employees to enroll in the:

- MSU Certificate Program
- LMC Applied Plant Science Degree
- Both Certificate and Degree Programs
- Don't Know
- No, Not at this time

11. My business would help pay the credit course fees for our employee(s) enrolled in this new LMC-MSU program:

- Yes
- Don't Know
- No

12. Would your company be willing to provide funds for scholarship dollars?

- Yes
- No

13. The best LMC campus location for our current employees to attend would be:

- Benton Harbor Niles South Haven Don't Know

14. Please add my name and our business to the LMC-MSU Associate Degree and Certificate program mailing list to receive future program information announcements and details:

NAME: _____

COMPANY/BUSINESS: _____

ADDRESS: _____

PHONE: _____ EMAIL: _____

Please return your survey in the enclosed return envelope in care of:

Joanne Davidhizar
Berrien County MSU Extension
1737 Hillandale Road
Benton Harbor, MI 49022

FAX: (269) 982-8666
VOICE: 269-944-4126