

# Dr. Eduardo Nakasone

Assistant Professor

Department of Agricultural, Food and Resource Economics

College of Agriculture and Natural Resources

Department of Media and Information

College of Communication Arts and Sciences



Dr. Eduardo Nakasone is an assistant professor in the Department of Agricultural, Food, and Resource Economics and the Department of Media and Information at Michigan State University. He also holds a concurrent appointment as an Affiliated Researcher at the International Food Policy Research Institute (IFPRI) in Washington, DC.

Dr. Nakasone's primary research focus is the role of Information and Communication Technologies (ICTs) in solving information shortcomings in rural areas of developing countries. The premise of his research is that ICTs can constitute cost-effective vehicles to provide information in isolated regions, and that adequate information can make recipients aware of profitable opportunities that were previously unknown to them, change their behavior, or encourage the adoption of new beneficial practices.

Dr. Nakasone has analyzed the impact of delivering information on prevailing agricultural market prices through text messages (SMS) to farmers in the central Andes. He has also investigated the effect of providing health information to high school teenagers through Internet clips and business training to female micro entrepreneurs through soap operas in Peru.

Dr. Nakasone also is working on a project that analyzes the use of ICTs to enhance agricultural extension in Cambodia by testing the effectiveness of tablet-based two-way communication between rural communities and extension workers.

Dr. Nakasone earned a Ph.D. and M.S. from the University of Maryland, and a B.S. from Universidad del Pacífico in Lima, Peru.

## **Global research interests**

- Development economics
- Applied microeconomics
- Agricultural economics
- Information and communication technologies for development

## **Geographic focus**

- Cambodia
- Peru