

CSUS 474
Advanced Topics in Tourism Management:
Sustainable Tourism and Protected Area Management

Fall 2015
Tuesday 5:00-7:50PM
19 Natural Resources Bldg.

Instructor

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Office Hours

4:00 – 5:00PM & 8:00 – 9:00PM
Tuesday
Other times by Appointment

Class Time and Location

5:00-7:50PM
Tuesday
19 Natural Resources Bldg.

Course Description

Tourism as an industry offers many potential benefits as well as many challenges to community viability. This course will focus on a specific aspect of tourism, natural resource-based tourism, which has a rich global history. We will explore the thesis that thoughtful tourism development and management coupled with ethical natural resource management provides communities an opportunity to lead positive and sustained systemic environmental; social; and economic well-being. This course will provide an opportunity to develop a community of learning by sharing knowledge, insights, and resources as we develop a deeper understanding and appreciation of the intricacies of development and management of tourism, natural resources, and community systems.

Text & Reading Resources

We will focus on a primary textbook augmented by professional literature, relevant student literature-based presentations, and guest lectures. The primary text that will be used is:

Newsome, D., Moore, S. A., and Dowling, R. K. (2013). Natural area tourism: Ecology, impacts, and management (2nd ed.). Bristol, UK: Channel View Publishers.

All papers and presentations are to be presented in a professional manner, including the use of a professional writing style such as the American Psychological Association (APA Style Tutorial): <http://flash1r.apa.org/apastyle/basics/index.htm>

Learning Goals

This course will provide students with the opportunities to examine concepts, issues, and interrelationships between sustainable tourism and natural resource management. Our focus will be on the foundational context of these professional areas through conceptual and practical perspectives. Students will explore sustainable tourism and natural resources management utilizing their particular professional/disciplinary perspectives. This will be accomplished through professional literature research, class discussions, guest lectures, and examination of global examples of significant sustainable tourism and natural resource management endeavors.

Learning Goals:

Students will develop an understanding of the interrelationships between sustainable tourism and protected area management and the broader system in which they operate.

Students will be able to articulate personal/professional perspectives of key sustainable tourism and protected area management concepts.

Students will be able to describe the significance of sustainable tourism and protected area management practices in relationship to global issues such as climate change, alleviation of poverty, and economic development.

These course outcomes support the Department of Community Sustainability undergraduate program competencies of critical thinking; systems thinking; initiative and practical skills; and ethics. Successful completion of this course provides students with the background needed to appreciate, understand, and contribute to successful leadership in a nature based tourism system. Students can learn more about the Department of Community Sustainability undergraduate program competencies at http://www.csus.msu.edu/undergraduate/sustainability_core. In addition, this course supports Michigan State University's Undergraduate Learning Goals of analytical thinking, effective citizenship, integrated reasoning, and effective communication. More information about MSU's Undergraduate Learning Goals is available at <http://undergrad.msu.edu/programs/learninggoals>

Course Structure and Assignments

Project Teams will be formulated based on professional interests (2 members)

Weekly 2-Page discussion paper. Each student will select an idea or concept of professional interest from the weekly assigned reading and select a journal article that exemplifies or expands upon that idea or concept. The 2-page write-up will include:

1. full citation of the journal source (e.g. APA),
2. a one-paragraph summary of the article; and
3. a discussion of the relationship to the assigned reading.

Note: The full literature citation must be sent to the instructor one day before each class session. *(10 points each, 100 points total)*

Examples of Literature Resources (possible sources for Selected Article Review assignment):

Conservation Biology
Current Issues in Tourism
Environmental Management
Environmental Review
International Journal of Tourism Management
Journal of Applied Ecology
Journal of Ecotourism
Journal of Environmental Management
Journal of Forestry
Journal of Hospitality and Tourism Management
Journal of Leisure Research
Journal of Nature Conservation
Journal of Soil and Water Conservation
Journal of Sustainable Tourism
Journal of Tourism and Leisure Studies
Journal of Tourism Studies
Leisure Sciences
Tourism Management

Personal definitions/perspectives (September 15). Select/develop definitions or descriptions (with justifications) of the following terms: leisure, sustainability, system, tourism, community, and management. These are the basic conceptual ingredients of our discussions this semester. *(50 points)*

Sustainable Tourism Model Identification & Presentation (September 29). Each Team will select a sustainable tourism model that best describes their perspectives on sustainable tourism development and management.

Although this will be a professional team presentation, each student will write his/her own paper. (75 points)

Identification & Presentation of a Sustainable Tourism Natural Resource Management Case (December 1 & 8). Each Team will select, research, and present a sustainable tourism and natural resources management case. Each Team will present their case based on their critical analysis utilizing a sustainable tourism model and relevant professional literature to support their analysis.

Each member of the Team will submit an individually written case study paper by 12 Noon on Friday following the Team's presentation. (150 points)

Grading Scale

Total Points = 375

90% = 4.0

85% = 3.5

80% = 3.0

75% = 2.5

70% = 2.0

65% = 1.5

60% = 1.0

55% = 0.0

Extra Credit Opportunities

Current trends, issues, and events associated with sustainable management of community services: Each student may earn up to 30 points of extra credit during the semester by bringing to class relevant community-based services management items from current newspapers, magazines, professional literature, T.V., radio, or the web. Two points will be earned for each submission (limit is one leisure services management information item per week). Each item must include: **1)** a copy, clipping, and citation of the noteworthy community-based services management information item or a summary of the information and **2)** a one-paragraph discussion of the relevance/significance of the item for sustainable community-based services management.

Study Abroad Fair Participation: Each student will earn 20 points for attending the MSU Study Abroad Fair (**October 15, 2015, 12PM - 6PM, Breslin Center**) and submitting a one-page paper that includes the appropriate evidence of attendance. The paper is to be a thoughtful description of impressions of the event including the identification and discussion of the relevance of at least one Study Abroad Program to his/her personal/professional goals.

Additional Extra Credit Opportunities: Throughout the semester extra credit opportunities associated with course topics and current events may be provided.

* Announced and unannounced quizzes may be given which will affect the final point total for course grading.

Academic Integrity

[Article 2.III.B.2](#) of the Academic Freedom Report states: “The student shares with the faculty the responsibility for maintaining the integrity of scholarship, grades, and professional standards.” In addition, the Department of Sustainability adheres to the policies on academic honesty specified in General Student Regulation 1.0, [Protection of Scholarship and Grades](#); the all-University Policy on [Integrity of Scholarship and Grades](#); and [Ordinance 17.00](#), Examinations.

Therefore, unless authorized by your instructor, you are expected to complete all course assignments, including homework, lab work, quizzes, tests and exams, without assistance from any source. You are expected to develop original work for this course; therefore, you may not submit course work you completed for another course to satisfy the requirements for this course. Also, you are not authorized to use the www.allmsu.com Web site to complete any course work in this course. Students who violate MSU regulations on Protection of Scholarship and Grades will receive a failing grade in the course or on the assignment.

Faculty are required to report all instances in which a penalty grade is given for academic dishonesty. Students reported for academic dishonesty are required to take an online course about the integrity of scholarship and grades. A hold will be placed on the student's account until such time as the student completes the course. This course is overseen by the Associate Provost for Undergraduate Education.

Bereavement Policy

Michigan State University is committed to ensuring that the bereavement process of a student who loses a family member during a semester does not put the student at an academic disadvantage in their classes. If you require a grief absence, you should complete the “Grief Absence Request” web form, located at the following web address (<https://www.reg.msu.edu/sitemap.aspx?Group=7>), no later than one week after knowledge of the circumstance. I will work with you to make appropriate accommodations so that you are not penalized due to a verified grief absence.

Tentative Schedule and Assignments

Week One (September 8)

Introduction to course, course participants, and basic concepts
Project Team Development (Sustainable Tourism Model & Sustainable Tourism & Natural Resources Management Case)

Assignments:

- (1) Natural Area Tourism: Ecology, Impacts and Management, Preface & Chapter One: Introduction;
- (2) Personal definitions/perspectives of “leisure”, “system”, “sustainability”, “tourism”, and “management” (**Due September 15th**); and
- (3) 2-Page discussion of article related to an idea or concept in Chapter One.

Week Two (September 15)

Lecture (Topic from Chapter One)
Discussion of personal definitions/perspectives and Selected Articles

Assignments:

- (1) Natural Area Tourism: Ecology, Impacts and Management, Chapter Two: The Ecological Perspective;
- (2) 2-Page discussion of article related to an idea or concept in Chapter Two; and
- (3) Project Assignment: Sustainable Tourism Model Identification & Presentation (**Due September 29th**).

Week Three (September 22)

Lecture (Topic from Chapter Two)
Discussion of Selected Articles

Assignments:

- (1) Natural Area Tourism: Ecology, Impacts and Management, Chapter Three: Environmental Impacts (for October 6),
- (2) 2-Page discussion of article related to an idea or concept in Chapter Three; and
- (3) Reminder: Project Assignment: Sustainable Tourism Model Identification & Presentation (**Due September 29th**).

Week Four (September 29)

Presentation & Discussion of Selected Sustainable Tourism Models

Assignment:

Project Assignment: Identification & Presentation of a Sustainable Tourism Natural Resource Management Case (**Due December 1st or 8th**)

Week Five (October 6)

Lecture (Topic from Chapter Three)

Discussion of Selected Articles

Project Assignment: Identification & Presentation of a Sustainable Tourism Natural Resource Management Case - Update

Assignments:

- (1) Natural Area Tourism: Ecology, Impacts and Management, Chapter Four: Visitor Planning,
- (2) 2-Page discussion of article related to an idea or concept from Chapter Four

Week Six (October 13)

Lecture (Topic from Chapter Four)

Discussion of Selected Articles

Assignments:

- (1) Natural Area Tourism: Ecology, Impacts and Management, Chapter Five (first section, Introduction through Zoning): Management Strategies and Actions,
- (2) 2-Page discussion of article related to an idea or concept from Chapter Five (first section)

Week Seven (October 20)

Lecture (Topic from Chapter Five, first section – Introduction through Zoning)

Discussion of Selected Articles

Assignments:

- (1) Natural Area Tourism: Ecology, Impacts and Management, Chapter Five (second section, Site Management Action through Conclusion): Management Strategies and Actions,
- (2) 2-Page discussion of article related to an idea or concept from Chapter Five (second section– Site Management Actions through Conclusion)

Week Eight (October 27)

Lecture (Topic from Chapter Five, second section)

Discussion of Selected Articles

Assignments:

- (1) Natural Area Tourism: Ecology, Impacts and Management, Chapter Six (first section, Introduction through Techniques Used in the Delivery of Interpretation): Interpretation for Nature Tourism,
- (2) 2-Page discussion of article related to an idea or concept from Chapter Six (first section- Introduction through Techniques Used in the Delivery of Interpretation)

Week Nine (November 3)

Lecture (Topic from Chapter Six, first section)

Discussion of Selected Articles

Assignments:

- (1) Natural Area Tourism: Ecology, Impacts and Management, Chapter Six (second section, The role and Effectiveness of Interpretation through Conclusion): Interpretation for Nature Tourism,
- (2) 2-Page discussion of article related to an idea or concept from Chapter Six (second section – The Role and Effectiveness of Interpretation through Conclusion)

Week Ten (November 10)

Lecture (Topic from Chapter Six, second section)

Discussion of Selected Articles

Assignments:

- (1) Natural Area Tourism: Ecology, Impacts and Management, Chapter Seven: Monitoring,
- (2) 2-Page discussion of article related to an idea or concept from Chapter Seven

Week Eleven (November 17)

Lecture (Topic from Chapter Seven)

Discussion of Selected Articles

Assignments:

- (1) Natural Area Tourism: Ecology, Impacts and Management, Chapter Eight: Conclusion,
- (2) 2-Page discussion of article related to an idea or concept from Chapter Eight

Week Twelve (November 24)

Lecture (Topic from Chapter Eight)

Discussion of Selected Articles

Assignment:

Project Presentations Preparations

Week Thirteen (December 1)

Project Presentations: Identification & Presentation of a Sustainable Tourism

Natural Resource Management Case

Week Fourteen (December 8)

Project Presentations: Identification & Presentation of a Sustainable Tourism

Natural Resource Management Case

Week Fifteen (***Wednesday***, December 16)

Course Summary/**Final Examination Session (5:45 – 7:45PM, 19NR)**