

Market Poultry Project Record Book 2024 U.P. State Fair

Intermediate (ages 11-13 YRS)

CLASS: CORNISH HENS [] BROILER [] ROASTER [

Consult U.P. Fair Exhibitor's Guide for class weight and bird age

IMPORTANT: In order to participate in the U.P. State Fair Small Animal Auction, exhibitors are required to submit a completed market livestock record book and achieve a minimum score of 40 in the scoring rubric.

Records books may be picked up in the poultry barn office on 1:00 p.m., Friday, August 16th PLEASE TYPE, PRINT, OR WRITE CLEARLY.

The record book needs to be completed by the exhibitor.

ALL POULTRY PROJECT RECORD LIVESTOCK BOOKS ARE DUE by 1:00 PM EDT: Monday, August 12, 2024

1

(Fair age is the exhibitor's age on January 1 of the year of the fair)

Official Fair Age

| Name: | |
|---|------------------------|
| Date of Birth: | |
| I hereby certify that, as the exhibitor of this project, I have personal for the care of this animal, record keeping, and have completed aware that this record book may be on display during the auctionall content will be appropriate. | this record book. I am |
| Youth Signature: | Date: |
| I, the parent/guardian, certify that my son/daughter has complete completed this record book and will comply with all rules and re permission for this record book to be displayed to the public and content is appropriate. | gulations. Í give |
| content is appropriate. | |

RECORDS START WITH POSSESSION OF YOUR ANIMAL(S) AND END WITH FAIR WEEK ESTIMATES!



Michigan State University Extension programs and materials are open to all without regard to race, color, national origin, gender, gender identity, religion, age, height, weight, disability, political beliefs, sexual orientation, marital status, family status or veteran status.

Why Keep Records?

By keeping records, you will be able to see how much progress you make this year and over the course of your 4-H career as you set goals and work to accomplish them.

Good records will:

- Help you learn about animals, their rate of growth, the feed they require, the cost of the feed they require and their habits.
- Increase understanding of your project's financial outcome.
- Assist you in gathering information to market your animal.
- Improve your management practices.
- Keep track of your project activities and learning experiences.
- Allow you to better plan for future livestock projects.

If you have questions or need help on this record book, please contact your leader, parent/guardian, or County MSU Extension Office.

PLEASE PRINT OR WRITE CLEARLY.

Project Information (Submit one completed record book for each market species)

| Name and /or description of Animal(s) | | | |
|--|---|--|--|
| Breed(s): | | | |
| Identification number: | _ | | |
| Estimated Birth date of animal(s): Date of ownership or purchase date: Estimated beginning value of animal(s): | | | |
| Please tell us about your project animal (check all that apply): | | | |
| ☐ Purchased my project animal(s) | | | |
| Project animal(s) are bred & owned (from an animal on my family farm) | | | |
| Other (please explain): | | | |
| Comments by Leader/Parent (optional): | | | |
| | | | |

This Year's Project Goals

| Complet | e this portion of the record book pre-project or once animals are purchased. |
|-----------|--|
| Date this | s page completed: |
| Please e | xplain three goals that you have for your poultry project: |
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| 3 | |
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| Please li | st three potential buyers you plan to approach thisyear: |
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| Pleas | se list three communication strategies you plan to utilize this year: |
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| | Project Owner | Information | Physical Address where animal is housed | |
|-------|--------------------|--|---|---|
| | Name | | | |
| | Phone | | | |
| | | purchase price or estin | nated value of the animal | |
| | Breeder | | | |
| | Veterinarian Co | ontact Information | | |
| | Name | | | |
| | Phone | | | |
| | Address | | | |
| | | | | |
| Wha | t is the target we | eight for your animal? | | |
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| Desc | ribe your animal | l housing/barn/facility | | |
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| List | biosecurity prot | tocols you have implemented in | your plan. | |
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| Wha | t did you do to ke | eep your animal healthy? reedoms of Animal Welfare) | | |
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Please use additional sheet if needed.

Herd Health Plan

Herd Health Plan: Production Calendar- Complete this calendar **before** you take possession of your animal to plan how you will manage and care for your animal. Focus on animal care. Include information regarding animal housing, biosecurity protocols, treatment protocols and any notes of feed types you may use. This is a projection. Project your estimated cost.

| January | General Management | Feeding | Health |
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| February | General Management | Feeding | Health |
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| March | General Management | Feeding | Health |
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| April | General Management | Feeding | Health |
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Herd Health Plan: Production Calendar

| May | General Management | Feeding | Health |
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| June | General Management | Feeding | Health |
| June | General Management | reeding | пеаш |
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| July | General Management | Feeding | Health |
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| August | General Management | Feeding | Health |
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| Inventory of Supplies and Equipment This is a record of what you have before you start your project, borrow, or utilize from your club. It can include items listed under equipment and supplies in your expenses record. | | | | |
|--|----------|--------------------------------|--|--|
| item description | quantity | borrowed or club equipment Y/N | | |
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Weekly Feed Record (add additional pages if needed)

| eed Type* | lbs. | cost | lbs. | cost | lbs. | cost | lbs. | cost | Monthly | Total |
|---|------|------|------|------|------|------|------|------|---------|-------|
| | | | | | | | | | lbs. | Cost |
| Week 1 | | | | | | | | | | |
| Week 2 | | | | | | | | | | |
| Week 3 | | | | | | | | | | |
| Week 4 | | | | | | | | | | |
| Week 5 | | | | | | | | | | |
| Week 6 | | | | | | | | | | |
| Week 7 | | | | | | | | | | |
| Week 8 | | | | | | | | | | |
| Week 9 | | | | | | | | | | |
| Week 10 | | | | | | | | | | |
| Week 11 | | | | | | | | | | |
| Week 12 | | | | | | | | | | |
| Week 13 | | | | | | | | | | |
| Week 14 | | | | | | | | | | |
| Week 15 | | | | | | | | | | |
| Week 16 | | | | | | | | | | |
| Week 17 | | | | | | | | | | |
| Week 18 | | | | | | | | | | |
| Week 19 | | | | | | | | | | |
| Week 20 | | | | | | | | | | |
| TOTALS | | | | | | | | | | |
| IUIALS | | | | | | | | | | |
| Type of feed should be expressed in pounds and include grains, supplements, mixes, hay, silage, etc. *The estimated value of homegrown feed needs to be included Number of birds reflected on this chart TOTAL FEED add column add column | | | | | | | | | | |

Expense Record

Record all expenses, including date of purchase, description of the expense, and cost.

Health costs-include vaccinations, medications, treatment for parasite control, and hoof trimming, ,vet fees, cost of any required health tests

Equipment-include blowers, trimming chute, clippers, show sticks, halters, brushes, combs, hoses, feeders, pitchforks, wheelbarrow, stalls, show boxes, fences

Facility costs-include estimated cost of utilities to house your animal, bedding, repairs, housing rent/lease fees

Advertising/Marketing- include cost of buyer's letters, printing, postage, promotion, and buyer gifts **Transportation-**include costs to transport the animal to and from weigh-ins, buyer visits, and to the fair **Supplies-** include costs for show shampoos, grooming products, clipping/shearing fees, show clothes, stall decorations

Registration/certification fees- include fair fees, fair pass, DNA testing, YQCA certification costs, lost tag fees

| date purchased | item description | cost |
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| (add column) |
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Weigh your birds at least once each week. It is recommended to choose and identify three birds as your "representative" birds that you weigh each week.

Weight Record (Add additional pages if needed.

| Bird 1 | | |
|---------|--------|--|
| Date | Weight | |
| Week 1 | | |
| Week 2 | | |
| Week 3 | | |
| Week 4 | | |
| Week 5 | | |
| Week 6 | | |
| Week 7 | | |
| Week 8 | | |
| Week 9 | | |
| Week 10 | | |
| Week 11 | | |
| Week 12 | | |
| Week 13 | | |
| Week 14 | | |
| Week 15 | | |
| Week 16 | | |
| Week 17 | | |
| Week 18 | | |
| Week 19 | | |
| Week 20 | | |
| (Final) | | |

| 9 | | | | |
|---------|--------|--|--|--|
| | Bird 2 | | | |
| Date | Weight | | | |
| Week 1 | | | | |
| Week 2 | | | | |
| Week 3 | | | | |
| Week 4 | | | | |
| Week 5 | | | | |
| Week 6 | | | | |
| Week 7 | | | | |
| Week 8 | | | | |
| Week 9 | | | | |
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| Week 11 | | | | |
| Week 12 | | | | |
| Week 13 | | | | |
| Week 14 | | | | |
| Week 15 | | | | |
| Week 16 | | | | |
| Week 17 | | | | |
| Week 18 | | | | |
| Week 19 | | | | |
| Week 20 | | | | |
| (Final) | | | | |
| | | | | |

| | Bird 3 |
|---------|--------|
| Date | Weight |
| Week 1 | |
| Week 2 | |
| Week 3 | |
| Week 4 | |
| Week 5 | |
| Week 6 | |
| Week 7 | |
| Week 8 | |
| Week 9 | |
| Week 10 | |
| Week 11 | |
| Week 12 | |
| Week 13 | |
| Week 14 | |
| Week 15 | |
| Week 16 | |
| Week 17 | |
| Week 18 | |
| Week 19 | |
| Week 20 | |
| (Final) | |

Project Final Average Weight

| Bird 1 | Bird 2 | Bird 3 | Total | Final Average |
|----------------------------|----------------------------|----------------------------|--|-------------------------|
| Column A | Column B | Column C | Column D | weight |
| | | | | Column E |
| (Final weight from page 6) | (Final weight from page 6) | (Final weight from page 6) | (Final weight= Bird 1+ Bird 2+ Bird 3) | (Column D divided by 3) |
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Project Expenses:

| Total Feed Costs | Total Cost | Total Expenses |
|--------------------------------|------------------------------|-----------------------|
| Column F | Column G | Column H |
| (Total Feed Costs from page 4) | (Total Expenses from page 5) | (Column F + Column G) |
| | | |
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Calculate Your Break Even Price:

| Total Expenses | Total # of Birds Raised | Final Average Weight | Break Even Price per |
|---------------------------------------|-------------------------|--|-----------------------------------|
| Column I | Column J | Column K | Pound |
| (Total Expenses from page 7 column H) | | (Final average weight page 7 Column E) | Column I divided by Column J |
| | | | divided by Column K (I ÷ J ÷ K=) |
| ÷ | ÷ | = | |
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Project Reflection:

Please respond to the following questions (additional pages can be added).

| 1. V | Vhat does quality animal care involve? |
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| 2. I | Describe a defect in your project that would lower the final placing of your bird. |
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| 3. W or | hat are the major external parasites of poultry? How do you perform a parasite check on chicker poultry? |
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Project Reflection Bonus Questions

| hat is pullo | orum disease? l | List possible sy | mptoms. | |
|--------------|-----------------|------------------|---------|--|
| nat is pullo | orum disease? l | List possible sy | mptoms. | |
| nat is pullo | orum disease? I | List possible sy | mptoms. | |
| hat is pullo | orum disease? l | List possible sy | mptoms. | |
| hat is pullo | orum disease? I | List possible sy | mptoms. | |
| hat is pullo | orum disease? I | List possible sy | mptoms. | |
| hat is pullo | orum disease? I | List possible sy | mptoms. | |
| hat is pullo | orum disease? I | List possible sy | mptoms. | |



Scoring



Intermediate

| PAGE | CONTENT POINTS POSSIBI | | SCORE |
|------|---------------------------------------|-----|-------|
| 1 | Exhibitor Information | 2 | |
| 3 | Animal Information | 2 | |
| 4 | Goals | 3 | |
| 4 | Potential Buyers | 3 | |
| 4 | Communication Strategies | 3 | |
| 5 | Herd Health Plan | 8 | |
| 6-7 | Herd Health Plan Production Record | 8 | |
| 8 | Inventory of Supplies | 5 | |
| 9 | Feed Record | 15 | |
| 10 | Expenses Record | 10 | |
| 11 | Weight Record | 10 | |
| 12 | Average Weight Calculations | 4 | |
| 12 | Project Expense Calculations | 4 | |
| 12 | Break Even Calculations | 5 | |
| 13 | Question 1 | 6 | |
| 13 | Question 2 | 6 | |
| 13 | Question 3 | 6 | |
| | TOTAL POINTS | 100 | |

| BONUS Q | UESTIONS | | |
|---------|------------|---|--|
| 14 | Question 1 | 5 | |
| 14 | Question 2 | 5 | |