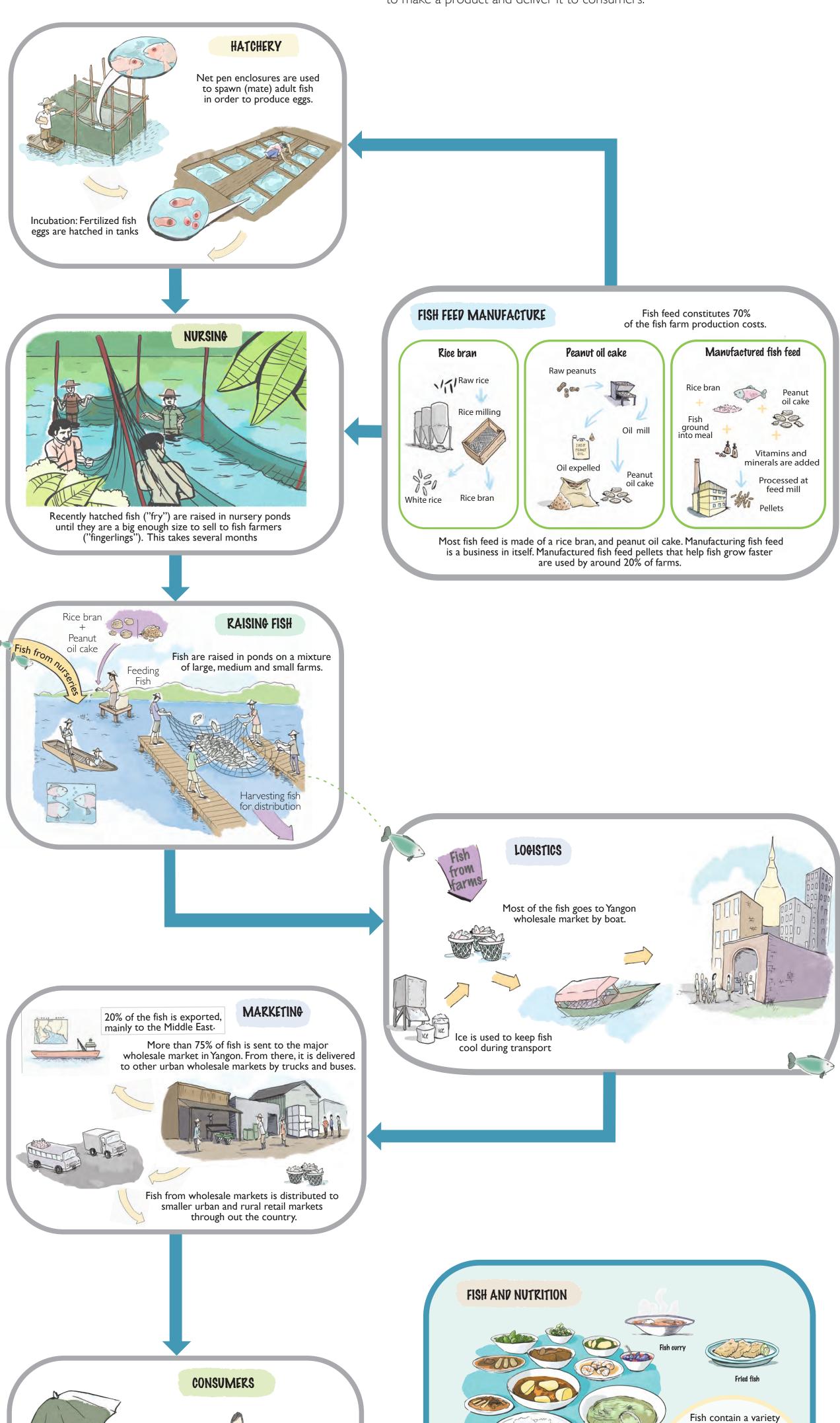




## What is a value chain? Example of the aquaculture value chain in Myanmar

A value chain is the entire series of activities and transactions needed to make a product and deliver it to consumers.



of nutrients: one serving of rohu, the main fish eaten in Myanmar, can contain:

290 mg potassium

Fish is an important food in Myanmar

where it accounts for a significant share of the household food budget.

HOMES AND FAMILIES

80% of the farmed fish is consumed within the country, in urban areas and in rural villages. It is eaten at home and in restaurants.