ONLINE/BLENDED COURSE DEVELOPMENT PROCESS

DEFINE PHASE
- Complete Needs Assessment
- Complete Design/Strategy Document
- Create Project Schedule

PLANNING PHASE
- Develop Learning Objectives
- Create/Approve Course Outline
- Develop Plan for Interaction, Activities & Media
- Develop Evaluation Plan
- Research & Curate Existing Resources
- Design/Select Graphical User Interface

WRITE/BUILD PHASE
- Draft Content/Create Storyboards (include interactions)
- Review & Approve Storyboards
- Create Graphics/Interactions/Animations
- Create Alpha (online text, graphics, audio)
- Review & Approve Alpha (Accessibility/Usability)

TEST & REFINE PHASE
- Beta Test (internal reviews/peer review)
- Revise Based on Beta Test Feedback
- Approval
- Pilot Test (representatives of target audience)
- Revise Based on Pilot Test Feedback
- Final Approval

LAUNCH
- Roll Out to Target Audience