DIRECTIONS TO MSU PRODUCT CENTER,
Venture Development Office
Michigan State University
101 Farrall Hall
East Lansing, MI 48824-1324
Phone: (517) 432-8750

See map following written directions.

FROM THE WEST ON I-96 OR FROM THE SOUTHWEST ON I-69

From the west coming to Lansing on I-96 or from the southwest on I-69, take I-496 east across Lansing to the Trowbridge Road exit. Proceed straight through the traffic light at the intersection of Trowbridge Road and Harrison Road. Continue east on Trowbridge Road following it as it curves to the left and becomes Red Cedar Road. Turn right at the second traffic light onto South Shaw Lane. Proceed east on South Shaw Lane, through the traffic light at the intersection of South Shaw Lane and Farm Lane. Farrall Hall is the first building on your right after the South Shaw Lane/Farm Lane intersection.

FROM THE EAST

From the east coming to Lansing on I-96 or I-69, take US-127/496 north (from I-96) or US-127 south (from I-69) to the Trowbridge Road exit. Follow the directions above.

FROM THE NORTH OR SOUTH ON US-127

From the north or south coming to Lansing on US-127, take the Trowbridge Road exit. Follow the directions above.

Parking – parking on campus is limited and restricted. Illegally parked cars will be ticketed. Please review the following options for parking legally in the vicinity of Farrall Hall.

- Lot 39 is at the intersection of South Shaw Lane and Red Cedar Road. It is an attended lot where you pay $0.80 per half hour for the time you park. Access to Lot 39 is off South Shaw Lane.
- Lot 41 is across South Shaw Lane from Farrall Hall and is the closest lot to our office. You will need to purchase a parking permit* to park in this lot.
- Ramp #1 (Shaw Lane) is a parking structure with both metered parking and permit parking. Change machines are available in the ramp for metered parking on the ground and basement levels. Above ground levels require a parking permit.*

* If you need to purchase a parking permit to park on campus, an all-day permit for $6 is available at the Welcome Center on Trowbridge Road on the left after the traffic light at the intersection of Trowbridge Road and Harrison Road. If the Welcome Center is closed or you want to purchase a permit for a shorter period of time, continue east on Trowbridge Road, following it as it curves to the left and becomes Red Cedar Road. Look for the Office of Public Safety on the left after the curve. Go to the MSU Police Office in this building (open 24/7) where you can purchase parking permits for $1.50 for 2 hours, $3.00 for 4 hours or $6.00 for all day. Turn left when exiting the Public Safety Building and follow Red Cedar Road to South Shaw Lane at the second traffic light. Turn right on South Shaw Lane and proceed to Lot 41. If that lot is full, proceed to Ramp #1 (Shaw Lane) and park in the upper levels (non-metered spaces).
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