VILLAGE MASTER PLAN

The creative driving force behind this master plan design is to provide the village with a distinctive character. This is vital for creating a sense of place, where residents and passers-by become aware of their surroundings, and can appreciate the uniqueness that makes Webberville feel like home. This master plan offers the opportunity for the community to re-brand. By adopting the school district’s slogan, “Proud of our Past, Promoting our Future”, Webberville can transform it’s image from “A Rural Community” to a community that is rooted in tradition, yet able to grow and change for the greater good. Stylish, classic site elements, such as the street lamps, benches, banners, and archways create a street environment that is functional and aesthetic. The pocket parks, median full of trees, and the alle of trees along both sides of Grand River Ave create a beautiful canopy three seasons of the year, and can be strung up with lights during winter to give the village a warm, soft glow. With the combined effects of these elements, Webberville can become a more identifiable, beautiful home for its residents, and a destination for those looking for small town charm.

Webberville currently is a mis-matched and disconnected community. Establishing a greenway trail which connects to the planned regional system and series of pocket parks the core of Webberville becomes a cohesive fabric that draws people to the available commerce opportunities downtown and connects them to existing nearby trail systems. Infusing these elements with the character of Webberville’s community will allow the village to become an engaging and economically viable center that attracts a range of demographics. We have focused on the empty lots and un-utilized space that are prevalent throughout the core of Webberville to realize your vision for what Webberville is to become. Engaging the community through these revitalized green infrastructures works in harmony with creating a network of Complete Streets and Safe Routes to School.

THE STREETSCAPE

The streetscape includes 10 foot wide lanes for traffic, parallel parking along Grand River Ave in prime locations for convenience, bicyclist lanes, street trees, benches, waist receptacle, planters, lighting, and wide sidewalks. This provides a comfortable, beautiful, and safe mode of transportation whether is be by foot, bike, car or bus. The store fronts are revitalized to freshen up the appearance of downtown, but still maintain the historical characteristics. The street lights along Grand River are arranged in a fashion where both lanterns of each fixture are perpendicular to the road. This creates better visibility for cars and pedestrians, as well as creates a rhythmic pattern.

1. STOCKBRIDGE ROAD

Coming off of I-96 the road is more developed to draw people into Webberville. A way finding sign is placed on the right side of the road to inform people of Webberville, and invite them into the village. Trees also line the streets as they do in town to catch people’s interest and attract attention.

2. PEDESTRIAN BRIDGE CROSSING

The bridge becomes a gateway for both pedestrians and vehicles entering Webberville. An arc at the front of the bridge serves as a welcoming sign into the village, while trees densely line the street and provide anchorage. As one travels further into Webberville the trees become less dense and are planted in a more rhythmic fashion towards town.

3. greenway trail system that connects to the planned regional system and series of pocket parks the core of Webberville becomes a cohesive fabric that draws people to the available commerce opportunities downtown and connects them to existing nearby trail systems.

4. The Streetscape

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5. Making our town a destination for those looking for small town charm.