WEBBERVILLE

1871

PROUD OF OUR PAST, PROMOTING OUR FUTURE
HOW WE STARTED
ENHANCE GATEWAY WITH SIGNAGE TO DIRECT TRAFFIC TO THE CORE

SECONDARY CORE
VACANT CORE
SCHOOLS

CORE

POSSIBLE GATEWAY

GRAND RIVER AVE.

FIX DRAINAGE ISSUES TO REGAIN LAND

EXPAND WEBBERVILLE RESIDENTIAL NEIGHBORHOOD

COMMER LOT

INDUSTRIAL PARK

NEW PEDESTRIAN CORRIDOR

NEW ROAD

HORSE TRACK

GRIDER BLDG.

NEW ROAD

WETLAND

RAILROAD TRACKS

KALAMINCK CREEK

RED CEDAR RIVER
WHAT IS WEBBERVILLE
SMALL TOWN
WHO IS WEBBERVILLE
TRADITION
HARD WORK
WHAT CAN WEBBERVILLE BECOME
ENGAGING
ACTIVE
HOW WE CAN DO THIS
MASTER PLAN
ENTERING WEBBERVILLE

SIGN TO ACTAS & GATEWAY INTO WEBBERVILLE.

GRAND RIVER, EAST TOWARD WEBBERVILLE
ENTERING WEBBERVILLE

Stamped & stained concrete to resemble wood grain
- Aesthetically interesting
- More durable than wood
- Longer lasting
- Safer
THE CONCEPT: ROOTS

WEBBERVILLE
WEBBERVILLE STEETS
Bus Rapid Transit Stop
- Safe Crosswalks
- Semi-sheltered pavilion
- ADA accessible
- Connecting Webberville to Lansing
- Easy commuting