Webberville
“the beginning”
Goals and Objectives

• Make Webberville a gateway along the Grand River corridor
• Restore the historic character of the buildings
• Enhance the quality of life throughout the neighborhoods
• Develop a connection to Meridian Township through a Bus Rapid Transit system.
• Create Complete Streets throughout the Downtown area.
• Develop safe routes to and from the schools.
• Complete ADA accessible designs
• Provide adequate village services to Webberville residents
S.W.O.C Analysis

Strengths
• Strong Local Business
• Good Education
• Great Location
• Small Town Feeling

Opportunities
• More Connection
• Create Gathering Space
• Attract Business
• Become a Gateway

Weaknesses
• Inadequate Streetscapes
• Lack of Public Spaces
• Weathered Building Structures
• Unattractive Utilities

Challenges
• Competition Nearby
• Higher Taxes Rates
• Not Branded
Gateway Community
Downtown Master Plan
Street Trees
Parking
Amenities
Paving Patterns
Lighting
Branding
Announcements
Way Finding
Entrance Plaza
Bus Rapid Transit Station
Bernie Simmons Park
Farmers Market / Community Event Space

Use of the parallel parking spots and the school parking lot
Spartan Park
The beginning of a new era starts now