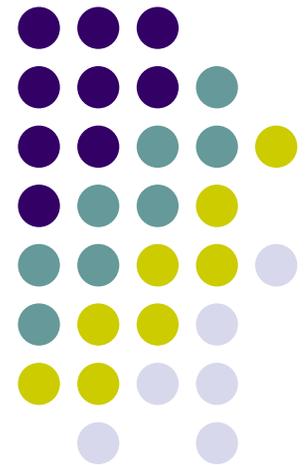


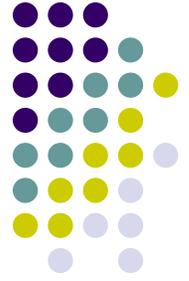
# City of Saginaw: State Street Stabilization Plan

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Presented By:

Darnell Adams, Ermyas Birru, Gordon Bowdell, Sara Bowers, Matt Correa, Alex Kobylarz and Kevin Nystuen





# Presentation Outline

- **Introduction**
- Methodology of Research
- Site Location
- Site Description
- Summary of Findings
- Goals and Strategies
- Summary

# Client Information

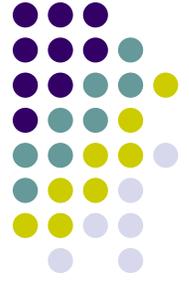


- City of Saginaw, Michigan
  - Stephanie Harden
    - Associate Planner - City of Saginaw
  - Julia Darnton
    - Community & Economic Development Educator MSU Extension - Saginaw County.

# Objective



To provide recommendations and strategies for a neighborhood stabilization plan that promotes a cohesive community identity for the State Street study area.



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# Methodology of Research



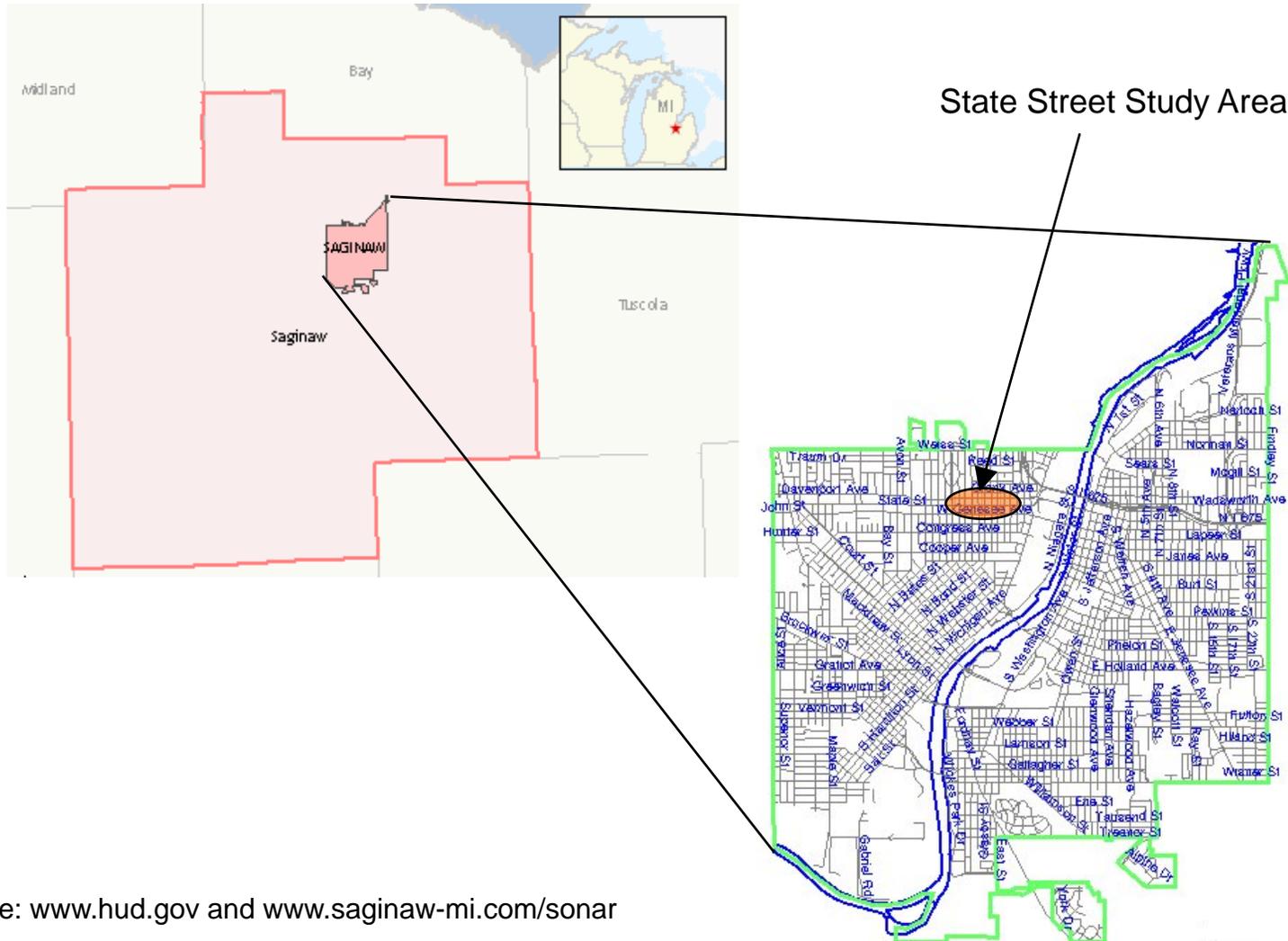
- Phase One
  - Site Visit
  - Stakeholder Interviews
  - Block by Block Assessment
  - Socioeconomic Profile
- Phase Two
  - Recommendations and Strategies

# Presentation Outline



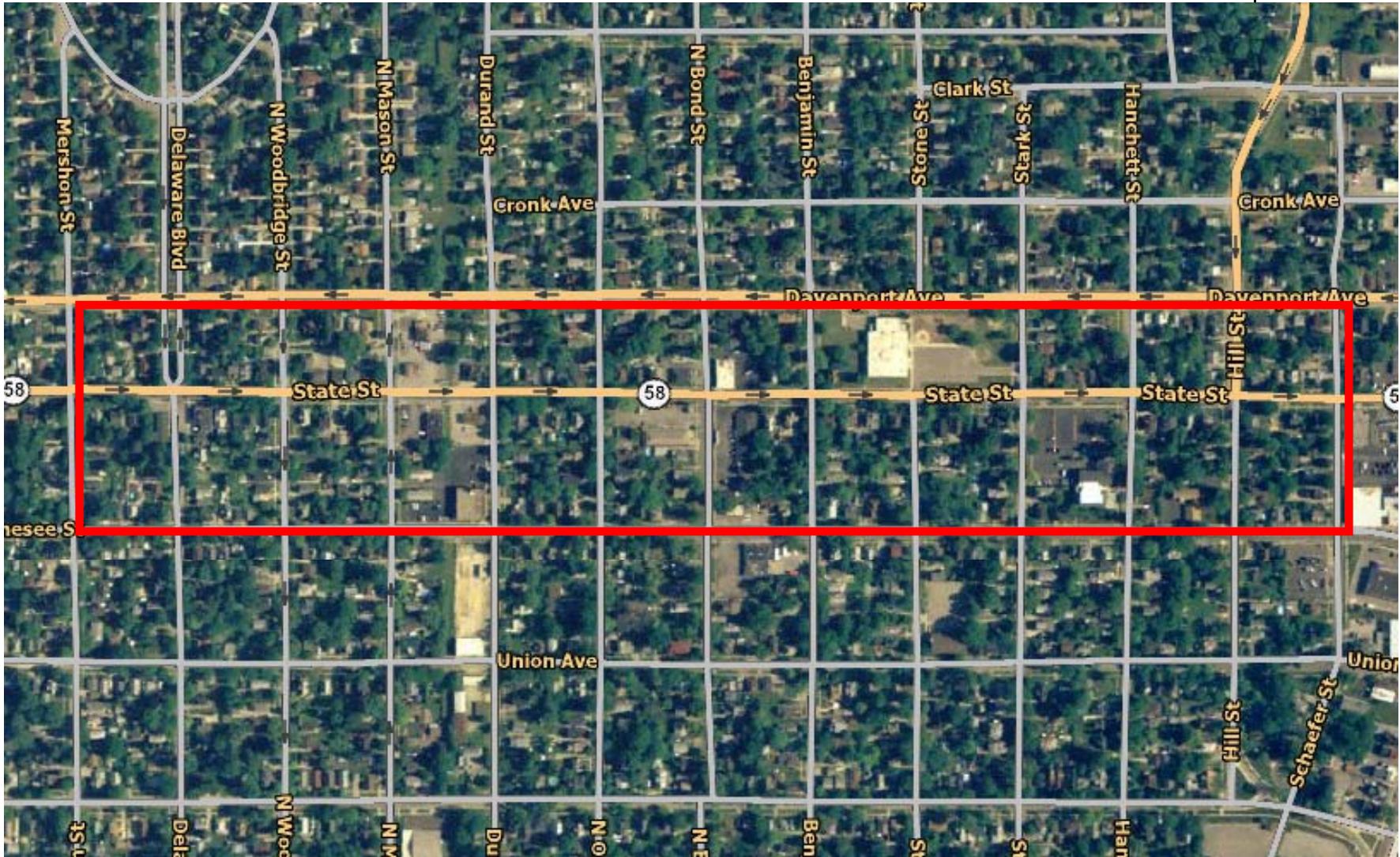
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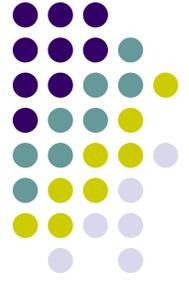
# Site Location



Source: [www.hud.gov](http://www.hud.gov) and [www.saginaw-mi.com/sonar](http://www.saginaw-mi.com/sonar)

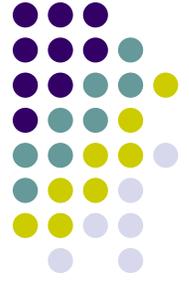
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# Site Description

- 24 Block Area
- Population of Study Area:
  - 705 people
- Median Income of Study Area:
  - \$27,718
- 92% of Parcels are Residential
  - A mix of single and multi family housing
- 10% of Parcels are Vacant as of 2000
  - 3.7% increase from 1990

# Land Use Map



**Legend**

-  Vacant structures
-  Vacant lots
-  Industrial Parcels
-  Small Businesses
-  Forclosed Properties
-  Residential
-  Churches
-  School



# Character of the Neighborhood



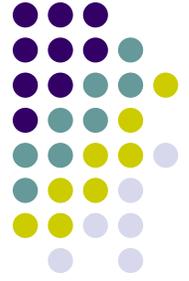
- Primarily residential with unique core of businesses
- School and churches
- Close proximity to downtown
- Friendly neighborhood feel



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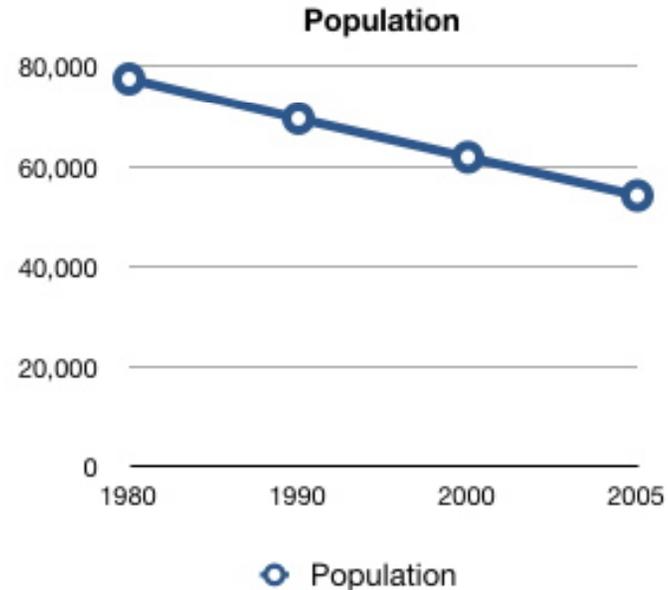


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# Summary of Findings

- 1990 Population: 69,512  
2000 Population: 61,799  
2005 Population: 54,190
  - Saginaw's population decreased 11.1% between 1990 and 2000.

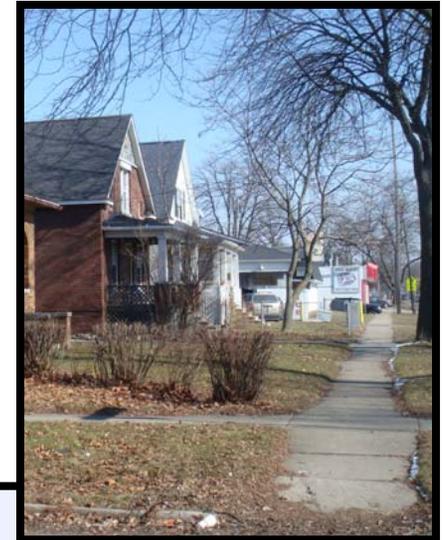


- Unemployment of the study area is higher than the State of Michigan.
- Household income of the study area is lower than the State of Michigan as a whole.
- 10 out of the 257 parcels are vacant and 6 are foreclosed.



# Summary of Findings II

- Mixed use neighborhood
- Located on a major trunk-line (M-58)
- Lack of pedestrian level lighting
- Lack of common façade between businesses
- Stakeholder interest in physical improvements





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# Framing the Issues



- Minor physical improvements to structures
- Few vacancies, foreclosures
- Opportunity for improved connectivity
- Local businesses can give the neighborhood a unique identity



# Goals & Strategies

- Goal 1:
  - Create a neighborhood stabilization plan that preserves the character of the State Street study area, implements strategies that promote lasting structures, and eradicates blight.



# Goal 1: Objectives



- Short-Term
  - Encourage upkeep and maintenance of existing structures.
  - Prevent vacancies and foreclosures through education of existing financial programs and services.
  - Eliminate dangerous structures throughout the neighborhood.



# Goal 1: Objectives

- Long-Term
  - The State Street study area establishes a Community Land Trust.





# Goals & Strategies

- Goal 2:
  - Build a proud community of collaboration and participation with a common vision.



# Goal 2: Objectives



- Short-Term
  - Encourage the establishment of a strong community association consisting of all neighborhood stakeholders.
  - Promote social connectivity throughout the community.
  - A collaborative effort to establish a safe and friendly environment.

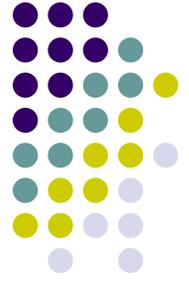




## Goal 2: Objectives

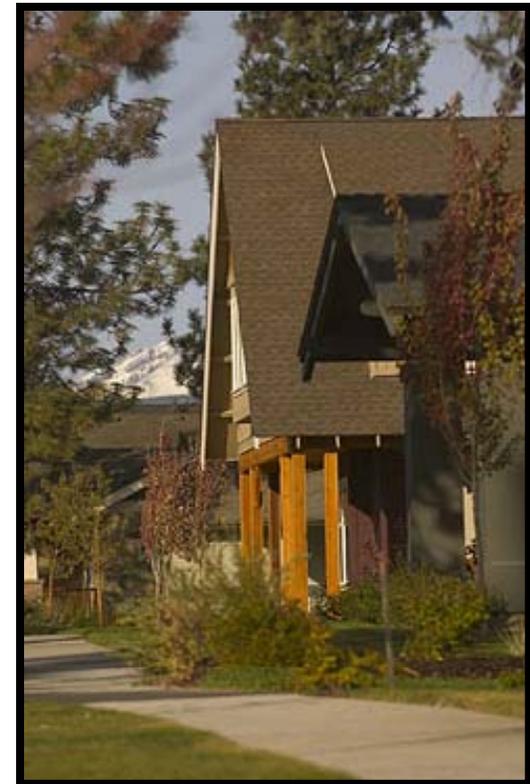
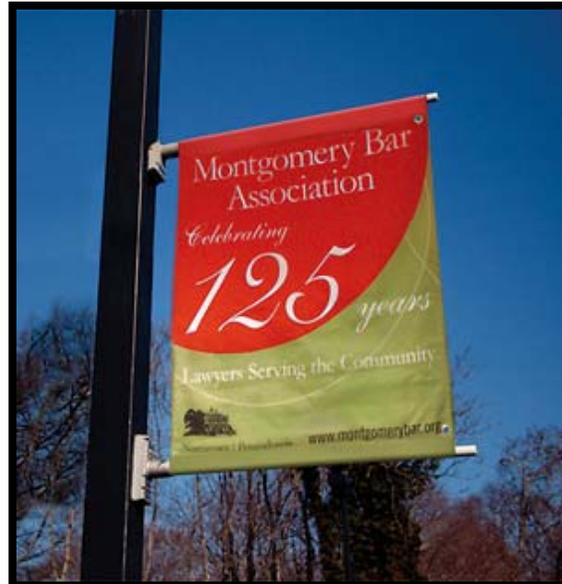
- Long-Term
  - Join in a collaborative effort with surrounding community and neighborhood associations to create a vibrant City of Saginaw.





# Goals & Strategies

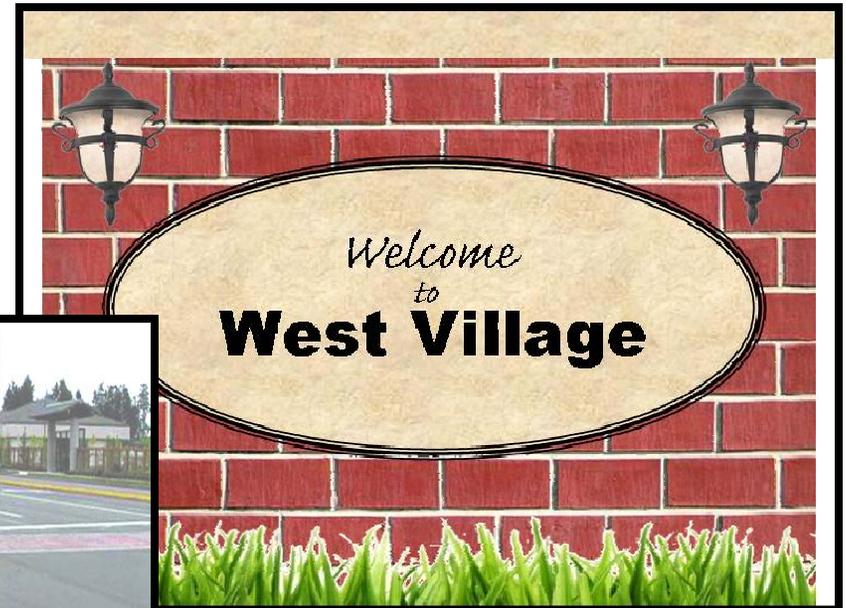
- Goal 3:
  - Promote a sense of place by establishing a community identity within the State Street study area.





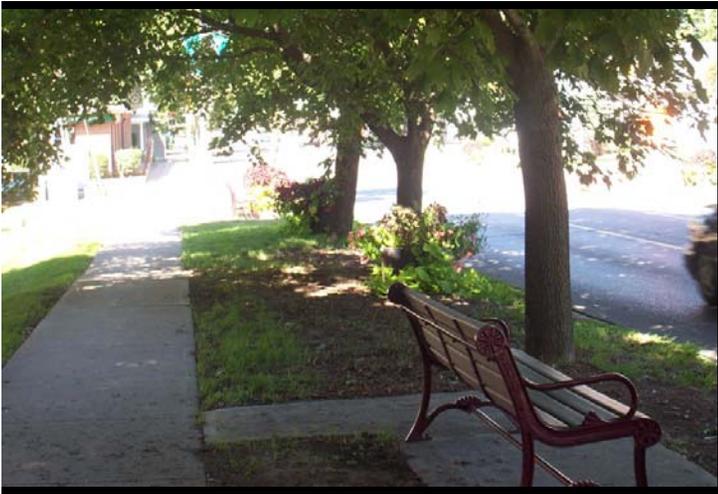
# Goal 3: Objectives

- Short-Term
  - Enhance current pedestrian walkways that will promote a safe and walkable environment.
  - Establish a community name that represents the neighborhood.





# Goal 3: Objectives



- Long-Term
  - Implement a unified streetscape design.
  - Create an identity among current businesses by establishing a common theme.

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# Summary

- Promote development of a cohesive, unified community.
- Create a unique identity for the neighborhood.
- Establish a support structure through a community brand that promotes and strengthens the local businesses.



Questions?



*True Value*