Presentation Outline

- Introduction
- Methodology of Research
- Site Location
- Site Description
- Summary of Findings
- Goals and Strategies
- Summary
Client Information

- City of Saginaw, Michigan

- Stephanie Harden
  - Associate Planner - City of Saginaw

- Julia Darnton
  - Community & Economic Development Educator MSU Extension - Saginaw County.
Objective

To provide recommendations and strategies for a neighborhood stabilization plan that promotes a cohesive community identity for the State Street study area.
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Methodology of Research

● Phase One
  ● Site Visit
  ● Stakeholder Interviews
  ● Block by Block Assessment
  ● Socioeconomic Profile

● Phase Two
  ● Recommendations and Strategies
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Site Location

Source: www.hud.gov and www.saginaw-mi.com/sonar
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Site Description

- 24 Block Area
- Population of Study Area:
  - 705 people
- Median Income of Study Area:
  - $27,718
- 92% of Parcels are Residential
  - A mix of single and multi family housing
- 10% of Parcels are Vacant as of 2000
  - 3.7% increase from 1990
Land Use Map

Legend:
- Vacant structures
- Vacant lots
- Industrial Parcels
- Small Businesses
- Foreclosed Properties
- Residential
- Commercial
- Churches
- Schools

Compass North
Character of the Neighborhood

- Primarily residential with unique core of businesses
- School and churches
- Close proximity to downtown
- Friendly neighborhood feel
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Summary of Findings

- 1990 Population: 69,512
  2000 Population: 61,799
  2005 Population: 54,190
- Saginaw’s population decreased 11.1% between 1990 and 2000.

- Unemployment of the study area is higher than the State of Michigan.
- Household income of the study area is lower than the State of Michigan as a whole.
- 10 out of the 257 parcels are vacant and 6 are foreclosed.
Summary of Findings II

- Mixed use neighborhood
- Located on a major trunk-line (M-58)
- Lack of pedestrian level lighting
- Lack of common façade between businesses
- Stakeholder interest in physical improvements
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Framing the Issues

- Minor physical improvements to structures
- Few vacancies, foreclosures
- Opportunity for improved connectivity
- Local businesses can give the neighborhood a unique identity
Goals & Strategies

● Goal 1:
  ● Create a neighborhood stabilization plan that preserves the character of the State Street study area, implements strategies that promote lasting structures, and eradicates blight.
Goal 1: Objectives

- **Short-Term**
  - Encourage upkeep and maintenance of existing structures.
  - Prevent vacancies and foreclosures through education of existing financial programs and services.
  - Eliminate dangerous structures throughout the neighborhood.
Goal 1: Objectives

- **Long-Term**
  - The State Street study area establishes a Community Land Trust.
Goals & Strategies

● Goal 2:
  ● Build a proud community of collaboration and participation with a common vision.
Goal 2: Objectives

- **Short-Term**
  - Encourage the establishment of a strong community association consisting of all neighborhood stakeholders.
  - Promote social connectivity throughout the community.
  - A collaborative effort to establish a safe and friendly environment.
Goal 2: Objectives

- Long-Term
  - Join in a collaborative effort with surrounding community and neighborhood associations to create a vibrant City of Saginaw.
Goals & Strategies

● Goal 3:
  ● Promote a sense of place by establishing a community identity within the State Street study area.
Goal 3: Objectives

- Short-Term
  - Enhance current pedestrian walkways that will promote a safe and walkable environment.
  - Establish a community name that represents the neighborhood.
Goal 3: Objectives

- Long-Term
  - Implement a unified streetscape design.
  - Create an identity among current businesses by establishing a common theme.
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Summary

- Promote development of a cohesive, unified community.
- Create a unique identity for the neighborhood.
- Establish a support structure through a community brand that promotes and strengthens the local businesses.
Questions?