

TUESDAY SEPTEMBER 24, 2013

3:00—5:00 PM, ROOM 100, PACKAGING BUILDING

STANDARDS, LEADERSHIP & TRANSFORMATION

A SEMINAR WITH KEYNOTE TALKS GIVEN BY

Christine Ervin

"Is There a LEED for That?"

Christine Ervin is a well known leader in environmental technology markets. She was the first President and CEO of the U.S. Green Building Council and served as U.S. Assistant Secretary of Energy during the Clinton administration. In the standards arena, she oversaw the highly successful LEED standards that have reshaped thinking on technology infrastructure development and currently serves on the Board of Directors for the EPEAT standards for electronics.

Carl Cargill

"Standards, Leadership, and Transformation: (or) Two Out of Three Isn't Bad"

Carl Cargill is the Standards Principal at Adobe Systems, Advanced Technology Labs, where he works on structuring Adobe's standardization activities for the next decade, as well as attempting to provide standardization theory that applies in the "massively connected world." He is the author of Information Technology Standardization: Theory, Process, and Organizations and Open Systems Standardization: A Business Approach.

Introductions and discussion led by **Lawrence Busch**

PART OF THE STANDARDS EDUCATION FOR THE LIBERAL ARTS WORKSHOP

Technical standards have become pervasive in shaping the world we live in, yet they are invisible. Most people have little conception of what a technical standard is, how it gets established, what the latitude is defining one, or who participates in the standard setting process. Should technical standards be featured more prominently in the basic liberal arts education that is expected to prepare our students for leadership in the decades to come? We believe that the answer is yes, and the purpose of the workshop is to both establish this claim and to begin exploring how it could be done.

Join us for stimulating presentations on the growing role and power of standards, and on the potential for both leadership and future problems. Topic areas will feature short presentations on key developments in technical standards for specific areas followed by a group discussion of the key things that our students need to know, opportunities and methods to include standards education in the undergraduate curriculum (especially Integrative Studies) and the potential for collaborations on standards education. The final session will be a general discussion of next steps at Michigan State, including the potential for funded curriculum development in standards education.

For more information contact Ian Werkheiser ianwerkheiser@gmail.com

Hosted by

THE DEPARTMENT OF COMMUNITY SUSTAINABILITY and the
THE CENTER FOR THE STUDY OF STANDARDS IN SOCIETY: CS3



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