

# Agripreneur 2.0

## Developing Your Food or Farm Business



*A 10-Week "Boot Camp" to Launch Your Start-up to the Next Level*

*Using Michigan's FastTrac NewVenture® curriculum, this intensive training is offered in a 10-week, 24-hour "boot camp" format. It is instructed by two seasoned consultants who grew up in and lived the farming industry. The class series is designed for the serious agripreneur who knows what he or she wants to do, but may need guidance to launch their start-up or to take an existing start-up to the next level. Participants will receive a text book, one-on-one counseling assistance with both instructors, networking development, and will learn from expert guest speakers that include: a successful entrepreneur, a CPA, an attorney, an insurance specialist, and a product development expert. This training is not suited for individuals still looking for their start-up idea.*

### In Traverse City

(eight Tuesdays over ten weeks)

#### Meeting Dates:

February 3, 10, 17; March 3, 10, 17, 24; April 7

#### Meeting Time:

3:00 PM - 6:00 PM

#### Instructors:



Annie Olds,  
SBDC Small Business Consultant



Wendy Wieland,  
MSUE Product Center Innovation Counselor

**Class size for the 10-week course is limited, registration is required. Cost: \$250/person and \$100 for a second person from the same farm/business.**

#### **REGISTRATION & PAYMENT INFO:**

Pre-registration and payment are required. Contact the SBDC Northwest Regional office at 231-922-3780 for a brief consultation and registration/payment.

\*\*\*This event is co-sponsored by the Michigan Small Business Development Centers (SBDC) and the Michigan State University Extension (MSUE) Product Center, and is a program of Networks Northwest.



More info at: [NorthwestMichiganBusiness.com](http://NorthwestMichiganBusiness.com)