February 2000 Regional Fruit Newsletter

CALENDAR OF EVENTS

February - March 2000

2/29  Michigan Wine Industry Meeting
      Grand Rapids Community College
      Grand Rapids

3/1  Cherry Industry Summit II
     Hilton Inn Airport, 28th Street
     Grand Rapids

3/2-3  Great Lakes Peach Conference
       SW Mich Research & Extension Center
       Benton Harbor

3/3  Update on Bovine TB
     Skyliner Restaurant
     Buckley

3/3-11  Ag & Natural Resources Week
        Michigan State University

3/8  Michigan Produce Marketing Conference 2000
     Hilton Inn Airport
     Grand Rapids

3/14-15  Benzie/Manistee Hort Show
         Crystal Mountain Resort

3/21  Organic Fruit Production In Michigan
      NWMHRS

3/23  Parallel 45 Wines Annual Meeting
      NWMHRS

CHERRY INDUSTRY SUMMIT II
By James E. Nugent, District Horticulturist, MSUE

Almost four years ago a group of cherry growers, processors, marketers and others met to assess the status of the tart cherry industry and to plan for the future. Much has been
to assess the status of the tart cherry industry and to plan for the future. Much has been implemented within the cherry industry since then. On March 1, the industry is sponsoring Cherry Summit II. It's time to review what has occurred during the past four years and to strategize the best courses for the future. All growers, processors and marketers are invited to attend. It will be held at the Hilton Inn Airport on 28th Street in Grand Rapids.

The program has been organized by the Tart Cherry Industry Strategy Planning Council and jointly sponsored by CMI, CIAB, Michigan Processors Assoc., CherrCo and MSU Extension. See agenda.

GREAT LAKES PEACH CONFERENCE – 2000

This in-depth conference on peach production will be held at the SW Michigan Research and Extension Center in Benton Harbor on March 2nd beginning at 8:30 a.m. and ending at 11:30 a.m. March 3rd.
The conference is sponsored by the Michigan Peach Sponsors and MSU Extension. Cost is $25 for non members and $15 for additional employees if pre-registered by February 25th. Contact the Extension office or the NWMHRS or visit their web site www.michiganpeach.org for program details and/or a registration form. Attendees will receive 2 recertification credits for the Thursday session.

MICHIGAN PRODUCE MARKETING CONFERENCE 2000

This conference is intended to assist Michigan's fruit and vegetable packers and marketers to stay competitive in the changing market place. Marketers, trade customers and industry analysts will provide insight into the changing produce market and discuss what industries need to do to remain competitive. For more information, contact Don Ricks at 517/355-0145 or Tom Dudek, MSU Extension at 616/846-8250.

BENZIE/MANISTEE HORTICULTURE SHOW

The Benzie/Manistee Horticultural Society and Andy Norman at the Benzie County MSU Extension office have again organized an outstanding fruit grower meeting to be held on March 14th & 15th at Crystal Mountain Resort. See agenda.

ORGANIC FRUIT PRODUCTION MEETING

A program has been scheduled for fruit growers with an interest in organic fruit production. The program will provide insight from Michigan processors currently marketing organic fruit products as to the estimated potential volume and price differential for some locally processed organic fruit products. Most of the day long program will focus on how to accomplish production that meets organic standards in Michigan's environment.

A registration fee of $15 per person will include lunch. Pre-registration is requested by March 17th. Call 231/946-1510 or 888/749-3019 (toll free) to register.

Anyone either currently producing organic fruit or interested in exploring organic production is welcome and encouraged to attend. See agenda.
CIAB AMENDMENT HEARINGS
By Jim Nugent

USDA sponsored hearings regarding the CIAB proposed amendments that were originally scheduled for early February are in the process of being re-scheduled. While USDA has not confirmed a new date, according to Perry Hedin, it appears likely at this time that the Michigan hearings will be held on March 29-31 in Grand Rapids. Growers and processors are encouraged to attend. Please note that these dates are only tentative.

TRACTOR SAFETY COURSE
Jim Bardenhagen, CED, Leelanau Co.

The 2000 Tractor Safety Course will be starting on Thursday, April 6th from 6-9 pm at the TBA Career Tech Center at 880 Parsons Road in Traverse City. The rest of the sessions will be held on Thursdays, April 13, 20, & 27 from 6-9 pm at the same location. The written/driving test will be held on Saturday, April 29th from 8 am – 3 pm. The cost is $40.

This course is for youth 14 and 15 years old (as of June 1, 2000). Please note that in order for 14 and 15 year old non-family youth to drive tractors on farms, they need a certificate that they have passed a tractor safety course.

Look for a registration form in next month’s newsletter or call the Leelanau MSU Extension Office (256-9888) or the Career Tech Center (922-6353) to obtain a form.

We really appreciate the effort that Bill Bassett and his staff at TBA put forth to make this course possible for our youth.

AGENDA FOR THE CHERRY INDUSTRY SUMMIT CONFERENCE

9:00-9:15 Session Co-Chairs: Phil Korson and Don Ricks
Welcome-Phil Korson

9:15-10:30 Panel Discussion: "The State of the Tart Cherry Industry"
Panel Chair: Terry Morrison
Panel Members: Don Ricks, Phil Korson, Perry Hedin, Jim Jensen

10:15-10:45 Break

10:45-11:30 "Fruit Industry Strategies for Success in Today’s Competitive World"
Dr. Des O'Rourke, Washington State University

11:30-12:00 "Michigan Agriculture Now and in the Future"
Dan Wyant, MDA

12:00-1:15 Luncheon
MC for the luncheon: Jim Jensen
Luncheon Speaker: Ian Gray, MSU, "MSU and the Cherry Industry for the New Millennium"

1:15-2:15 "Cherry Market Expansion Opportunities—Panel Discussion"
1:15-2:15 "Cherry Market Expansion Opportunities—Panel Discussion"
Panel Chair: Terry Morrison
Marketers and Processors Panel: Dave Anderson, Dick Bogard, Bill Sherman, Don Nugent

2:15-2:35 "Industry Strategies for Expanding Cherry Markets for the Future"
Phil Korson

2:35-2:50 "Future Tart Cherry Acreage Trends and Projections"
Don Ricks

2:50-3:05 Break

3:05-3:25 "Vision and Strategic Directions for the Cherry Industry’s Future"
Earl Peterson

3:25-3:45 "Needed Industry Strategies for the Future: A Grower’s Perspective"
Don Gregory

3:45-4:15 Questions, Discussion, and Wrap-up
Moderator: Jim Nugent and Council members

49TH ANNUAL BENZIE-MANISTEE HORT. SHOW

Crystal Mountain Resort
March 14th & 15th, 2000

Registration and Exhibits Open at 8:30 am
Registration and Membership and 1 day’s meal ticket - $ 12 (Extra meal tickets are $6 each)

HEALTH SCREENING

Advanced Hearing Center
March 14th ONLY (Tuesday)
Free Hearing Screening
9:30 am to 2 pm
Jeanne Strathman

Michigan Department of Agriculture
March 15th ONLY (Wednesday)
Pesticide Certification or Re-certification Testing
10 am to 3 pm
Eric McCumber, Pesticide Specialist
Michigan Department of Agriculture

Benzie-Leelanau District Health Department
March 15th ONLY (Wednesday)
Free Blood Pressure Screening
Non-Fasting Cholesterol Screening ($10)
9:30 am to 3 pm
Michelle Klein, RN, Public Health Nurse

For attending this year’s Educational Sessions. an individual will receive 4 re-certification
For attending this year's Educational Sessions, an individual will receive 4 re-certification credits for March 14th. Credits are only valid for those currently certified in category 1C (Fruit Crops) or private applicators.

Benzie/Manistee Hort Show Program Schedule

MORNING PROGRAM
Tuesday, March 14, 2000

Chair MIKE EVANS, Member,
Michigan Apple Committee,
Benzie-Manistee Hort. Society

9:01 am
CALVIN LUTZ II, President, Benzie-Manistee Hort. Society
WELCOME

9:03 - 9:23 am
DR. RON PERRY, MSU Dept of Horticulture
Dogwood Borer & Burr Knots On Apple Rootstocks

9:25 - 10:10 am
DR. MARK E. WHALON, MSU Dept. Entomology & Center For Integrated Plant Systems
Update & Questions: Food Quality Protection Act

10:12 - 11 am
DR. LARRY GUT, Assistant Professor, MSU Dept of Entomology
Research Update: Managing Resistance in Tree Fruit Insects

11:01 - 11:27 am
GARY E. THORNTON, MSUE, District Fruit IPM Agent, NW MI Hort. Research Station
Peach Tree Borer in Pheromone Disruption NW MI

11:29 - 11:59 am
DR. MIRA BULATOVIC-DANILOVICH
District Hort/Marketing Agent, WC MI, MSUE-Oceana County
Plum Pox Virus: What Is It? How Does It Affect Stone Fruit Growers?

NOON LUNCH ON SITE

AFTERNOON PROGRAM
Tuesday, March 14, 2000

Chair MARK EVANS, Secretary,
Benzie-Manistee Hort. Society

1:00 - 1:45 pm
1:00 - 1:45 pm
DR. ALAN JONES, MSU Dept. Botany & Plant Pathology
New Information For Disease Control In Apples/Cherries;
Update On Fungicides

1:50 - 2:25 pm
DR. JOHN WISE, Coordinator, Trevor Nichols Research Complex
New Tree Fruit Research & Extension Insecticides

2:26 - 2:34 pm Short Stretch Break

2:35 - 3:25 pm
DR. JOHN CLINE, Research Scientist,
Dept. Plant Ag/Hort. Research, University of Guelph, Ontario, CANADA
New Apple Varieties in Ontario

3:30 – 4:00 pm
DR. JERRY HULL, Professor Emeritus, MSU Dept. of Horticulture
Orchard Weed Management & Potential For Herbicide Resistance

MORNING PROGRAM
Wednesday, March 15, 2000

Chair JIM LAUBACH, Vice-President,
Benzie-Manistee Hort. Society

9:00 - 9:30 am
JON CLEMENTS, ANDY NORMAN, ANR Agents,
MSUE-Berrien & Benzie Cos.
New Zealand & Australia’s Tree Fruit Production: 2000 IDFTA

9:32 - 10:02 am
DR. DON RICKS, MSU Dept. of Ag. Economics
Recent Developments In The Apple & Cherry Industries: Strategies For The Future

10:05 - 10:35 am
DR. JOHN CLINE, Research Scientist,
Dept. Plant Ag/Hort. Research, University of Guelph, Ontario, CANADA
Thinners & Other Plant Growth Regulators For Apples

10:36 - 10:45 am - Short Stretch Break

10:45 - 11:15 am
JIM NUGENT, Station Coordinator, MSUE, District Hort. Agent,
NW MI Hort. Research Station
Growing & Processing Cherries On Dwarf Rootstocks: Do’s & Don'ts Of Training

11:17- 11:59 am - PANEL
PHIL SCHWALLIER, Moderator, District Hort/Marketing Agent,
WC MI Hort. Research Station
Growing Quality Honeycrisp: Apple Orchard Decisions
Growing Quality Honeycrisp: Apple Orchard Decisions

Dr. John Cline, Research Scientist, Dept. Plant Ag/Hort. Research
University of Guelph, Ontario, CANADA

Mike Evans, Partner, Evans Bros. Orchard, Frankfort, MI

Dr. Phil Schwallier, MSUE, District Hort/Marketing Agent,
WC MI Hort. Research Station

Stan Peterson, Peterson Orchard And Summit Sales, Ludington, Mi
Brokers & Markets Michigan Apples To Peppin Heights, Minnesota

NOON LUNCH ON SITE

AFTERNOON PROGRAM
Wednesday, March 15, 2000

Chair CALVIN LUTZ, II, President
Benzie-Manistee Hort. Society

1:00 - 1:35 pm
GLEN CHOWN, Exec. Director, Grand Traverse
Regional Land Conservancy
Using Land-Trust As A Management Tool;
Fruit-Haven Orchard Update

1:36 - 2:14 pm DR. E. "DUKE" ELSNER, ANR Agent
MSUE-Gr.Traverse & Kalkaska Counties
Wine Grape Production in NW MI:
Is It In Your Future?

2:15 - 2:55 pm
DR. WILLIAM "BILL" SHANE, MSUE, District Fruit Product/Mkt Agent
SW MI Hort. Research/ Extension Center
Cling Peach Production Factors:
Are They An Alternative For You?

2:55 - 3:15 pm
DR. E. "DUKE" ELSNER, ANR Agent,
MSUE- Gr.Traverse & Kalkaska Cos.
NW MI "Project Greenfield": What Is it?
What Might It Mean To Your Farm?

3:20 - 3:45 pm
DR. ROBERTA DOW, District Ground/Freshwater Agent,
MSUE-Grand Traverse County
Groundwater Protection Standards
For Farm Fuel Storage Tanks: Update

3:50 - 4:15 pm
STAN MOORE, County Extension Director, MSUE-Antrim Co.
Tuberculosis In Michigan Deer Herds
ORGANIC FRUIT PRODUCTION IN MICHIGAN

Tuesday, March 21
NW Michigan Horticultural Research Station

Morning Moderator: Jim Nugent
District Horticultural Agent, MSUE

8:30 Registration, Coffee & Donuts

9:00 Introductions

9:05 Organic Production -- An Ecologist's Perspective
George Bird, Michigan State University

9:20 Organic Certification
Jim Moses, Organic Growers of Michigan

9:40 Marketing Opportunities for Organic Fruit:
Panel Presentation and Discussion
Moderator: Jim Bardenhagen
Tim Young, Food for Thought, Honor
Brian Hackert, Mason County Fruit Packers Coop
Todd DeKryger, Gerber
Steve Nugent, Graceland Fruit

10:25 Break

10:40 Managing Soil in Organic Systems
Joe Scrimger, Bio-Systems, Marlette, Michigan

11:05 Experiences Growing and Marketing Organic Apples
Dennis Mackey, Manager, Germantown Orchards,
Rims Edge Orchards & Appleworks, Germantown, WI

11:45 Managing Organic Fruit Production Systems
Doug Murray, Consultant, Paw Paw, Michigan

12:10 Lunch

1:00 Challenges & Strategies for Producing Organic Apples:
Panel Discussion and Presentations
Moderator: Duke Elsner, Extension Ag Agent, G.T. & Kalkaska Counties

Brian Hackert, Grower, Ludington
John Brabenec, Grower, Northport
Larry Gut, Dept. of Entomology, MSU
Mark Whalon, Center for Integrated Plant Systems, MSU
Dennis Mackey, Grower, Wisconsin
Joe Scrimger, Consultant
Doug Murray, Consultant
2:30 - Break

2:45 Can Cherries Be Grown Organically in Michigan?
*Moderator:* Jim Nugent

Alan Middleton Consultant, Northport  
Jim Laubach, HortSystems, Honor  
George Bird, Dept. of Entomology, MSU  
Doug Murray, Consultant  
Larry Gut, Dept. of Entomology, MSU  
Joe Scrimger, Consultant

3:30 Strategies for Organic Wine Grape Production
*Moderator:* Jim Thompson, Grower, Old Mission Twp.

Larry Mawby, Grower, Wine Maker, Suttons Bay  
Charlie Edson, ICM Coordinator, MSU  
Duke Elsner, Extension Ag Agent

4:15 Conference Wrap Up  
Mark Whalon, MSU

4:30 Adjourn

**UPDATE ON BOVINE TB**  
Skyliner Restaurant, Buckley  
Friday, March 3

9:30 a.m. - noon

Bovine TB is likely to be a huge problem for our area livestock producers to overcome. Having the very best and latest accurate information is the first step. Duke Elsner and Tom Adams (NRCS) have arranged for Dr. John Molesworth, MSU Extension’s livestock agent based out of Alpena County, to be on hand to discuss the bovine TB situation and prospects. We will also have Stan Moore, the new county Extension Director for Antrim County, there to comment on the Antrim county TB find and to get to know area producers. Stan has a strong livestock background and should become a great resource for us. We have also invited Jerry Lindquist from Osceola County MSU Extension, another strong resource on livestock and grazing. In addition to the TB topic, Ginger Bardenhagen will be presenting information on the groundwater protection program’s opportunities for technical assistance and cost-sharing dollars.

9:30 Welcome - Tom Adams & Duke Elsner

9:40 Groundwater Stewardship Program News - Ginger Bardenhagen

10:00 Bovine TB Michigan Overview - Dr. John Molesworth

10:30 The Antrim County and NW Michigan Situation - Stan Moore

11:00 TB Risk Factors - Deer Risk Factors
11:00 TB Risk Factors - Deer, Risk Factors

11:30 Open Question and Answer Time

Thanks to Quality Farm & Fleet, McGough’s and Hamilton Farm Bureau for sponsoring this program.

MICHIGAN EMERGENCY PLANNING TUBE HANDS-ON WORKSHOP

Brought to you by the NW MI Groundwater Stewardship Program and your Local Emergency Planning Coordinators (LEPC)
Here is your chance to earn up to three Pesticide Applicator Recertification Credits!!

Workshop dates and locations:
Antrim, Emmet, Charlevoix and Kalkaska Counties on March 6, 2000 at Banks Township Hall with Bill Murphy, Rhonda Headapohl, and Kathy Simmons
Leelanau, Grand Traverse and Benzie Counties on March 7, 2000 at the NW MI Horticultural Research Station with Dick Catton, Dan Scott and Doug Joy

AGENDA

6:00 - 6:15 PM Greetings, introductions and intent of workshop

  ○ Spill kits and Cost Share availability for 2000
6:15 - 7:15 PM The Michigan Emergency Plan - Hands on Planning - Dan Scott, Dick Catton, Bill Murphy, Kathy Simmons, Rhonda Headapohl and Doug Joy with assistance from local fire chiefs
  ○ Preparing your farm and family
  ○ Generating a Farm Map
  ○ Listing your chemicals and updating the list
7:15 - 7:30 PM Break

7:30 - 8:00 PM Right To Farm, the current Generally Accepted Agricultural Management Practices (GAAMPS) for Pesticide and Nutrient Management - Kip Miller, MDA

  ○ Yes, there are some rules
8:00 - 8:30 PM Recycle pesticide containers or on farm disposal? You have options - Ginger Bardenhagen
  ○ Clean Sweep
8:30 - 9:00 PM Spill Response - Ben Darling, MDA

9:00 - 9:15 PM Fill out the RUP Credit bubbles; questions; wrap up

Next Day: Call Ginger at 231-941-4191 to have her come out and install your Emergency Plan and receive your third RUP Credit!!!!

Thanks for coming!

A big thank you to your Local Emergency Planning Coordinators, who are providing
A big thank you to your Local Emergency Planning Coordinators, who are providing refreshments!

**Work Shop Locations:**

**Banks Township Hall**

Coming from Traverse City (north on US31): Just North of Atwood turn East on C-48 (Ellsworth Rd) follow that into Ellsworth about 7 miles. Go past the school and up the hill. At the blinking light turn left on Center St. Banks Township Hall is halfway down the block on the left, parking is in back.

**NW MI Horticultural Station**

From Greilickville, travel North on M-22 toward Suttons Bay. Go 4 miles to Crane Hill Road. Travel approximately 1 mile to intersection of Co Rd. 633. Turn right (North) on 633. Continue on 633 for approximately 3 miles. The Station is located on the left (West) side of 633, 1/2 mile past the intersection of Bingham Rd.

This year the NW MI Groundwater Stewardship Program has Cost Share Funding for:

- **Well Closure** - up to $500
- **Offset Hydrants** - up to $630
- **Pesticide Application Controller or Groundmonitor** - up to $1500
- **IPM Scouting: Fruit or Vegetable crops** - up to $15/acre

- **Pesticide Storage Impervious Surface** - up to $500
- **Dripless Spray Nozzle Tips** - up to $75
- **Spill Kits** - up to $56
- **Seasonal Pesticide Storage Shed** - up to $500

- **Pesticide Container Pressure Rinser** - up to $6.25
- **Cover Crops** - up to $5/acre
- **Anti-backflow Device** - up to $250
- **Permanent Mix/Load Pad** - up to $1500

- **Management Intensive Grazing** - up to $15/acre
- **Nurse Tank** - up to $1000
- **Pre-Sidedress Nitrate Testing** - up to $1.50/acre
- **Emergency Planning Tube** - FREE

Call Ginger Bardenhagen at 231-941-4191 for an application, or pick one up at the Emergency Planning Workshop!

Please send any comments or suggestions regarding this site to:
Bill Klein, kleinw@pilot.msu.edu

Last Revised: 02-17-00