# NW Michigan Regional Fruit Grower Newsletter January 2006

## **CALENDAR OF EVENTS**

4/1

2006	
1/5	"Road to Independence" Workshop NMC Great Lakes Campus, Hagerty Center Traverse City
1/17-18	International Orchard & Vineyard Show Grand Traverse Resort, Acme
1/18	<b>Developing 'New Fields' Class</b> Michigan Works Conf. Room
1/19-21	Art Mitchell Cherry Research Symposium NWMHRS Pre-registration is required
1/28	<b>7</b> <sup>th</sup> <b>Annual Small Farm Conference</b> Grayling High School, Grayling
2/6	Guthion Registration Comments Deadline
2/8-9	Southwest Michigan Hort Days Lake Mendel College, Benton Harbor
2/18	Chestnut Growing in Michigan Clarksville Hort. Experiment Station.
2/20-22	2006 MSU Fruit School Kellogg Biological Station, Hickory Corners
2/25	IFTA Intensive Workshop - Plant Growth Regulators Hershey, PA
3/1	"Road to Independence" Workshop Crystal Mtn Resort, Thompsonville
2/26-3/2	IFTA (formerly IDFTA) Hershey, PA
3/29-3/30	Benzie-Manistee Hort Show Crystal Mtn Resort, Thompsonville

**Water Use Report Deadline** 

### 2006 INTERNATIONAL ORCHARD & VINEYARD SHOW

By Nikki Rothwel, District Fruit IPM Educator, Jim Nugent, District Horticulturist, MSUE and Duke Elsner, EAA, Grand Traverse Co.

Dates: January 17 and 18

Location: Grand Traverse Resort, Acme

**Cost:** Registration Fee: \$15 per person (over 12)

Fruit Industry Luncheon, January 17: \$15

CMI Luncheon, January 18: Free to growers, pre-registration

with CMI required

# Tuesday, January 17

8:00 8:00-10:30 8:50-9:00	Registration Desk Opens Coffee and Rolls Served in Exhibit Hall Welcome and Overview
9:00-10:00	Paul Hubbell, President, Grand Traverse Fruit Growers' Council <b>Mechanically Harvesting Cherries in the Future</b> Richard Ledebuhr, Agricultural Engineering, MSU Dr. Donald Peterson, Ag. Engineer, USDA/ARS, West Virginia
10:00-10:30	Vendor Break
10:30-11:00	Physiology of Sweet Cherry Cracking Dr. Moritz Knoche, Germany
11:00-11:25	Protective Covers To Prevent Sweet Cherry Cracking: A Worldwide Review
11:25-11:45	Dr. John Cline, Univ. of Guelph, Simco, Ontario  Mitigating Losses To Rain - Covers and Calcium  Formation Western Crowner, New Zooland
11:45-12:00	Earnscy Weaver, Grower, New Zealand  Protective Covers in the United Kingdom  Graham Moore, Haygrove Tunnels, England
12:00-1:30	Fruit Industry Luncheon Keith Warren Remembrance Award Presentation "Half Century of Progress in Michigan Fruit Production" Dr. Frank Dennis, Professor Emeritus, Horticulture, MSU
1:30-2:00	Vendor Break
2:00-2:30	European Training in Modern Tart Cherry
2:30-3:00	Dr. Karoly Hrotko, Hungary  Training of Young Sweet Cherry  Dr. Davide Neri, Italy
3:00-3:30	Managing High Density Tart and Sweet Cherries  Dr. Robert Kurlus, Poland
3:30-4:00	Irrigation and Nutrition
4:00-4:30	Dr. Denise Neilson, Agriculture Canada, Summerland, BC Nitrogen and Water Use in Sweet Cherry Orchards Dr. Costanza Zavalloni, Netherlands
4:30-6:00	WINE TASTING AND CHEESE SOCIAL HOUR

# GRAPE AND WINE PROGRAM Concurrent on Tuesday, January 17

9:00-10:00	Yeast Strains and Methods of Innoculation for Wine Production Sigrid Gertsen-Briand, Petaluma, California				
10:00-10:30	Vendor Break				
10:30-11:15	Grape Varieties and Rootstocks for Michigan Vineyards				
11:15-12:00	Hermann Amberg, New York  Malolactic Fermentation - Bacterial Cultures and Their Use Sigrid Gertsen-Briand, Petaluma, California				
12:15-1:45	Fruit Industry Luncheon				
1:45-2:15	Vendor Break				
2:15-3:15	Triangle Wine Tests to Evaluate Wine Quality Tom Zabadal, Director, SW Michigan Research & Extension Center				
3:15-4:00	Summer Pruning of Wine Grapes				
4:00-4:45	Tom Zabadal, Director, SW Michigan Research & Extension Center <b>Parallel 45 Vines &amp; Wines Business Meeting and discussion time</b> Ray Isaacson, President				
4:30-6:00	WINE TASTING AND CHEESE SOCIAL HOUR				
6:00-8:00 6:00-6:15 6:15-6:30 6:30-6:45 6:45-7:00 7:00-7:15 7:15-7:30	Evening Program: Global Production and Marketing Trends Earnscy Weaver, New Zealand Dr. Robert Kurlus, Poland Dr. Karoly Hrotko, Hungary Dr. Juan Pablo Zoffoli, South America Dr. Michael Weber, Germany Dr. Davide Neri, Italy				
Wednesday, January 18					
7:00-9:00	John Deere Appreciation Day Breakfast				
9:00-9:15	Compliments of Voelker Implements, Lake City and Big Rapids <b>NW Michigan Hort. Research Foundation Annual Board Meeting</b> Rick Sayler, President				
	CHERRY MARKETING INSTITUTE ANNUAL MEETING				
9:15-9:35	Year End Review & Opportunities for the Future				
9:35-9:55	Phil Korson, II, President of CMI Cherries: A Super Power				
9:55-10:20	Jane DePriest, CMI Marketing Director  The Emerging Natural Foods Market for Tart Cherry Products  Joe Lothamer, CMI Promotions Director				
10:20-10:40	Vendor Break				

10:40-11:30	CMI's National Cherry Research & Promotion Initiative				
	Opening comments, Jeff Send, Chair, Michigan Cherry Committee				
	Presentations by CMI Staff				
Noon	CMI Luncheon				
	Speaker: Dr. Lawrence Busch, Director, Institute for Food &				
	Agricultural Standards, MSU				
2:00-2:30	Importance of Carbon Partitioning in Sweet Cherry				
	on Gisela Rootstocks				
	Dr. Marlene Ayala, Chile				
2:30-3:00	Pollination and Fruit Set				
	Dr. Chris Atkinson, England				
3:00-3:30	Using Bioregulators in Cherry Production				
	Dr. Donald Elfving, WSU, Wenatchee, WA				
3:30-4:00	Training Systems in Dwarf Rootstocks for Sweet Cherry				
	Dr. Terence Robinson, Cornell University, Geneva, NY				
4:00-4:30	Critical Points on Postharvest Management of Sweet Cherry				
	Dr. Juan Pablo Zoffoli, Chile				
4:30-4:50	The Northwest Cherry Industry Today and Tomorrow				
	Bob Bailey, Orchard View Farms, Oregon				

#### ART MITCHELL CHERRY RESEARCH SYMPOSIUM

Jim Nugent and Nikki Rothwell

Funding from the Art Mitchell family has made it possible to sponsor the "Art Mitchell Symposium: Tree Growth and Development in Modern Cherry Production." The symposium is designed to chart a strategic course for research and extension critical to the viability and sustainability of future temperate zone cherry production. It will take place on **January 19-21** (immediately following the Orchard & Vineyard Show) at the NWMHRS. The symposium is divided into several topics for presentations and discussion.

Proceedings in CD format will be published following the symposium and will be available upon request.

The symposium is structured to facilitate discussion between participants, hence we are limited in how many people can participate. We have reserved some places for local growers but cannot accommodate a large number. Therefore, if interested in attending, contact the NWMHRS (946-1510) as soon as possible. It is important to note that most of the guest speaker time is occurring during the Orchard Show, leaving a significant amount of the symposium time available for discussion. The symposium was organized in conjunction with the Orchard Show to facilitate getting global information to our industry.

#### **GUTHION REREGISTRATION COMMENTS SOLICITED**

By Nikki Rothwell, Jim Nugent and Duke Elsner

US EPA is currently soliciting comments from growers, scientists and others to determine whether to continue the registration of Guthion and if so, what label modifications should be instigated. There is a fairly high likelihood that one or all fruit uses of Guthion may be lost at the end of the current 3-year provisional label period. **EPA needs to hear from growers**. They must be convinced that significant benefits occur to growers from the use on specific crops. In other words, how does the production of cherries (or apples, etc.) benefit from Guthion use? The 60-day comment period will end on *February 6, 2006.* The common name for Guthion is azinphos-methyl, sometimes written without the hyphen (-) or abbreviated AZM.

Dr. Mark Whalon, MSU, has detailed how to provide comments to EPA and included a great deal of background information on Guthion and the comment process. At the end of his article he has also provided a memorandum from Diane Isbell, Reregistration Division, EPA, entitled "Questions to Consider While Reviewing the Assessments in the Azinphos-methyl Docket OPP-2005-0061" that does an excellent job of explaining what information the EPA is trying to solicit. Dr. Whalon's article entitled, "Guthion™, Azinphosmethyl (AZM), Talking Point Outline for Comments to USEPA 2006" is available at:

http://www.maes.msu.edu/nwmihort/azinphosmethyl.pdf, or contact the NWMHRS office at 946-1510. Response at this time is vital!

#### 2006 MSU FRUIT SCHOOL

#### Water Needs and Irrigation in Fruit Crops

- Topics include:
   Water availability
   Crop response to water
   Irrigation systems
   Irrigation scheduling
   Fertigation
   Equipment
- February 20-22, 2006
   W.K. Kellogg Biological Station, Hickory Corners, MI
- Contact: Sandy Allen, 517/355-5191 x 1339 or <u>allens@msu.edu</u>

#### **BENZIE-MANISTEE HORTICULTURAL SHOW**

Steve Fouch, CED, Benzie Co. MSUE

The 2006 show will once again be held at Crystal Mountain Resort on **March 29–30**. This year's educational program will feature Dr Terence Robinson, Associate Professor, Department of Horticultural Sciences, NYS Agricultural Experiment Station, Geneva, NY. Dr. Robinson will be discussing a number of topics related to commercial apple production on Wednesday, March 29. Several resource people from MSU will also be on hand to update growers on apple growing and marketing.

The second day of the Show, Thursday, March 30 will feature Dr. Eric Hanson, Professor of Horticulture, and Dr. Annemiek Schilder, Assistant Professor of Plant Pathology from Michigan State University. They will cover alternative small fruit crops suited for cooler climates. That afternoon, Richard St-Peirre, Canadian author of "Growing Saskatoons-A Manual for Orchardists", will be sharing his thoughts on the potential for saskatoons in our area.

When the final agenda is complete, brochures will be mailed out with registration forms. Vendors will once again be invited to set up educational booths at the show. For more information, contact the Benzie MSUE Office @ 231-882-0025.

### **ROAD TO INDEPENDENCE WORKSHOPS**

By Jim Bardenhagen, CED, Leelanau Co.

On January 5, 2006, the MSU Product Center will hold a workshop called "Road to Independence" at the NMC Great Lakes Campus, Hagerty Center in Traverse City from 12:30 pm to 4:30 pm. The

same workshop will be offered at Crystal Mountain on March 1, 2006, from 1:00 pm to 4:00 pm in the Crystal Room.

Both workshops are free.

The program is primarily for producers and producer groups who want to develop new value added products or businesses in agriculture, food and natural resources.

The workshop will focus on developing a unique business idea, finding market opportunities and understanding what it takes to be a successful entrepreneur. Participants will learn of resources to assist them in becoming an entrepreneur.

It's also a good opportunity for the next generation of farmers to increase their understanding of entrepreneurship and value-added product development.

You can register online at <a href="www.aec.msu.edu/product/road.htm">www.aec.msu.edu/product/road.htm</a> or call Leelanau MSU Extension at 231-256-9888 to register by phone or obtain a brochure with a registration form.

Call Jim Bardenhagen at 231-256-9888 or Wendy Wieland at 231-582-6482 if you have any questions.

## 7<sup>TH</sup> ANNUAL NORTHERN MICHIGAN SMALL FARM CONFERENCE

By Stan Moore, CED, Antrim Co. and Jim Bardenhagen, CED, Leelanau Co.

Just a reminder that the Small Farm Conference will be held on **January 28**<sup>th</sup> from 8 to 5 p.m. in Grayling at the Grayling High School (a new location this year). This is a great conference for small farm operations. 600 – 700 people are expected this year.

This year's keynote speaker is Percy Schmeiser from Bruno, Saskatchewan, Canada who will speak on "The Effect of GMOs on the Ability to Save Seeds and Other Choices for Your Small Farm". There is a trade show and a wide variety of interesting educational sessions taking place throughout the day

The conference brochure with registration form is available on the web at : <a href="https://www.msue.msu.edu/msue/iac/farmconf/">www.msue.msu.edu/msue/iac/farmconf/</a> or call your local MSU Extension Office. The registration deadline is January 20<sup>th</sup>.

#### SW MI HORTICULTURE DAYS

This year's Horticulture Days will be on **February 8 - 9**, 2006, at Lake Michigan Community College's Mendel Center.

The Wednesday morning session focuses on general farm topics with the afternoon concurrent sessions featuring topics of interest for fruit and vegetable growers. Thursday features concurrent sessions for grape and tree fruit growers during both the morning and afternoon.

Admission, which includes lunch on both days, is \$15 per person. RUP credits are usually available for most sessions. For more information call Mark Longstroth, District Horticultural Agent for fruit in Southwest Michigan, (269) 657-7745. The agenda for Horticulture Days is published in the Michigan Grape Society newsletters.

#### MI AGRICULTURE ENVIRONMENTAL ASSURANCE PROGRAM (MAEAP) UPDATE

#### The New Farm\*A\*Syst – Why Complete a Farmstead Assessment?

- \*To protect our water and soil resources
- \*For family health and safety
- \*To help you conform with:
  - -Michigan Right to Farm guidelines (GAAMPs)
  - -Other State and Federal regulation
- \*To be eligible for:
  - -Cost share dollars
  - -Farm insurance discounts
  - -MAEAP Farmstead System verification

Producers who complete the new Farm\*A\*Syst will be able to determine what management, structural or equipment changes (if any) will be needed to have the Farmstead System environmentally assured through MAEAP. Once the producer develops and implements a plan to address the risks indicated by the Farm\*A\*Syst assessment, he/she contacts the Michigan Department of Agriculture (MDA) to request Farmstead System verification.

The owner of a MAEAP-verified farmstead will be eligible for incentives and can enjoy the peace of mind that comes from knowing his/her farmstead practices are in conformance with state and federal laws, including the Right-to-Farm-Generally Accepted Agricultural Management Practices (GAAMPs). Call Dan Busby to schedule a Farmstead assessment at 941-4191 or you can contact him be email at <a href="mailto:dbusby@gtcd.org">dbusby@gtcd.org</a>

#### **EMERGENCY PLANNING FOR THE FARM**

Agricultural pesticides, fertilizers, fuels, and livestock manure can pose risks to people and the environment. Be prepared for emergencies by developing your Emergency Farm Plan. Discuss your Emergency Plan with family members, employees, and your local emergency service provider for your County and Township. You should keep your Emergency Plan up-to-date by reviewing and updating annually.

If you have over 20 pounds of Guthion or 2.5 gallons of Gramoxone Max on your farm at any time, you are required by law to notify the Michigan SARA Title III program and your local Emergency Planning committee that you are subject to SARA Title III section 302 emergency planning notification. Completing an Emergency Plan for the Farm with your local groundwater technician and submitting the completed emergency plan with the proper authorities is how you satisfy your reporting requirements. The information in the plan will help ensure the safety of the responders, minimize property damage, protect family members and employees, and protect the environment.

If you do not have any of the chemicals that are on the SARA Title III list – you can and should complete a simplified emergency plan for your farm. Your local fire department and emergency management (dispatch) will have access to these plans to help responders do the job in a safe and effective manner.

A writable copy of the Emergency Plan for the Farm is available on the Grand Traverse Conservation District website at <a href="https://www.gtcd.org">www.gtcd.org</a>. Click on the programs and services button on the opening page,

then click on the Groundwater Program site and you will notice the Emergency Planning for the Farm. If you have any questions regarding Emergency Planning, contact Dan Busby at 941-4191.

#### WATER USE REPORTING INFORMATION

The 2005 forms for Water Use Reporting have recently been mailed out to producers that either registered that they had the capacity to pump 70 gallon/minute, or filed a water use report for 2004. The reporting deadline is **April 1, 2006**. Copies of the new form will is available at <a href="http://www.michigan.gov/mdamichiganwateruse">http://www.michigan.gov/mdamichiganwateruse</a>.

MSUE has prepared a series of fact sheets to help producer with water use reporting. The series can be found at: http://web1.msue.msu.edu/waterqual/gwprojects.html or available at MSUE offices.

# HELP MSU EXTENSION AND THE MSU AGRICULTURAL EXPERIMENT STATIONS ASSESS THE NEEDS AND PRIORITIES IN MICHIGAN

By Jim Bardenhagen, CED, Leelanau Co.

Once every five years, Michigan State University's Extension Service (MSUE) and Agricultural Experiment Station (AES) do an assessment of Michigan's needs and priorities. The result will guide Extension programs and Experiment Stations research efforts in the future. During this issues identification cycle, Michigan State University's outreach arms are trying to involve as many clients and citizens as possible. An online survey has been created for the citizens of the state that will be used not only to set our state, but our county priorities as well. The survey is short and should only take a few minutes. We would like to ask you to go online in the next couple of weeks to fill out one of survevs. Please go to the following web site do the survey: http://eisevaluation.msue.msu.edu/needassessment/survey.cfm

If you don't have a computer or access to the web, you are welcome to come into the county extension offices to do the survey or complete a survey at the Orchard Show.

It's <u>important</u> that the agriculture community gives their input. We appreciate your taking time to do the survey.

# NEW AGRICULTURE EMPLOYMENT SPECIALIST TO ASSIST IN FINDING SEASONAL WORKERS

By Jim Bardenhagen, Amador Diaz

Beginning January 3, a new Agriculture Employment Specialist (AES) from the Michigan Department of Labor and Economic Growth will be located at the Michigan Works! office in Traverse City. Amador Diaz' main service area will be Leelanau and Grand Traverse counties as well as the surrounding counties. While AES staff have been located in Traverse City for many years, some of the farmers do not know of the many services provided by Agricultural Employment Specialists. AES staff work with all segments of the agricultural industry, including fruit and vegetable farms, orchards, plant nurseries, greenhouses, food and juice processors, dairy and other livestock farms, and Christmas trees to name a few. Some of the services provided to agricultural employers include:

- Listing Michigan agricultural employer's job openings on Michigan's Talent Bank, on Michigan's agricultural labor website located at <a href="www.michaglabor.org">www.michaglabor.org</a>, and other Internet job sites available to growers, workers and Michigan's network of Agricultural Employment Specialists.
- Referring workers to available job openings.
- Providing Farm Labor Contractor registration and Crew Leader License registration forms.
- Information of labor laws pertaining to wages, work hours, employment of minors, etc.
- Assistance in posting a grower profile on the Michigan agricultural labor website.

Along with these services AES staff work closely with migrant seasonal farm workers that come to Northern Michigan to work. Some of the many services that are provided to the workers include:

- Informing them of availability of agricultural and non-agricultural employment opportunities in the local area.
- Referral to supportive services such as, health care, education, food banks, legal aid and other local agencies and organizations established to assist migrant seasonal farm workers.

Amador has been covering the Manistee area for two seasons and grew up as a migrant farm worker. These experiences make him a great resource in meeting the growers' labor and other needs. Amador will be out visiting local farmers and camps; if he can be of any assistance to you, feel free to contact him. Amador's contact information is listed below.

Office - (231) 922-3748 Cell Phone - (231) 750-1777 Fax - (231) 922-3737 E-mail - diaza1@michigan.gov

### TASTE THE LOCAL DIFFERENCE (TLD) FARM FORUMS COMING UP

By Jim Bardenhagen

Watch for flyers, press releases, and Web postings at MSU extension sites, <a href="www.LocalDifference.org">www.LocalDifference.org</a>, and elsewhere about a series of evening meetings planned in February and March in which growers can meet school food service directors, restaurant and grocery owners, and other food buyers in northwest Michigan who are serious about purchasing more local foods.

This is a chance for you to plan with food buyers, other farmers and supportive agencies how to build more local sales for the coming year and into the future – including opportunities to address storage, distribution, and other "infrastructure" needs to make more sales happen. You'll also learn about new research on local market opportunities conducted by the *Taste the Local Difference* Farm Network Team, led by the Michigan Land Use Institute in collaboration with MSU Extension, the Small Business and Technology Development Center, Northwestern Michigan College, and Northern Lakes Economic Alliance.

This effort is a part of the *Taste the Local Difference* local foods campaign that the Michigan Land Use Institute launched in 2005 with a print and online guide to 160 farms from Manistee to Mackinac; farm-to-cafeteria and retail promotion; and business research and networking services. Lead funding for the research and business services comes from the W.K. Kellogg Foundation, the U.S. Department of Agriculture, and the U.S. Department of Commerce.

The evening meetings are tentatively set for two Mondays in Traverse City and one in the Petoskey area. Final details will be posted in early January at <a href="www.LocalDifference.org">www.LocalDifference.org</a>. For more information, contact Diane Conners, Michigan Land Use Institute at 231-941-6584 ext. 16; Jim Bardenhagen, Leelanau Extension at 231-256-9888; or Wendy Wieland, Northern Lakes Economic Alliance, 231-582-6482 ext. 104.

# **DEVELOPING 'NEW FIELDS' CLASS: BUSINESS PLANNING FOR PRODUCT AGRICULTURE**By Jim Bardenhagen

On **January 18**, 2006, a Developing New Fields Class: Business Planning for Agriculture will begin at the Michigan Works Conference Room at 1209 S Garfield Avenue in Traverse City. The class will run each Wednesday for five weeks from 6:00 pm to 9:30 pm.

The purpose of the class is to help ag producers and small businesses in the food, fiber and related industries to learn about putting a business plan together for developing new products or new ventures.

The class agenda will include developing a:

- Vision, mission & goals
- A concept definition
- Marketing strategy
- Operations strategy
- Human resources strategy
- Financial Strategy

The class will cost \$250/person. Additional people from an operation can enroll for \$100/person. Each participant will get a "Building a Sustainable Business" notebook. Snacks/refreshments will be provided.

The class is sponsored by Leelanau MSU Extension, Northern Lakes Economic Alliance, and the Small Business & Technology Development Center (SBTDC) of Traverse City.

If interested, please fill out the registration form below and return in to MSU Extension, PO Box 987, 201 Chandler Street, Leland, MI 49654.

If you have any questions about the class, please call Jim Bardenhagen at MSU Extension (231-256-9888) or Wendy Wieland at Northern Lakes Economic Alliance (231-582-6482) or Bill Palladino at SBTDC of Traverse City (231-922-3781).

### The registration deadline is January 9, 2006.

Registration	n Form						
FARM/BUSI NAME:	NESS		PHONE#	<u> </u>			
NAME:					CELL #		
	(street)						
	(city)	(state)	(zip)				
EMAIL:							
FEES:	1 <sup>st</sup> Person N	ame:		@ \$250			
	2 <sup>nd</sup> Person N	ame:		@ \$100			
	3 <sup>rd</sup> Person N	ame:		@ \$100			
	Others:			@ \$100			
	TOTAL			\$			

Make Check Payable To and Mail To: Leelanau MSU Extension, PO Box 987, Leland, MI 49654

A promotional brochure with more details will also be available soon.