Agri-Business Management (ABM) is an amazing alternative route to a business career. The U.S. Department of Agriculture estimates that there are many more agribusiness careers available than there are qualified people to fill them. If you see yourself as a leader, innovator, or entrepreneur the agribusiness management major is for you.

The ag-business industry is essential and our graduates are making it better. After graduating, our students rise quickly, taking on management and leadership positions in innovative companies both big and small or even run their own businesses.

What makes our program different? We stay connected with you every step of the way. We don’t just offer a world class education in business, finance, economics, and supply chain; we connect you with our professional and alumni network to help you find a job you’ll love.

Why are we so passionate about training the next generation of food industry leaders? Because when agriculture meets good business it can change the world.

CAREER POSITIONS

- Marketing and Advertising
- Commodity Trader
- Consultant
- Farm Owner or Manager
- Manufacturing Manager
- Product Marketing
- Product Advertising
- Public Relations Manager
- Territory Sales Manager

COMPANIES HIRING MSU GRADUATES

- Archer Daniels Midland
- The Andersons
- Crop Production Service
- Greenstone Farm Credit Service
- Michigan Farm Bureau
- Monsanto
- Northstar Cooperative
- Pioneer HiBred
- Smithfield Foods
- Syngenta

COURSE WORK

- Applied Economics
- Business Management
- Data Analysis
- Entrepreneurship
- Finance
- Food System
- Marketing
- Sales
- Sustainability
- Statistics
- Supply Chain

ALL ABM MAJORS PARTICIPATE IN A PROFESSIONAL INTERNSHIP OPPORTUNITY!
The Department of Agricultural, Food, and Resource Economics (AFRE) at Michigan State University is home to globally recognized programs, world-class teaching faculty, ample research opportunities, and hands-on out-of-classroom experiences. Class sizes are small and designed to empower and equip you to make an impact on the world as a professional and a Spartan.

We have friendly professional advisors and an industry relations specialist, whose entire role is devoted to finding students opportunities outside of the classroom.

Many ABM students join the National Agri-Marketing Association, which features field trips and a yearly marketing competition.
Ready to become an ABM major or minor? Or still have a few questions? Set up an appointment with one of our incredible academic advisors and start your time with our department.

To schedule an advising appointment or to learn more about our program visit www.canr.msu.edu/afre/undergraduate