Part III -

Ideas for Developing A New Food Security Group (FSG) Website

Proposed Food Security Group Website - Rough Home Page Mock UP using more standard MSU header, but giving visibility to FSG, AFRE as well as MSU

MICHIGAN STATE Food Security Group UNIVERSITY Department of Agricultural, Food, and Resource Economics

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Food Security Group

The Food Security Group, in the Department of Agricultural, Food, and Resource Economics at Michigan State University, along with other partners, to promote inclusive agricultural productivity growth, improved nutritional outcomes, and enhanced livelihood resilience through improved policy environments.



News Items (below here)

Events (below here)

MICHIGAN STATE

Call MSU: (517) 3555-18555 : Vlatt: mass.edu ; MSU is an affirmative action, equal-opportunity angle SNATTANS WILL ; O Michigan State University

Last Updated 11/06/2015

Typical Sub Page Setup done so it looks good in both desktop and mobile device views as the main header would go away when viewed on a cell phone, for example. But the image to the right of the text would show up at the top of the page on a cell phone, then one would view the text info.

Food Security Group

Department of Agricultural, Food, and Resource Economics

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<u>About</u>

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- Objectives/Areas

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- Work Plans
- Contact Info

<u>About</u> (Introduction to the subtab)

The Food Security Group is a team of <u>faculty members</u> in the <u>Agricultural</u>, Food, and Resource Economics Department of <u>Michigan</u> <u>State University</u> whose activities focus on issues of food security, food policy, and general agricultural development, primarily in Africa and Southeast Asia. Need more here ---



Food Security Group Department of Agricultural, Food and Resource Economics College of Agriculture and Natural Resources

View additional information at links below/left.

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The process of fleshing out the set-up and lower-level content for each of the main tabs would be a detailed but straight forward process much like I illustrated for the case of a new FSP website in my Part 1 pptx.

Note that I have included here in Part III for a new FSG site, a top-level tab for content related to "Topic Directories". It seems that a lot of FSG folks, especially those working in-country want to continue using "Cross-Country Research and Outreach Topic Directories" in any new website(s) effort. If this is the case, this is one of perhaps the greatest challenges of implementation in moving to a new websites. Steve and Kathy have done a lot of work to implement this in the old FSG website format. PI's have become accustomed to using the submission form so Kathy has sufficient information to know where to manually cross-post items by topic/country on the existing FSG site, which is then revealed in the rich **Outreach Topic Directories** as a basic feature of the FSG site. This currently takes a lot of work on Cathy's part, once faculty have filled out the information form. Assuming campus and field-based folks want to retaining this feature, I think there would be very effective ways to automate a lot of the cross-posting work using the power of the new website software. But this would take a good deal of effort to set up. Someone would need to carefully explain to the ANR/Tec website team how these topic directories work, and what information is on the form that faculty send to Kathy. I think that by hard coding some of that data in the website System, ANR folks could develop code to do the cross-posting, and save Kathy a lot of work. This issue also applies to the new Food Security Policy website possible use of topic directories.