

GEO 459

Tourism in Regional Development

Spring 2006, T-Th, 1-2:20pm, Psychology Bldg., Rm. 120

Description: The role of tourism in regional development. Examples from Michigan, the United States and other nations. Environmental considerations.

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Office Hours: Wednesdays 1-5pm
Before and After Class, and By Appointment

Course Objectives

As one of the largest industries in the world, tourism plays a vital role in many modern economies and societies. Tourism is often touted as a means of economic growth and modernization in less developed areas, and of revitalization in declining regions of Western nations. However, tourism can also cause or exacerbate a range of harmful economic, socio-cultural and environmental effects. The purpose of this class is to explore the use of traditional (mass) and alternative (new) forms of tourism as a regional development tool in both Western and Third World contexts. Key topics will include examination of tourism's potential impacts, both positive and negative; discussion of various types of management strategy aimed at maximizing beneficial impacts while minimizing those detrimental to an area's economy, society and/or environment; and, the proliferation of alternative types of tourism which, supposedly, avoid the many pitfalls of mass tourism development.

Course Format

The course will consist primarily of lectures and discussions based on both the assigned readings and other materials. It is, therefore, essential that you come to class on a regular basis since the exams may cover items not referenced in the texts. In addition, guest lectures, videos, and various small group and individual exercises will be used.

Required Readings

Bosselman, F.P., Peterson, C.A. and McCarthy, C. (1999). *Managing Tourism Growth: Issues and Applications*. Washington, D.C.: Island Press.

Kincaid, J. (2000). *A Small Place*. New York, NY: Farrar, Straus and Giroux.

Sharpley, R. and Telfer, D.J. (2002). *Tourism and Development: Concepts and Issues*. Clevedon, England: Channel View Publications.

Other readings as assigned (photocopies or on-line).

Recommended Readings

We will use the first three books for the three case study exercises on tourism in the Caribbean, sustainable/ecotourism, and dark tourism. All five recommended books are on reserve at the Main Library (see list below).

Gmelch, G. (2003). *Behind the Smile: The Working Lives of Caribbean Tourism*. Bloomington: Indiana University Press.

Honey, M. (1999). *Ecotourism and Sustainable Development: Who Owns Paradise?* Washington, D.C.: Island Press.

Lennon, J. and Foley, M. (2000). *Dark Tourism: The Attraction of Death and Disaster*. London: Continuum.

Mowforth, M. and Munt, I. (1998 (first edition) or 2003 (second edition)). *Tourism and Sustainability: New Tourism in the Third World*. London: Routledge.

Williams, S. (1998). *Tourism Geography*. London: Routledge. (This is an especially useful primer for those who have never taken a tourism class before).

Other Books on Reserve at Main Library

The Reserve Desk is situated on the 2nd floor of the West wing of the Main Library. Opening hours are as follows:

Monday – Thursday	8 am - 1 a.m.
Friday	8 am - 8 pm
Saturday	10 am - 8 pm
Sunday	10 am - 1 am

All books are on 2 hour checkout, overnight if picked up less than 2 hours prior to close.

Bosselman, F.P., Peterson, C.A. and McCarthy, C. (1999). *Managing Tourism Growth: Issues and Applications*. Washington, DC: Island Press.

Brandon, K. *et al.* (1998). *Parks in Peril: People, Politics, and Protected Areas*. Washington, DC: Island Press.

Buckley, R. (2004). *Environmental Impacts of Ecotourism*. Oxford, UK, and Cambridge, MA: CABI.

Economic and Social Commission for Asia and the Pacific. (2001). *Managing Sustainable Tourism Development*. New York: United Nations.

Gunn, C.A. and Var, T. (2002). *Tourism Planning: Basics, Concepts, Cases*. New York: Routledge.

Hall, C.M. (2002). *The Geography of Tourism and Recreation: Environment, Place and Space*. London: Routledge.

Keyser, H. (2002). *Tourism Development*. Cape Town: Oxford University Press.

Smith, M. and Duffy, R. (2003). *The Ethics of Tourism Development*. London: Routledge.

Assignments (see 'Important Dates' sheet also)

- Personal information sheet.
- Exams – two exams will be given. The first will be a take-home essay exam based on the background/conceptual/philosophical material covered in the first portion of the semester, the second in class and based on the case studies covered in the second portion of the semester. The second exam will require knowledge of the key terms, concepts and theories discussed in the first portion of the semester.
- Book review – choice of written (5-7 pages) or oral (10-12 minutes) report; includes brief (~ 3 minute) informal discussion of your choice ~ three weeks prior to due date.
- Case study presentations
 - For undergraduate students – on sustainable/eco or dark tourism (your choice of case study from one of two texts); completed in pairs; 10-15 minutes.
 - For Master's students – topic(s) to be decided; completed as a group.
 - For Ph.D. students – lead one class on topic of your choice.
- Exercises – these will be completed at home and/or in class and will consist of a combination of unannounced writing exercises (based on readings and other materials such as video clips, etc.) and individual/group activities (discussions, informal presentations based on case studies from texts, etc.).
- Project – an in-depth analysis of an issue or area of your choice; will involve a 3-5 minute oral outline (plus written summary and initial bibliography) of your topic mid-way through the semester, a final paper and a final presentation. Paper length: minimum 10 pages for undergraduate students, 15 pages for Master's, 20 pages for Ph.D.
- Attendance and participation – I will not take attendance but will expect to see you in every class. In addition, a portion of your grade will be based on class participation (asking questions, making comments, sharing thoughts and ideas, etc.).
- Extra credit – various opportunities to earn extra credit may be offered throughout the semester. These will relate broadly to the fields of geography, recreation, parks, and tourism, and might include the collection of relevant materials for use in class (e.g., newspaper articles), in-class quizzes, and short, take-home exercises. Extra credit opportunities will be assigned in class or via email. Participation in extra credit opportunities is always optional though highly encouraged.

More detailed instructions and guidelines regarding the major assignments (book review, presentations, and project) will be provided as the semester progresses.

Distribution of Points

Exams (2 x 100)	200
Book review	100
Case study presentations	50
Exercises	125
Project	225
Participation	50
TOTAL	750

Grading Scale (NO CURVE)

701 – 750	93.5%	4.0
645 – 700	86.0%	3.5
585 – 644	78.0%	3.0
540 – 584	72.0%	2.5
480 – 539	64.0%	2.0
435 – 479	58.0%	1.5
375 – 434	50.0%	1.0
Less than 375		0.0

Examination and Grading Policies

Missed exams: no student will be excused from taking any exam unless they have prior permission from the instructor or a written medical or other university excuse.

Late assignments: due dates are listed on the ‘Important Dates’ sheet. Late assignments will be docked 25% of the available points per day late (including weekends). These penalties may only be avoided with prior permission from the instructor or a written medical or other university excuse. Technical or other creative excuses will not be accepted!

Spelling, punctuation, and grammar (SPG): correct spelling, punctuation, and grammar are essential. At least 10% of your grade in the final project will be based on SPG. Always use the spell-check option AND proof read your paper. For extra help with writing, contact the MSU Writing Center at 300 Bessey Hall, phone (517) 432 3610, e-mail writing@msu.edu, webpage <http://writing.msu.edu> (free service for MSU students).

Turn-in early option: I am always willing to review your work prior to the due date, for both content and SPG. If you would like me to do this, please hand in your initial draft on or before the early hand-in deadline listed on the ‘Important Dates’ sheet.

Format for written assignments: double-spaced; Times New Roman font size 12; 1” margins on all four sides of the page; pages named, numbered and stapled.

Other Resources for Assignments

On-line databases, e.g., JSTOR: <http://er.lib.msu.edu/index.cfm>

On-line journals: <http://er.lib.msu.edu/ejour.cfm> (choose 'Parks, Recreation, Tourism, Leisure' under 'Journals Arranged by Subject')

On-line bibliography for recreation, tourism and sport geography:

<http://www.geog.nau.edu/tg/contents/support/v1n4refs.html>

Journals to look at:	Annals of Tourism Research (G155.A1 A5 Business and online)
	Current Issues in Tourism (G155.A1 C87 Main)
	Journal of Environmental Management (HC68.J3 Main)
	Journal of Sustainable Tourism (G155.A1 J58 Main)
	Journal of Travel Research (G155.A1 J6 Business and online)
	Tourism Geographies (my office)
	Tourism Management (G155.A1 I516 Business and online)

Magazines to look at:	Condé Nast Traveler
	Travel and Leisure

Relevant Tourism Organizations

World Tourism Organization - <http://www.world-tourism.org/>

Tourism Concern - <http://www.tourismconcern.org.uk/>

Cultural Survival - <http://www.cs.org/>

International Ecotourism Society - <http://www.ecotourism.org/>

Policy on Plagiarism

MSU policy on plagiarism (according to the Office of the Ombudsman):

“What is plagiarism?”

Plagiarism (from the Latin *plagiarius*, an abductor, and *plagiare*, to steal) is defined by the White House Office of Science and Technology Policy on Misconduct in Research as “. . . the appropriation of another person’s ideas, processes, results or words without giving appropriate credit.”

At MSU, General Student Regulation 1.00 states in part that “no student shall claim or submit the academic work of another as one’s own.” (For the complete regulation, see “Protection of Scholarship and Grades.”)

In outlining what he called the “the perils of plagiarism” to his students, the late W. Cameron Meyers, a revered journalism professor at MSU, wrote:

Plagiarism not only is legally wrong but also morally corrosive. . . . Any paper based upon the writing of others should acknowledge every source used.

Unless authorized by their instructors, students are expected to do their own, original work on each assignment in each class. A student who recycles his or her course work from one class to another may face an allegation of academic dishonesty. An instructor who believes a student has committed an act of plagiarism should take appropriate action, which includes the issuing of a “penalty grade” for academic dishonesty. Article 8.1.15 of the Academic Freedom Report for Students at Michigan State University, or the “AFR,” defines a penalty grade as “a grade assigned by an instructor who believes a student to have committed academic dishonesty. . . .” A penalty grade can include, but is not limited to, a failing grade on the assignment or in the course.”

The full version of this policy may be viewed at <www.msu.edu/unit/ombud/plagiarism.html>.

Detection of any form of cheating or plagiarism on any exam or assignment in this course will result in an automatic score of zero.

To avoid problems of plagiarism in written assignments, be sure to reference all materials referred to in the proper manner. This includes

- Placing all direct quotes (word-for-word copying of several words, sentences or entire paragraphs) in quotation marks followed by a reference in brackets acknowledging author, year, and page number, e.g., (Nicholls, 2003, p. 1)
- Acknowledging the author and year (Nicholls, 2003) of any materials you paraphrase or take major ideas from

What I Expect of You as a GEO 459 Student

- That you will come to class on time and on a regular basis
- That you will participate in class to the best of your ability (i.e., you won't sleep, read the paper, chat to neighbors, use your cell phone, etc., but you will make comments and ask questions as appropriate)
- That you will hand in assignments on time
- That you will not engage in any form of cheating or plagiarism

What You May Expect of Me as the GEO 459 Instructor

- That I will return all assignments as promptly as possible
- That I will treat all students and grade all assignments fairly
- That I will (attempt to) create a positive learning environment in which all students will feel comfortable sharing their thoughts and opinions with others
- That I will make class as informative, interesting and enjoyable as possible (with your cooperation)

Some Relevant Quotes

"I am leaving the town to the invaders: increasingly numerous, mediocre, dirty, badly behaved, shameless tourists" (Brigitte Bardot, actress, in the International Herald Tribune, 1989)

"Should we have stayed at home and thought of here? Where should we be today? Is it right to be watching strangers in a play in this strangest of theatres?" (Elizabeth Bishop, poet, 1956)

"The traveler sees what he sees, the tourist sees what he has come to see" (G.K. Chesterton, author)

"The average tourist wants to go to places where there are no tourists" (Sam Ewing, author)

"Though there are some disagreeable things in Venice there is nothing so disagreeable as the visitors" (Henry James, author)

"In the middle ages people were tourists because of their religion, whereas now they are tourists because tourism is their religion" (Robert Runcie, former Archbishop of Canterbury)

"If it's tourist season, why can't we kill them?" (unknown)

GEO 459 OUTLINE

Tues Jan 10 th	Introduction to class and instructor; review syllabus; complete student profile
Thurs Jan 12 th	Tourism 101: Introduction to Tourism & the Tourism Industry <i>READING: Sharpley & Telfer, Introduction and Chapter 1</i>
Tues Jan 17 th	Development 101: Introduction to Development <i>READING: Sharpley & Telfer, Chapter 2</i>
Thurs Jan 19 th	A Brief History of Tourism Development & Key Current Issues <i>READING: Bosselman, Peterson & McCarthy, pp. xi-16</i>
Tues Jan 24 th	Book Choices Due in Class – Be Prepared to Discuss (~ 3 minutes) <i>READING: none assigned</i>

Between Thursday January 26th and Thursday February 9th (five classes) we will discuss the following topics and readings. Exact dates and order of topics to be announced based on the availability of guest lecturers.

The Economics of Tourism: Tourism as Panacea?
READING: Sharpley & Telfer, Chapters 3-6

Tourism, Society and Culture: Hosts and Guests
READING: Sharpley & Telfer, Chapter 7

Tourism and the Environment
READING: Sharpley & Telfer, Chapter 8

Tues Feb 14th **Book Reviews Due in Class – Presentations and Discussion**
READING: none assigned

Thurs Feb 16th **Topic to be Announced**
READING: none assigned

Tues Feb 21st **A Small Place: Tourism Development on Antigua**
READING: Kincaid, entire book (it's very short!)
EXERCISE: to be assigned

Thurs Feb 23rd **Behind the Smile: Tourism Employment on Barbados**
READING: Gmelch, Chapters 1 and 2, plus your case study chapter
EXERCISE: to be assigned

Tues Feb 28 th Thurs Mar 2 nd	Managing Tourism Development: Controlling Quality, Controlling Quantity, and Controlled Growth <i>READING: Bosselman, Peterson & McCarthy, Chapters 3-6 (you do not need to read every case study in every chapter – I will explain my recommended strategy in class and on ANGEL prior to this reading)</i> <i>EXERCISE: to be assigned</i>
Tues Mar 7 th Thurs Mar 9 th	NO CLASS – SPRING BREAK NO CLASS – SPRING BREAK
Tues Mar 14 th	Project Outlines Due in Class – Be Prepared to Discuss (3-5 mins) <i>READING: none assigned</i>
Thurs Mar 16 th	Ecotourism <i>READING: Honey, Chapters 1-3</i>
Tues Mar 21 st	Ecotourism case studies <i>READING: none assigned</i>
Thurs Mar 23 rd	Ecotourism case studies <i>READING: Honey, Chapter 11 (conclusion)</i>
Tues Mar 28 th	Dark Tourism <i>READING: Lennon and Foley, Chapters 1, 2 and 10</i>
Thurs Mar 30 th	Dark tourism case studies <i>READING: none assigned</i>
Tues Apr 4 th	Graduate Student Presentation(s) <i>READING: to be assigned</i>
Thurs Apr 6 th Tues Apr 11 th Thurs Apr 13 th	Topic(s) and Reading(s) To Be Decided Based on Class Preferences Ideas: tourism and national parks, sports tourism, tourism in Cuba and/or Myanmar/Burma and/or Michigan, guest lectures (suggestions welcome)
Tues Apr 18 th	Second Exam
Thurs Apr 20 th Tues Apr 25 th Thurs Apr 27 th Tues May 2 nd 12:45-2:45pm	Project Presentations (3-4) Project Presentations (3-4) Project Presentations (3-4) Final Exam Time: Project Presentations (5-6)