



Operations and Human Resources

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**Funding Your Farm:
 Selling Your Story in a Business Plan**

Brought to you by:

MICHIGAN STATE UNIVERSITY | Extension

Beginning Farmer **DEMaND**
 Developing and Educating Managers and New Decision-makers

MICHIGAN STATE UNIVERSITY | Center for Regional Food Systems

GreenStone
 FARM CREDIT SERVICES



Resources!

AgPlan

- <https://agplan.umn.edu/>

SARE Building a Sustainable Business

- <https://www.sare.org/resources/building-a-sustainable-business/>

Interactive Map of Beginning Farmer Resources

- https://www.canr.msu.edu/organic_farmer_training_program/resources/map.html

MSU Organic Farmer Training Program

- https://www.canr.msu.edu/organic_farmer_training_program/about/

Michigan Good Food Fund

- <https://migoodfoodfund.org/>

CultivateGrowth

- <https://www.greenstonefcs.com/resources/cultivategrowth/>



Events!

MI Ag Ideas to Grow With (online, February 27 to March 10)

- <https://www.canr.msu.edu/miagideas/>

Michigan Family Farms Conference (Kalamazoo, February 25)

- <https://www.mifffs.org/mffc2023>

Cultivate Michigan Marketplace

- Detroit March 6, Alpena March 16, Ann Arbor March 20, Flint March 23
- <https://www.cultivatemichigan.org/events/2023/register-now-cultivate-michigan-marketplace-series-march>

Funding Your Farm: Selling Your Story in a Farm Business Plan \

- Videos https://www.canr.msu.edu/farm_management/DEMaND-Series/demand-webinar-series
- Financials: Feb. 23 <https://www.canr.msu.edu/news/funding-your-farm-selling-your-story-in-a-business-plan>
- In-person event on March 2 in Ypsilanti

