Trouble with Crop Yield Tail Correlations: Searching for Geographic Regularities

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# Trends in U.S. Agricultural Policy

- Gradual, uneven movements toward Environmental and related policies
- Biofuels
- Traditional income support is being replaced by support through crop insurance
  - Limited availability in unsubsidized markets
  - A variety of means of support, including compensation for administration and delivery costs
  - Premium subsidies, falling with level of coverage relative to crop mean yield
  - Two contract forms, yield and revenue
  - Federal government sets rates

# U.S. Housing Foreclosures, Heat-Map August 2010



# How did mortgate portfolio values collapse?



# A Fall Guy

• A Copula is a way of modeling correlation structures. It is a function linking marginal distributions into a multivariate distribution

$$C[u_1, u_2, \dots, u_n]$$
  
= Prob[ $F_1(x_1) \le u_1, F_2(x_2) \le u_2, \dots, F_n(x_n) \le u_n$ ]  
for  $u_i \in [0, 1]$ 

where  $x_i$  are random variables with marginals  $F_i(x_i)$ 

• The best known of these is the Gaussian Copula. It lets the marginal distributions be anything but requires that the way they interact follow the multivariate normal distribution

## A Fall Guy, II

- The multivariate normal is a flexible and simple way of modelling many sources of randomness, hence its popularity
- This comes at a cost. For our purposes the Gaussian copula implies distribution tail independence:

$$\frac{C[u_1 = u, u_2 = u]}{u} \to 0 \quad \text{as} \quad u \to 0.$$

- What that more-or-less says is that correlations between outcomes can't increase as things get worse in general
- But that is at variance with reality in financial markets
- When most needed for modeling and managing portfolio uncertainty, the model breaks down

#### Back to Crop Insurance

- The standard approach to modeling price-yield and yield-yield correlations when rate-setting in crop insurance applies a sorting approach in
- Johnson, M.E., and A. Tenenbein. "A Bivariate Distribution Family With Specified Marginals." *J. Amer. Statist. Assoc.* 76(March 1981):198-201.
- It turns out that this essentially imposes the Gaussian copula, a point Bruce Babcock and I didn't have any sense of when first proposing this approach
- Is it an appropriate assumption, or might crop insurance rates be mis-priced as a result?

#### A tale of two states, with poetic license



#### For a County in Iowa and a County in South Dakota, Scatter Plot of Detrended Yields when Units within County are Randomly Matched



### Our work

- We developed an hypothesis on how tail dependence between yields in a region should differ by region and land attributes. It has to do with soil quality and what that means for plant resilience
- Using actual farm-level yield data and a variety of statistics, we find evidence in favor of this land yield resilience hypothesis
- In particular, tail dependence is to be expected among crop yield risks

## Our work, II

- Iowa yields tend to be more correlated in the upper tail (good crop), less correlated in the lower tail than is imposed by the Gaussian Copula
- South Dakota yields tend to be more correlated in the lower tail (bad crop), less correlated in the upper tail than is imposed by the Gaussian Copula
- Statistics reject the Gaussian copula model, calling into question current rate-setting methods
- Federal government self-insures crop yield exposures but budgeting is problematic for agency budgets

TALE END

Agric. Econ. is a very broad field linked through markets studied, with important emerging issues & endless opportunities for useful research. Think technology & IPRs, e.g., GMOs property rights and institutions mater and air quality, invasive species international, infrastructure and development food safety & quality nutrition, obesity & human health externalities behavioral economics perspectives on food risk, finance, storage, famine industrialization & increasing roles for information in food marketing Thank you