REAL CHANGE

Who, What, Why, How, When, Where

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People serve our current economic system.

This is wrong!

A system designed for long-term global prosperity must serve the people.

Who: “We the People”.

What: The current dominant economic system is inappropriate for functioning in a civil matter in a world of seven billion people. This must change. It is imperative that the new system be based on the long-term well-being of our planet, our children and our grandchildren.

Why: The current system is based on growth. The end point of growth is collapse. In addition, the existing system violates the fundamental Laws of Science.

How: The new system must be based on development. Development is the process of bringing society and our planet to a fuller or better state. Development is vastly different than growth. Each step of this process must involve decisions based on ethics and morality. Planned change of this type can be accomplished through a combination of education, facilitation and persuasion. Since successful education requires specific forms of preconditioning, it will not be possible to rely solely on education during the early phases of the transformation to the new system. Education, however, must result in global eco-literacy. For the new system to be successful, appropriate types of matter and energy must be transformed and transported in a facilitative manner. It is also imperative that associated policy be designed and implemented in a highly persuasive way.

When: Now.

Where: Globally, with leadership from the United States of America.

1Real (Transformational) Change: Who, What, Why, How, When, Where is G. W. Bird 2011 Micro-Essay No. 70. The six additional footnotes are designed to provide the reader supplementary information about the concepts of transformational change and recommended published resources. Footnotes 8 and 9 have been included as references of exceptional quality and insight.
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