

# 10 CENTS A MEAL PILOT: 2018-2019 EVALUATION RESULTS



## Motivators, Barriers, and Challenges to Purchasing and Serving Local Foods Across All Program Years

		2016-2017 (N = 16)	2017-2018 (N = 32)	2018-2019 (N = 55)
<b>MOTIVATORS</b>	1	Increase student consumption of fruits and vegetables	Help Michigan farms and businesses	Support the local economy
	2	Higher quality food	Increase student consumption of fruits and vegetables	Increase student consumption of fruits and vegetables
	3	Support the local economy	Support the local economy	Help Michigan farms and businesses
	4	Access to fresher food	Higher quality food	Access to fresher food
	5	Help Michigan farms and businesses	Access to fresher food	Higher quality food
<b>BARRIERS</b>	1	Lack of products available at certain times of year (seasonality)	Lack of products available at certain times of year (seasonality)	Lack of products available at certain times of year (seasonality)
	2	Budget constraints	Budget constraints	Budget constraints
	3	Food safety concerns	Federal procurement regulations	Inconvenience
	4	Federal procurement regulations	Inconvenience, Food safety concerns, Lack of demand from student customers (tied)	Lack of growers/producers in the area from whom to purchase
	5	Inconvenience		Federal procurement regulations
<b>LOGISTICAL CHALLENGES</b>	1	Lack of distribution method to get local foods to my building(s)	Lack of staff labor to prepare local foods	Lack of distribution method to get local foods to my building(s)
	2	Lack of staff labor to prepare local foods	Lack of distribution method to get local foods to my building(s)	Lack of staff labor to prepare local foods
	3	Lack of equipment to prepare local foods	Lack of storage	Lack of storage
	4	Lack of storage	Lack of equipment to prepare local foods	Lack of staff training to prepare local foods
	5	Lack of staff training to prepare local foods	Lack of facilities to handle fresh, whole foods	Lack of equipment to prepare local foods