

TAKING ROOT

Hoophouses for Health + MI Farm to School

GOALS:

- Increase vulnerable children and families' access to and awareness of healthy, local foods
- Expand farmers' good food production and season-extension infrastructure

THIS INNOVATIVE PROJECT:

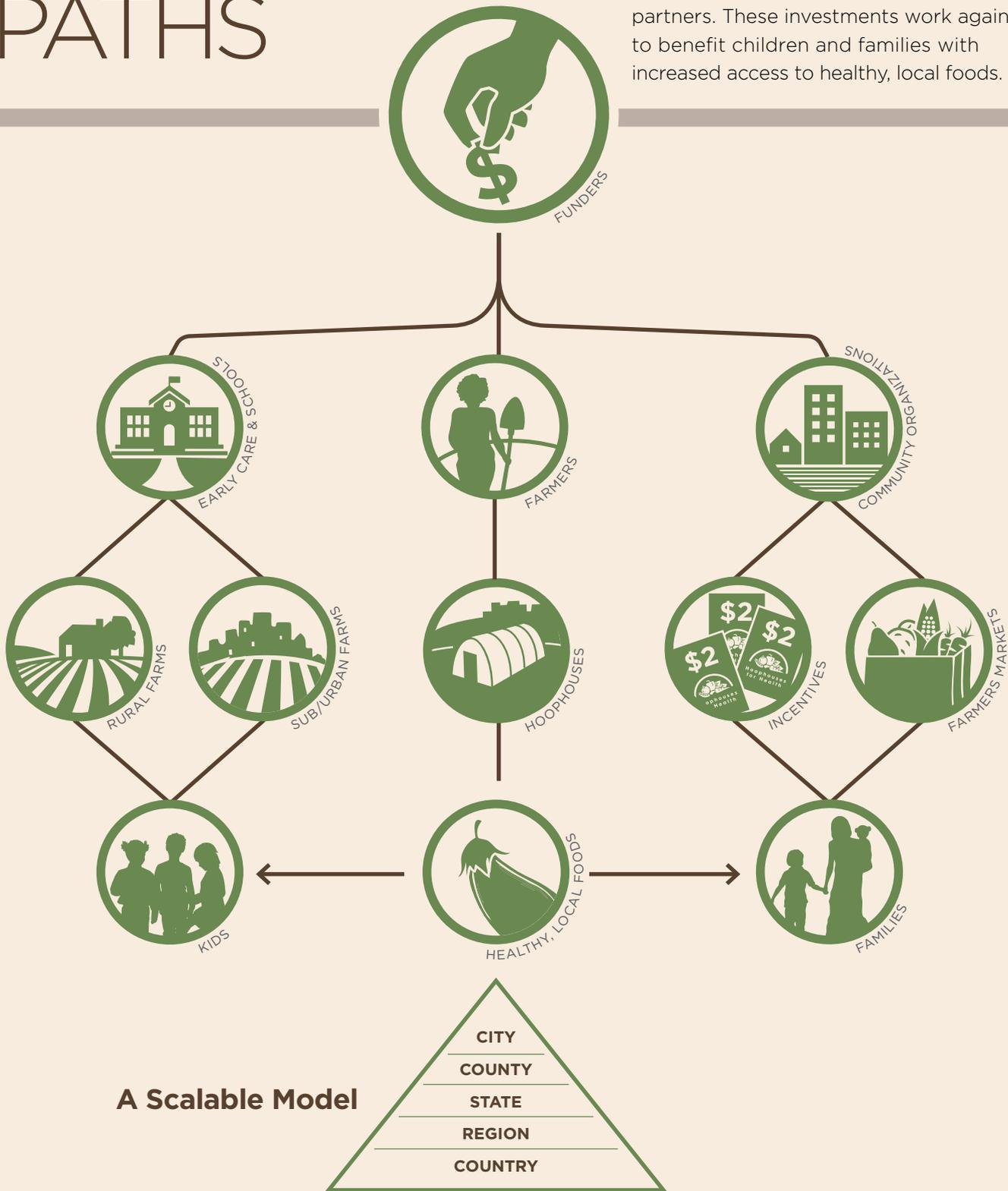
- Creates measurable and lasting collective impact
- Allows investments to work twice
- Is adaptable to communities of any size



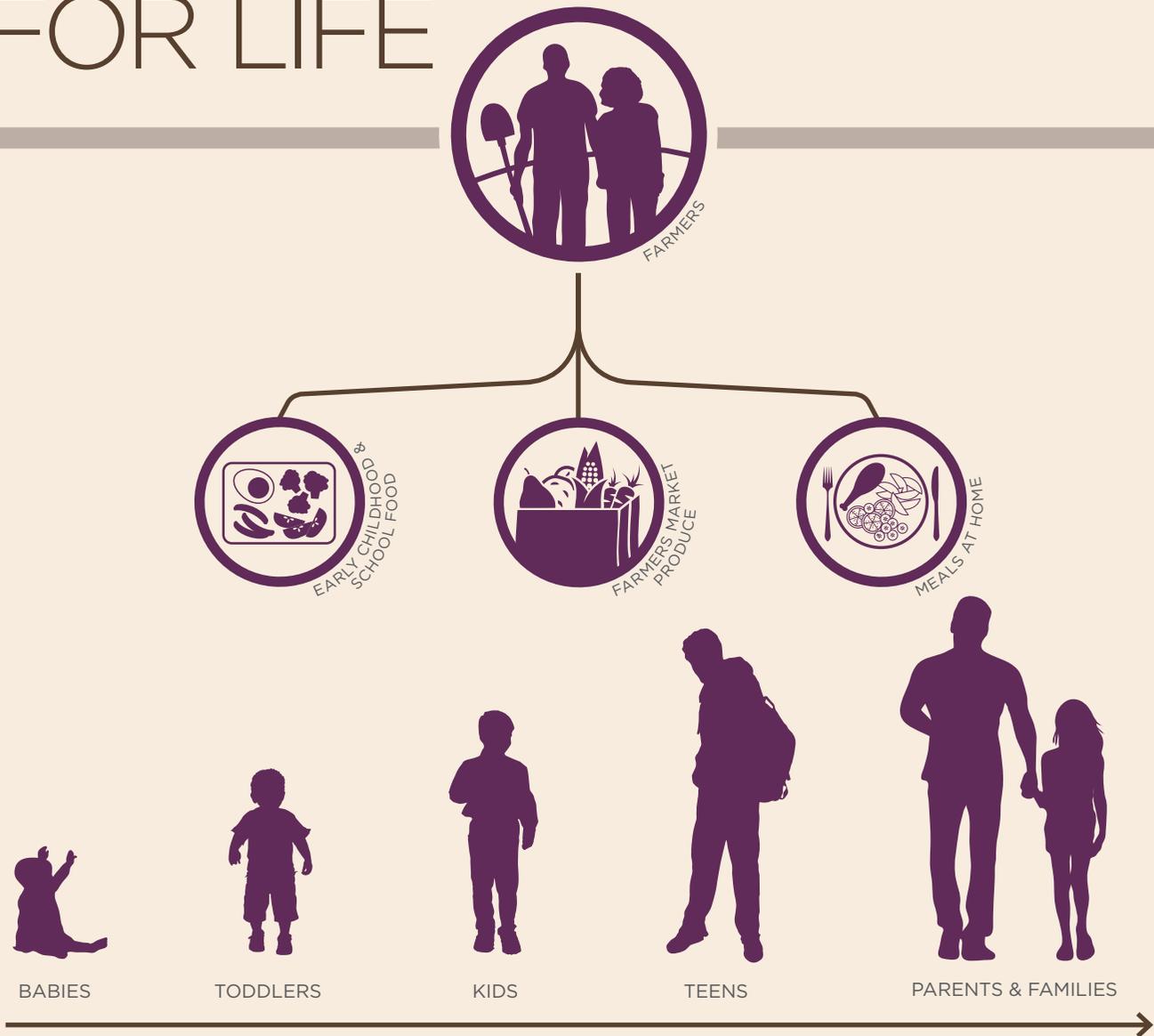
The initial investment for this four-year Michigan-based project was provided by the W.K. Kellogg Foundation.

INVESTMENT PATHS

Investments in the combination of Hoophouses for Health and MI Farm to School support early childhood and school food programs, farmers and community partners. These investments work again to benefit children and families with increased access to healthy, local foods.



GOOD FOOD FOR LIFE



The combination of these two programs results in long-term results with wide reach:

- Children have increased access to good food throughout their childhood—at early childhood programs and schools, at home and in their communities.
- Early childhood programs and schools buy and serve more healthy, local food.
- Farmers have access to capital to scale up production and diversify markets.
- Families have increased access to good food in their communities throughout the year.

THE INNOVATION IS IN THE COMBINATION

MI Farm to School



The MI Farm to School Grant Program aims to increase the number and expand the breadth of programs that offer healthy, local foods in early childhood and school programs.

Hoophouses for Health



Hoophouses for Health increases access to healthy, local food for vulnerable families while increasing farmers' season extension capacity.

Annual Gains



10

HOOPHOUSES FOR HEALTH & FARM TO SCHOOL RELATIONSHIPS



6,500

pounds of fruits and vegetables in early childhood and school food programs



15

PARTICIPATING FARMS



50,000

square feet of new extended season growing space



1,400

FAMILIES



\$55,000

of healthy, local food purchased at farmers markets



33,500

KIDS REACHED THROUGH THE GRANT PROGRAM



\$12,000

of healthy, local food served in early childhood programs and schools

