



10 CENTS
A MEAL
FOR MICHIGAN'S KIDS & FARMS

2021-2022 LEGISLATIVE REPORT



On the Cover

The sign for Drew Farms, the production-focused farm for Detroit Public Schools, Community District, a 2021-2022 10 Cents a Meal grantee.

Photo credit: Melanie Wong

Artwork: Linzell Rice

Data Sources

Michigan Department of Education, Grantee Invoice Data

MSU Center for Regional Food Systems, Preliminary Evaluation of Survey Results

The data presented in this report is based on information reported by 253 different grantees who responded to electronic surveys and 140 grantees who shared purchasing information through invoices.

10 Cents a Meal Implementation Team



10 Cents a Meal is implemented by the Michigan Department of Education (MDE) with support from the following partners:



MICHIGAN STATE
UNIVERSITY

Center for
Regional Food Systems



Acknowledgements

The 10 Cents a Meal implementation team would like to thank and acknowledge all of the 2021-2022 10 Cents a Meal grantees who submitted purchasing information and responded to surveys in addition to feeding Michigan children everyday. This crucial feedback is the basis for this annual legislative report. We would also like to thank and acknowledge the Michigan farmers, producers, and food businesses who support the local food supply in our state and make programs like 10 Cents a Meal possible.

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Photo at left: The lunch line at Valley View Elementary, Battle Creek Public Schools a 2021-2022 10 Cents a Meal grantee.

Photo credit: Melanie Wong

INTRODUCTION

10 Cents a Meal for Michigan's Kids & Farms (10 Cents a Meal) is a state-funded program that matches what schools and early care and education (ECE) sites spend on Michigan-grown fruits, vegetables, and dry beans with grants of up to 10 cents per meal.

How It Works

- Grants are awarded based on a calculation that multiplies the applicant's previous year's meal count times 10 cents. This represents the maximum grant award that can be issued to each applicant.
- 10 Cents a Meal reimburses grantees for 50% of the cost of eligible Michigan-grown fruits, vegetables, and dry beans up to their maximum grant.
 - Example: If a grantee is awarded a \$5,000 grant they are expected to submit \$10,000 worth of invoice information for the Michigan-grown fruits, vegetables, and dry beans they purchased to receive the full \$5,000 grant.
- Reimbursements are issued after food program managers of participating grantees respond to surveys and submit invoices, which are validated by MDE.

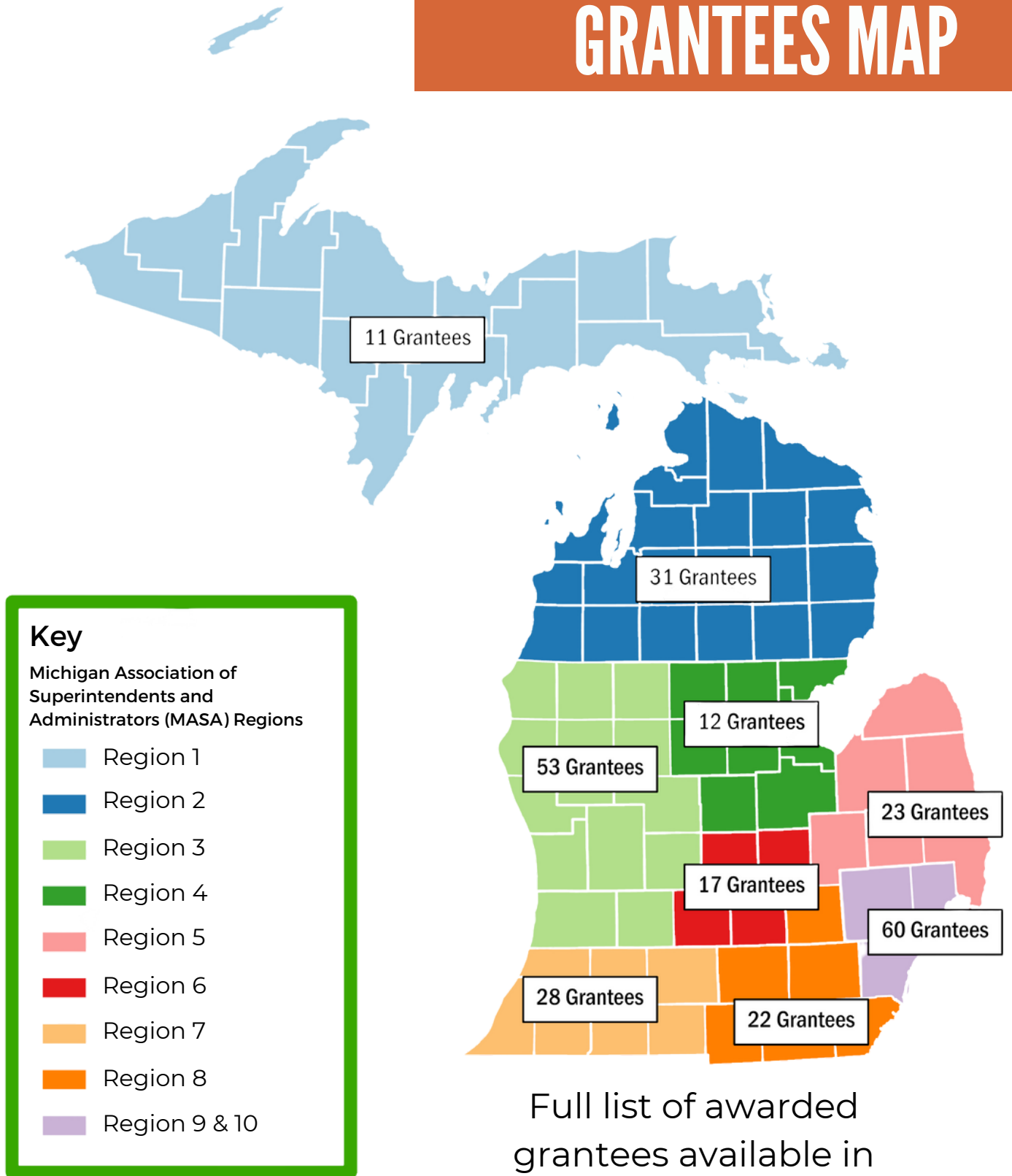
Program Goals

- Improve daily nutrition and eating habits for children in school and early care and education settings.
- Invest in Michigan agriculture and related local food business economy.

Program Year Overview

- Collectively, grantees served nearly 585,000 children in 57 of Michigan's 83 counties.
- In the 2021-2022 program, 257 school districts, early care and education sites (ECEs), and other child care sponsors were awarded over \$2 million in funding.
- Grantees were comprised of 206 public school districts, 9 non-public schools, 5 residential child care institutions (RCCIs), 3 other non-school recipients (ONSR), and 34 ECEs across the state.
- Food program managers reported differing levels of experience purchasing local foods for food programs: one-quarter indicated that they had 10 years or more of experience (23%, 51 grantees) while another quarter indicated that they were new to purchasing local foods (26%, 58 grantees), with no prior years of experience before participating in 10 Cents a Meal.

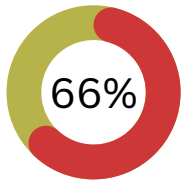
10 CENTS A MEAL GRANTEES MAP



Full list of awarded grantees available in Appendix A.

IMPACTS FOR CHILDREN AND FOOD PROGRAMS

Expanding Tastes:



Nearly 66% of grantees reported that 10 Cents a Meal grants allowed them to try new products in their food program that they would not have otherwise tried.

- Grantees reported trying for the first time 35 types of vegetables and 15 types of fruits.
- The top ten new Michigan-grown foods reported by food program managers in surveys (in order) were apples, blueberries, cherries, carrots, asparagus, peaches, potatoes, pears, cucumbers, and green beans.
- Eight grantees reported purchasing Michigan-grown dry beans for the first time.



Thanks to 10 Cents a Meal grants, Michigan kids tried sour cherries, candy cane beets, heirloom dragon tongue beans, fennel, clamshell mushrooms, rhubarb, saskatoon berries, black radishes, and more during the 2021-2022 program year.

Increasing Food Access and Consumption

Most grantees agreed that their food program or food service operation was positively impacted through participating in 10 Cents a Meal. Grantees reported that 10 Cents a Meal:

- allowed them to offer more local fruits to students and children (78%)
- allowed them to offer more local vegetables (75%)
- increased fruit consumption among students and children (69%)
- increased vegetable consumption among students and children (64%)
- helped them identify new Michigan-grown fruits, vegetables, and dry beans that are accepted/eaten by the children they serve (60%)

Outcomes for Food Programs

Grantees reported that 10 Cents a Meal supported food program operations resulting in the top five outcomes (listed in order):

- Variety of produce served in the food service program has increased (102 grantees)
- Ability to plan local produce and dry bean purchasing with greater certainty (76 grantees)
- Food purchasing budget increased (74 grantees)
- Purchasing power enhanced (69 grantees)
- Ability to meet school meal requirements (44 grantees)

Engaging Students, Children, and Community

The top five activities to support local foods purchased and served through 10 Cents a Meal as reported by grantees (in order) were:

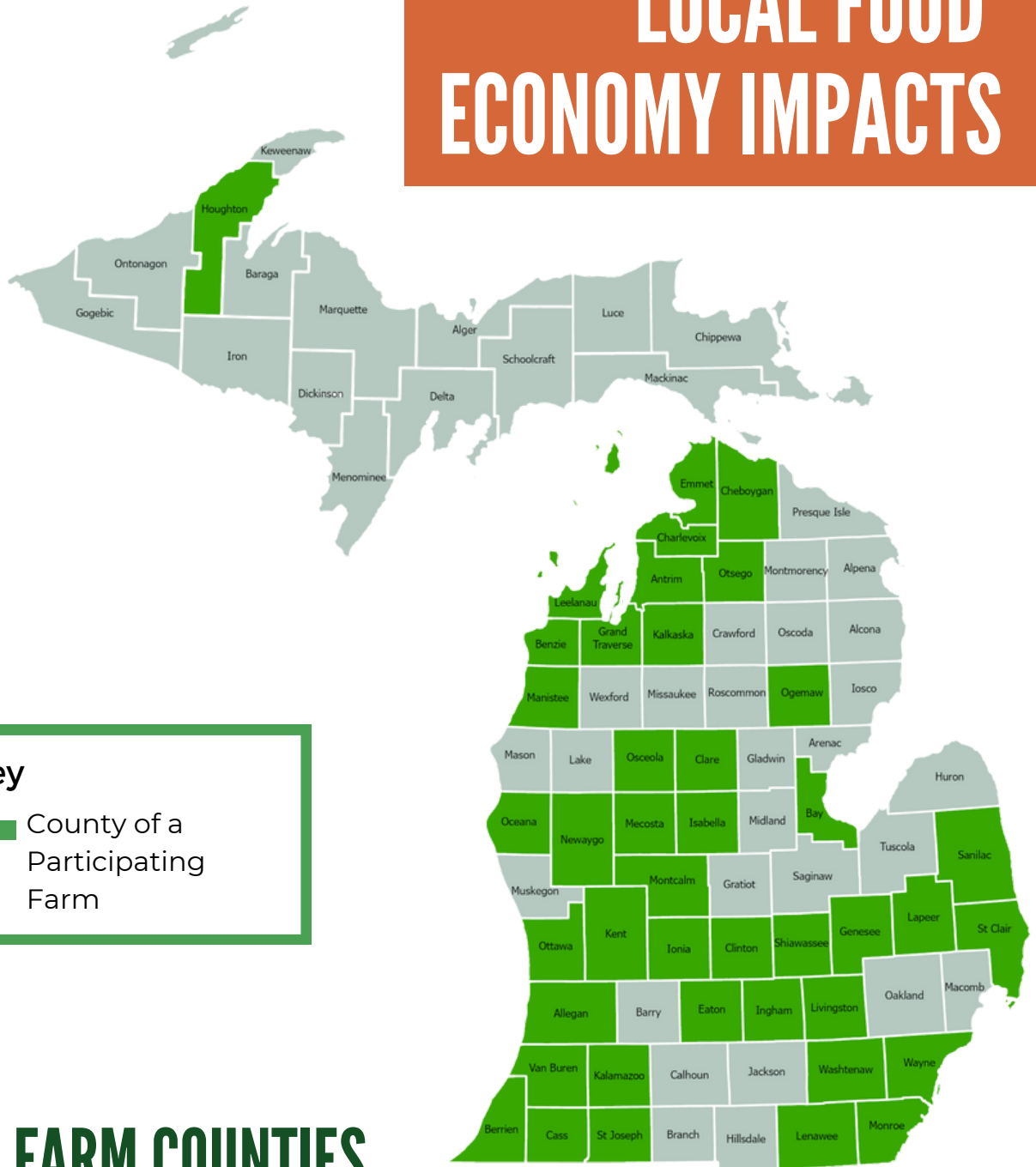


- At least 42 Michigan-grown foods were tried through taste tests conducted by nearly 90 grantees.
- Michigan-grown apples, blueberries, carrots, dry beans, and potatoes were taste tested, along with menu items such as hummus, smoothies, soups, salads, and bean muffins.

Early Care and Education Settings

- 34 grantees (about 13% of all grantees) were ECE sites.
- Of those, 15 ECE grantees reported that they served 25 new types of vegetables, 13 types of fruits, and 1 variety of dry beans that were grown in Michigan.
- The top five types of activities to support local foods purchased and served (in order) were nutrition education, taste testing, on-site garden activities, social media, and promotional posters.

LOCAL FOOD ECONOMY IMPACTS



42 FARM COUNTIES

Grantees purchased more than **60 varieties** of fruits, vegetables, and dry beans grown by over **175 farms** in **42 counties** according to invoices.

An additional 41 businesses such as distributors, processors, packers, and food hubs were impacted.

Market Opportunities

- Over 90 grantees (of 241 responding grantees) reported at least once throughout the year that there were Michigan-grown fruits, vegetables, or dry beans they wanted to use but have not been able to find or buy.
- The top ten Michigan-grown foods of interest among food program managers (in order) were apples, cherries, blueberries, berries (unspecified), apricots, strawberries, carrots, corn, dry beans, and grapes.

Local Food Supply Chain Impacts

- Over half of grantees (52%) reported that participation in 10 Cents a Meal allowed them to make connections with new farmers or suppliers, and 54% reported that participation improved existing relationships with farmers or local food suppliers.
- Nine ECE grantees reported that 10 Cents a Meal allowed them to connect with new farmers or local food suppliers, and seven said it allowed them to improve existing relationships.

Emerging Opportunities for Growth



In the 2021-2022 program year, 10 Cents a Meal was piloted with a Child and Adult Care Food Program (CACFP) sponsor of unaffiliated centers to increase the reach of 10 Cents a Meal to eligible ECE sites. Moving forward, these pilots will continue to expand to include more sponsors and to reach other ECE providers such as home-based providers.



Community Supported Agriculture (CSA) is a purchasing option in which participants pay farms to access a share of their produce throughout the season. This purchasing option was used by some smaller grantees, including those who participated in the CACFP sponsor pilot. Similar to a fruit and vegetable subscription box, this convenient box-format and amount of product in each share make CSAs a possible match for smaller schools and ECE sites and a way for smaller farms to access new market channels.

APPENDIX A: 10 CENTS A MEAL GRANTEES

REGION 1

Big Bay De Noc School District
Brimley Area Schools
Burt Township School District
Dollar Bay-Tamarack City Area K-12 School
Escanaba Area Public Schools
Gwinn Area Community Schools
Hancock Public Schools
Houghton-Portage Township School District
Inter-Tribal Council Of Michigan Head Start
Ishpeming Public School District No. 1
Negaunee Public Schools



REGION 2

Alpena Public Schools
Bear Lake Schools
Benzie County Central Schools
Boyer Falls Public School District
Buckley Community Schools
Charlevoix Public Schools
Charlton Heston Academy
Cheboygan Area Schools
East Jordan Public Schools
Elk Rapids Schools
Frankfort-Elberta Area Schools
Glen Lake Community Schools
Harbor Springs School District
Houghton Lake Community Schools
Inland Lakes Schools
Kaleva Norman Dickson School District
Kalkaska Public Schools
Kingsley Area Schools
Leelanau Children's Center
Leland Public School District
Mancelona Public Schools
Manistee Area Public Schools
Northport Public School District
Onkama Consolidated Schools
Pellston Public Schools
Public Schools Of Petoskey
Rogers City Area Schools
Scott's Little Bear Child Care, Inc.
St. Francis High School
Suttons Bay Public Schools
Traverse City Area Public Schools

REGION 3

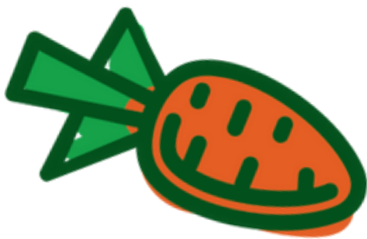
Allendale Christian School
Baxter Community Center Inc.
Byron Center Public Schools
Chippewa Hills School District
Coopersville Area Public School District
Crossroads Charter Academy
Daily Shepherd Child Care Center
Delton Kellogg Schools
Forest Hills Public Schools
Fremont Public School District
Fruitport Community Schools
Godwin Heights Public Schools
Grand Rapids Metropolitan YMCA
Greenville Public Schools
Hart Public School District
Hesperia Community Schools
Holland City School District
Holton Public Schools
Ionia Public Schools
Jenison Public Schools
Kenowa Hills Public Schools
Kent City Community Schools
Kent County Juvenile Detention
Lakewood Public Schools
Little Hands Learning Center Of Living Word
Church
Little Smiles Bilingual Childcare
Lowell Area Schools
Mason County Eastern Schools
Ludington Area School District
Mona Shores Public School District
Montague Area Public Schools
Muskegon Area Intermediate School District
Muskegon Heights Public School Academy
System
Public Schools Of The City Of Muskegon
Newaygo Public School District
New Branches Charter Academy
North Muskegon Public Schools
Orchard Hill Reformed Church
Orchard View Schools

Portland Public Schools
Reed City Area Public Schools
Saranac Community Schools
Saugatuck Public Schools
Shelby Public Schools
Spring Lake Public Schools
Steepletown Neighborhood Services
Thornapple Kellogg School District
West Catholic High School
West Ottawa Public School District
Western Michigan Christian High School
White Cloud Public Schools
Whitehall District Schools
Zeeland Public Schools



REGION 4

Beal City Public Schools
Beaverton Schools
Bridgeport-Spaulding Community School District
Bullock Creek School District
Essexville-Hampton Public Schools
Freeland Community School District
Harrison Community Schools
Midland Public Schools
Pinconning Area Schools
School District Of The City Of Saginaw
Shepherd Public Schools
State Street Academy



REGION 6

Association For Child Development
Charlotte Public Schools
East Lansing School District
Eaton Rapids Public Schools
Haslett Public Schools
Highfields, Inc.
Holt Public Schools
Lansing Catholic Central High School
Lansing Public School District
Michigan Department Of Health And Human Services
New Lothrop Area Public Schools
Okemos Public Schools
Owosso Public Schools

REGION 5

Bright Beginnings
Capac Community Schools
Clio Area School District
Dryden Community Schools
Flint Cultural Center Academy
Genesee Intermediate School District
Grand Blanc Academy
Imlay City Community Schools
Kearsley Community School District
Lake Fenton Community Schools
Lapeer Community Schools
Little Peoples Playhouse Inc.
Mayville Community School District
Memphis Community Schools
Michigan School For The Deaf And Blind
Millington Community Schools
Port Huron Area School District
School District Of The City Of Flint
St. Clair County Regional Educational Service Agency
St. Paul Lutheran School
Vassar Public Schools
Westwood Heights Schools
Whaley Children's Center



REGION 7

Bangor Public Schools (Van Buren)
Battle Creek Public Schools
Boys And Girls Club Benton Harbor
Cassopolis Public Schools
Coldwater Community Schools
Coloma Community Schools
Covert Public Schools
Galesburg-Augusta Community Schools
Harper Creek Community Schools
Kalamazoo Public Schools
Learning Zone Preschool And Childcare
Mar Lee School District
Mattawan Consolidated School
Milwood Commons Preschool And Childcare
New Buffalo Area Schools
Niles Community Schools
Paw Paw Public School District
Schoolcraft Community Schools
South Haven Public Schools
St. Joseph Public Schools
Three Rivers Community Schools
Tri County Council For Child Devel
Union Church UCC
Watervliet School District
Woodlawn Preschool
Young Child Associates
Young Mens Christian Association
YWCA Children's Center

REGION 8

Airport Community Schools
Ann Arbor Public Schools
Bedford Public Schools
Concord Community Schools
Dexter Community School District
Dundee Community Schools
East Jackson Community Schools
Grass Lake Community Schools
Hanover-Horton School District
Jackson Public Schools
Jefferson Schools (Monroe)
Manchester Community Schools
Mason Consolidated Schools (Monroe)
Napoleon Community Schools
Northwest Community Schools
Phoenix Child Care & Academy
Springport Public Schools
Summerfield Schools
Tecumseh Public Schools
Washtenaw Intermediate School District
Whitmore Lake Public School District
Ypsilanti Community Schools



REGIONS 9 AND 10

A School For The Mind And Body GSRP Program
A & W Day Care Center
Academy Of Warren
American International Academy
Angel's Kiddie Kingdom Learning Center LLC
Armada Area Schools
Arts Academy In The Woods
Arts And Technology Academy Of Pontiac
Avondale School District
Bambi Land Child Care
Bloomfield Hills Schools
Child Star Development Center
Childrens Paradise Learning Center, Inc.
Christios Child Care & Academy
Christios Childcare & Academy 2
Clarkston Community School District
Clawson Public Schools
Dearborn City School District
Dee's Little Angels Child Care Center
Detroit Achievement Academy
Detroit Community Schools
Detroit Public Schools Community District
Detroit Service Learning Academy
Ferndale Public Schools
Fostering Leadership Academy
George Washington Carver Academy
Grosse Ile Township Schools
Grosse Pointe Public Schools
School District Of The City Of Hamtramck
The School District Of The City Of Harper Woods
Holly Area School District
Huron School District
Kids Avenue LLC
L'Anse Creuse Public Schools
Lake Orion Community Schools
Lake Shore Public Schools (Macomb)
Macomb County Juvenile Justice Center
Methodist Children's Home Society
Mount Clemens Community School District

Old Redford Academy
Oxford Community Schools
Plymouth-Canton Community Schools
Pontiac City School District
Richmond Community Schools
Riverview Community School District
Romulus Community Schools
South Lake Schools
Southfield Public School District
St. John Lutheran School
Taylor School District
Tott's Early Learning Center, LLC
Trinity Lutheran School
Troy School District
Village Of Shiny Stars Child Care
Warren Consolidated Schools
Waterford School District
Wayne-Westland Community School District
West Bloomfield School District
West Village Academy
YMCA Of Metropolitan Detroit

