



What is a value chain? Example of the aquaculture value chain in Myanmar

A value chain is the entire series of activities and transactions needed to make a product and deliver it to consumers.



80% of the farmed fish is consumed within the country, in urban areas and in rural villages. It is eaten at home and in restaurants.

Source: Ben Belton, Mateusz Filipski and Chaoran Hu. May 2017. Aquaculture in Myanmar: Fish Farm Technology, Production Economics and Management. Feed the Future Innovation Lab for Food Security Policy Research Brief 37. East Lansing: Michigan State University.

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