Integrating Food and Nutrition Security into Economic Transformation and Industrialization Agenda: How can agriculture be the driver rather than follower of economic transformation in Tanzania?

New Dodoma Hotel, Dodoma 14th - 16th February, 2018
Reducing Trade Barriers in Agriculture Sector- Case study of TMEA

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Presentation Outline

1. Introduction

2. TMEA’s Initiatives on Trade Barriers

3. Going Forward
What is TMEA?

- Trade and Markets East Africa (TradeMark East Africa – TMEA) is an East African not-for-profit Company Limited by Guarantee established in 2010 to support the growth of trade - both regional and international - in East Africa. TradeMark East Africa (TMEA) is focused on ensuring gains from trade result in tangible gains for East Africans.
- TradeMark East Africa (TMEA) is funded by a range of development agencies with the aim of growing prosperity in East Africa through trade. We believe that enhanced trade contributes to economic growth, a reduction in poverty and subsequently increased prosperity.
Introduction

Mission
To promote rapid advances in East Africa’s integration, trade and global competitiveness for all East Africans.

Vision
A united East Africa with flourishing trade, strong investment and less poverty.
Introduction

TMEA’s Strategy II Framework
TMEA’S INITIATIVES ON TRADE BARRIERS

- TMEA’s Conceptual Framework in barriers to trade
- NTBs SMS Reporting System
- Electronic Certificate of Origin System
- Construction of OSBP
- TFDA SWIFT
- MOA SWIFT
- TBS LAN&WAN
TMEA’S Conceptual Framework on addressing Trade Barriers

**INPUTS**
- Seeds
- Fertilizer
- Technology
- Skills

**PRODUCTION**
(Value Addition)

**MARKET**
- Policy barriers e.g. food security, health protection, infrastructure barriers
- System/processes barriers

**TMEA’s Interventions**
NTBs SMS and Online Reporting System

Exporter sends a complaint via SMS to short code 15XXX

Wireless mobile operators re-routes the SMSs to the focal point.

Tracking Code and Progress Status of the Complained cases is sent back to Subscribers.

Coordinator monitors NTB system via local Channels. (i.e. LAN or Printed reports)

NTB SMS Component acknowledges and sends feedback to complainant.

Online NTB Monitoring & Tracking Database System

Reported cases are submitted to the NTBs Database System

The Monitoring Platform shares the information over the internet to only the authorized parties.

Coordinator monitors the system by reading or updating its information remotely through internet.

Stakeholders access the information through their terminal equipments (e.g. Computers or Mobile devices)

Coordinator monitors NTB Coordinator for every new reported case.

SMS Alert to NTB Coordinator for every new reported case.
TMEA’S Initiatives on Trade Barriers

Unresolved NTBs 2009-2016

- Tax like measures
- Quality and safety standards
- Bans
- Customs and trade facilitation measures

Resolved NTBs 2009-2016

- Tax like measures
- Quality and safety standards
- Bans
- Customs and trade facilitation measures
Resolved NTBs affecting each country vs originating from each country (2009-2016)
Electronic Certificate of Origin System

Time reduction:
From 3 days to 2 hrs
TMEA’S Initiatives on Trade Barriers

The key to OSBPs is traffic flow management

Reduced time to cross borders in Holili and Mutukula by 90% and 67% respectively.
TFDA Online Application System

- Reduced time taken to issue import & export trade permits:
  - 2 days
  - 2 hours
TBS LAN&WAN

4 DAYS

REDUCED TIME TAKEN BY BORDER OFFICES TO RECEIVE LAB RESULTS FROM TBS HQ

15 Minutes
Going Forward

TANZANIA MERCHANTABILITY EXCHANGE PORTAL

Warehouse
- Crop registration
- Crop storage
- Crop delivery

Tanzania Mercantile Exchange
- Crop trading
- Market
- Crop ownership transfer
- Money ownership transfer

Bank
- Money registration
- Money storage
- Money delivery