



The Looming Youth Employment Challenge in sub-Saharan Africa

Milu Muyanga, Ntengua Mdoe, Dennis Otieno, TS Jayne

Presentation at the South Eastern Kenya University Kitui, KENYA November 21, 2018



Acknowledgements: The work highlighted here is jointly funded by:

- the United States Agency for International Development (USAID) under the Food Security Policy Innovation Lab
- the Bill and Melinda Gates Foundation under the Guiding Investments in Sustainable Agricultural Intensification Grant
- the Agricultural Policy Research in Africa (APRA) Project led by IDS-Sussex and funded by DfID













Outline

- Looming youth employment challenge-
 - Youth bulge
- Youth livelihood options
 - Thoughts
- Policy implications

Definitions: youth

- Youth: Defined as persons aged between 15 and 24 years
- Young adults: Defined as persons aged between
 25 and 35 years

Looming employment challenge in SSA

Rural population continues to rise past 2050 in SSA



Source: UN 2013

Looming employment challenge in SSA

Youth Bulge in SSA





Successful livelihood options for the youth



Successful livelihoods- policy suggestions



What should government do?

- Central plank of a comprehensive youth employment strategy: interventions to raise agricultural productivity growth
 - Create new opportunities in farming
 - Multiplier effects: performance of farming will influence the pace of growth in non-farm jobs
- Agricultural sector policies must anticipate and respond to:
 - Resources needed for youth to succeed in farming (e.g. access to land, finance, etc.)
 - Distinguish between "trying to keep youth in agriculture" vs. "giving youth viable choices"
- "Crops growing people" vs "people growing crops"

Strategic policies include [GREEN PATH]

- Invest in R&D and institutional capacity building to generate new knowledge
- Develop robust and effective extension systems to facilitate access to productivity enhancing technologies
- Improve coverage and quality of physical infrastructure (energy, road, communication, etc.)
- Develop youth-centered programs to make farming profitable for young people
- Facilitate access to productivity enhancing inputs (e.g. fertilizer), market, and resources (e.g. land, finance, labor---saving technologies)
- Promote mentoring by successful farmers (youth mentors)



Ranking of Alternative Investments: Meta-Study Evidence from Asia and Africa

	The Economist	IFPRI study
Policies		
Infrastructure investment		
Agricultural R&D		
Agricultural extension services		
Credit subsidies		
Fertilizer subsidies		
Irrigation		

Ranking with respect to *agricultural growth:* Evidence from Asia

	The Economist	IFPRI
Policies	1	
Infrastructure investment	3	1
Agricultural R&D	2	2
Agricultural extension services	5	
Credit subsidies	7	3
Fertilizer subsidies	6	4
Irrigation	4	5

Ranking with respect to *poverty reduction:* Evidence from Asia

	The Economist	IFPRI
Policies	1	
Infrastructure investment	2	1
Agricultural R&D	3	2
Agricultural extension services	4	3
Credit subsidies	7	4
Fertilizer subsidies	5	6
Irrigation	5	5

Strategic policies include [BLUE PATH]

- Invest in education and skill development to upgrade skills of the labor force
 - Prepare youth to "spot" and take advantage of new job opportunities
 - Regular update of educational curriculum and approaches
 - Invest in actionable research to address the data gaps on labor market issues and impact evaluation, what works well and how?
- Strengthen youth voice on decisions concerning them

We cannot always build the future for our youth, but we can build our youth for the future – Franklin D. Roosevelt –

Thank You

