

**DRAFT**

# Great Lakes HOP & BARLEY CONFERENCE

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## Thursday, March 5 (PRE-CONFERENCE SESSION)

- 12–1 p.m.**                    **Registration**
- 1–3 p.m.**                    **Introduction to Hop Production**, Dr. Rob Serrine, MSU  
**Hop Pest Management**, Erin Lizotte, MSU  
**Hop and Craft Beer Market**, Dr. Trey Malone, MSU
- 3–5 p.m.**                    **Introduction to Barley in the Great Lakes**, Dr. James Dedecker, MSU  
**Malting Barley Agronomy and Pest Management**, Dr. Brook Wilke, MSU  
**Malting Barley Quality Parameters and Analysis**, Christian Kapp, MSU

## Friday, March 6

- 7:15–8 a.m.**                **Registration**
- 8–8:30 a.m.**               **Welcome**, Gary McDowell, Michigan Department of Agriculture and Rural Development
- 8:30–9:30 a.m.**           **Keynote**, Chris Swersey, Brewers Association
- 9:30-10 a.m.**              **Vendor Break**

**10 a.m. – Noon**

### Hop Track

- Diseases of Hop Cones**  
Dr. Timothy Miles, MSU
- Pathology Research Update: Downy Mildew and Diaporthe**  
Doug Higgins
- Downy Mildew Management Strategies**  
Dr. Timothy Miles, MSU
- Insights from the Lupulin Exchange**  
Dr. Trey Malone, MSU

### Barley and Malt Track

- Malt Industry Trends**  
Megan Phillips Goldenberg, New Growth Associates
- Results of MSU Malting Barley Trials**  
Dean Baas, Dr. James DeDecker, Dr. Brook Wilke, Nicole Shriner, MSU
- Barley Storage and Cleaning for Quality**  
Dr. Ken Hellevang, North Dakota State University
- On-Farm Barley Research Update**  
Eric Richer, Ohio State University Extension
- Winter Malting Barley Trial Results**  
Dr. Kevin Smith, University of Minnesota

**12–1:30 p.m.**              **Lunch and Vendor Break**



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## Friday, March 6 (continued)

|             | Hop Track   | Barley and Malt Track   |
|-------------|---|---|
| 1:30-3 p.m. | <p><b>Federal Crop Insurance for Hops Grown Outside the Pacific Northwest</b><br/>Nicole Gueck, AgriLogic Consulting, LLC</p> <p><b>Brewer Survey Results and Discussion</b><br/>Dr. Trey Malone, MSU</p> <p><b>Marketing, Differentiating, Hop Quality Testing, Etc.</b><br/>Dr. Josh Mayich, Darlings Island Hop Farm</p> | <p><b>Developing Michigan’s Brewing Grain Supply Chain</b><br/>Vince Coonce, Independent Barley &amp; Malt</p> <p><b>Barley Risk Management Tools</b><br/>Jennifer Dammerman, USDA Risk Management</p> <p><b>Barley Pathology and Disease Control</b><br/>Dr. Martin Chilvers &amp; Martin Nagelkirk, MSU</p> |

## 3–3:30 p.m. Vendor Break

|                |   |   |
|----------------|---|---|
| 3:30-4:30 p.m. | <p><b>Profitability Panel (Diversification, Agri-Tourism, Etsy, etc.)</b><br/>Dr. Josh Mayich, Darlings Island Hop Farm; Dr. Trey Malone, MSU; Jenny Napier, Barn Talk Hops</p> | <p><b>Malting Barley Quality Lab Report</b><br/>Christian Kapp, MSU</p> <p><b>Regional Maltsters Panel</b><br/>Alison Babb, Empire Malting Co.; Vince Coonce, Independent Barley and Malt; Sara Hagerty, Origin Malt; Larry Judge, Mitten State Malt; Jeff Malkiewicz, Great Lakes Malting Co.; Jim Michalke, Sugar Creek; Kevin Slagh, Emergent Malt</p> |
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## 5-7 p.m. Michigan Brewers Guild and Independent Barley & Malt Reception Presentation of the Chinook Cup

## Saturday, March 7

|                   |  |
|-------------------|--|
| 8-9 a.m.          | <b>Breakfast with the Vendors</b>  |
| 9-10:30 a.m.      | <p><b>Hop Growers of Michigan Update</b></p> <p><b>Craft Maltster’s Guild Update</b>, Jesse Bussard, Craft Maltster’s Guild</p> <p><b>Mass Spec Project Update</b>, Dr. Robert Serrine, MSU Extension</p> <p><b>Single Hop Beer Comparison</b></p> |
| 11:30 a.m.–1 p.m. | <p><b>Offsite Event at Ann Arbor Brewing</b></p> <p><b>Guided Tasting—Malts, Hops, Processing</b></p> <p><b>Beer Pairing Lunch</b></p>   |

