

SUGGESTED GUIDELINES FOR PREPARING POSTERS

The following guidelines may be used to prepare posters for fair exhibits, demonstrations, group presentations, etc. Remember, a well constructed and eye appealing poster can add a lot to your exhibit.

SIZE: Any reasonable size, but generally all poster should be the same size when several are used together.

DESIGN & LAYOUT:

1. Well Designed - easy to read and uncluttered.
2. Pictures - well-placed and clearly visible
3. Color - especially contrasting colors can be used to attract attention and enhance poster.
4. Any attention-getting features such as 3D, moving parts, free leaflets and other information, attractive lighting, etc., may be used.

PRINTING:

1. Printing should be readable (stencils that separate parts of letters are discouraged).
2. Lettering: should be able to read from several feet away (larger than 1 inch if possible).
3. Use a ruler to help keep your lettering in a straight line! Then use a good eraser to completely erase lines after printing is complete.
4. Keep letters well spaced - neither too close nor too far apart.
5. Check your spelling - there is no excuse for a misspelled word on a poster!
6. Make sure your ink or paint is dry and your hands clean to avoid smudges.

CONTENT:

1. Is your information relevant and informative?
2. Is information well organized? Try to group ideas together in a logical way.
3. Does your poster tell a story?
4. Do pictures relate to the subject? Do they explain themselves or do your pictures need captions?
5. If you were someone viewing exhibits, would this poster attract your attention and teach you something interesting? If not--better re-think your poster idea!