



Kalamazoo County 4-H Virtual Auction

July 2020

Dear 4-H supporter,

Thank you for your support and dedication to the 4-H youth in Kalamazoo County. Due to prevention measures for the COVID-19 pandemic, the Kalamazoo County 4-H Livestock Superintendent Association has converted its normal auction to an online virtual auction format, for this year. The virtual auction will last for 24 hours. You will be able to sign-in and bid regularly on the auction site. In the event that you are outbid, you will receive an email notification and will be able to log in and place another bid.

The virtual sale bill will have information about the project, along with photos of the exhibitor and animal(s). All animals will be sold per head or lot. A minimum bid will be established based on market value. Buyers who purchase large animals (beef, sheep, swine) will need to call Pease Packing on Friday, August 14th with their cut request. All animals will be slaughtered at Pease Packing in Scotts, MI. Poultry will need to be picked up at V & V Quality meats after Friday, August 21st, 2020 and will need to be picked up by September 4th, 2020. Those not picked up by then will be donated to local food banks. Buyers will be responsible to pay for their own meat processing fees, unless it is being donated. There will not be a resale option this year but buyers will still be able to donate their purchases to local food banks.

The online auction for livestock is scheduled as follows:

- **Livestock Auction:** Opens August 12, 2020 at 10:59 pm and closes on August 13, 2020 at 10:59 pm. The link to the auction does not show up on the website until the auction opens.

Previous Buyers: Thank you for your support as a buyer in previous years. If we have an e-mail address for you, a profile has already been created in the FairEntry auction platform for you. As a previous buyer, you will need to activate and update any information in your profile. Once the profile is activated and complete with a username and password, you will then be able to see all lots on the website when the online auction opens. Note that you won't see anything until the auction opens on August 12th at 10:59pm. The auction can be viewed on the following website <http://KalamazooCounty4H.fairentry.com> where you will need to select "View Online Auctions."

New Buyers: Welcome and thank you for your support. As a new buyer, you will need to register as a buyer in the FairEntry auction platform when the auction is open on August 12th at 10:59pm. The auction can be viewed on the following website <http://KalamazooCounty4H.fairentry.com> where you will need to select "View Online Auctions." Once there, you can register for the auction by clicking the button that reads "Sign Up to Bid." Once this happens, a pop-up window will open where you will "Create an Online Bidding Account." The window will ask for an email address and prompt you to create a profile. Once the profile is complete with a username and password, you will then be able to see all the lots on the website once the online auction opens.



Buyers in multiple counties: If a buyer has any other type of FairEntry account with the same email address (buyer in another sale, staff member or exhibitor group), the fair manager will need to create the buyer account - they will not be able to create a new account with the same email. Please e-mail Veronica at bolhuisv@msu.edu

Add Ons: An add-on is a sum of money donated by an individual, business, agency or organization to the youth seller. The donor is not interested in buying the youth's livestock or still project, however they do wish to donate a sum of money to the youth to acknowledge their hard work and efforts put forth in their project. Donors may also choose to 'add-on' to a youth seller's project if they feel the final bid was lower than it should have been. For more information on how to make an add on donation to a youth please see <https://www.canr.msu.edu/virtual-showcase/uploads/files/4-H%20Virtual%20Auction%20Add%20Ons.pdf>.

Donations of livestock: Buyers may choose to donate their purchases to local food banks. You will be able to have our donations sent to either The Kalamazoo Gospel Mission or Kalamazoo Loaves and Fishes. Both facilities will be covering the cost of the processed animals. If you or your business is interested in helping to pay for, all or part, of the processing please contact Veronica and we will work out the details together.

Payments: This year, buyers will be able to pay with check or credit card. Those who choose not to pay with credit card will receive an invoice and will need to mail a check out and submit it to the office. Checks will need to be made out to Kalamazoo LSA and mailed to MSU Extension, Attn: Kalamazoo LSA, 201 W. Kalamazoo, Suite 306, Kalamazoo, MI 49007. There will be an added 4% charge for credit card transactions. All payments will need to be made by September 15, 2020. Invoices not paid by September 15, 2020 will be subjected to late fees.

For more resources on registering and purchasing on our virtual platform, you can view the Potential Buyers page on the [Michigan State University Extension Virtual Showcase and Auctions website](#). There is a short video tutorial also that you can find at <https://faireentry.zendesk.com/hc/en-us/articles/360051558713-Quick-Video-for-Online-Auction-Buyers-bids-and-payments>

4-H members from all over Kalamazoo County have worked hard this year to raise top quality livestock for the sale. Please consider checking out our online auction and supporting the youth of Kalamazoo County. Thank you for being a supporter!

If you have any questions about technical support or participating in the online virtual auction, you can contact Veronica via email bolhuisv@msu.edu and I will be happy to assist you. You can also reach Veronica, by phone, at the office on August 13th from 9am – 6pm if you specific questions. Her office line is 269-383-8867.

Sincerely,

Veronica Bolhuis
4-H Program Coordinator Kalamazoo County
and the Kalamazoo County 4-H Livestock Superintendents Association