



Michigan 4-H Poultry Market Project Record Book

Intermediate (13-15) Market Record Book

Name: _____ Date of Birth: _____

Year (example: 2015): _____ Age (as of Jan 1st): _____

Is this your first year in project? Yes _____ No _____

If No, how many years have you been doing project: _____

Club Name: _____

Project Leader: _____

I hereby certify that, as the exhibitor of this project, I have personally been responsible for the care of this animal, record keeping, and have completed this record book. I am aware that this record book may be on display during the auction and/or fair, and thus all content will be appropriate.

Youth Signature: _____ Date: _____

I, the parent/guardian, certify that my son/daughter has completed this project and completed this record book and will comply with all rules and regulations. I give permission for this record book to be displayed to the public and will ensure that all content is appropriate.

Parent/Guardian Signature: _____ Date: _____

Check with your local 4-H staff to determine when your record book needs to be submitted and any additional guidelines or rules for completion.

****RECORDS START WITH POSSESSION OF YOUR ANIMAL(S) AND END WITH FAIR WEEK ESTIMATES!****

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Extension

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Why Keep Records?

By keeping records, you will be able to see how much progress you make this year and over the course of your 4-H career as you set goals and work to accomplish them.

Good records will:

- Help you learn about animals, their rate of growth, the feed they require, the cost of the feed they require and their habits.
- Increase understanding of your project's financial outcome.
- Assist you in gathering information to market your animal.
- Improve your management practices.
- Keep track of your project activities and learning experiences.
- Allow you to better plan for future livestock projects.

If you have questions or need help on this record book, please contact your leader, parent/guardian, or County MSU Extension Office.

PLEASE PRINT OR WRITE CLEARLY.

Project Information

(Submit one completed record book for each market species)

Name and/or description of animal(s): _____

Breed(s): _____

Identification of animal(s) (Tattoo/Ear tag/Fair tag number): _____

Estimated Birth date of animal(s): _____

Date of ownership or purchase date: _____

Estimated beginning value of animal(s): _____

Please tell us about your project animal (check all that apply):

- Purchased my project animal(s)
- Project animal(s) are bred & owned (from an animal on my family farm)
- Other (please explain): _____

Comments by Leader/Parent (optional): _____

This Year's Project Goals

Complete this portion of the record book pre-project or once animals are purchased.

Date this page completed: _____

Please explain three goals that you have for your animal(s) project:

1. _____

2. _____

3. _____

Please list three potential buyers you plan to approach this year:

1. _____
2. _____
3. _____

Please list three communication strategies you plan to utilize this year:

1. _____
2. _____
3. _____

Anticipated Income from animal(s): _____

Weekly Feed Record Worksheet (Add additional pages if needed)

Feed Types* →										
	lbs.	cost	lbs.	cost	lbs.	cost	lbs.	cost	Weekly lbs.	Total Cost
Week 1										\$
Week 2										\$
Week 3										\$
Week 4										\$
Week 5										\$
Week 6										\$
Week 7										\$
Week 8										\$
Week 9										\$
Week 10										\$
Week 11										\$
Week 12										\$
Week 13										\$
Week 14										\$
Week 15										\$
Week 16										\$
Week 17										\$
Week 18										\$
Week 19										\$
Week 20										\$
TOTALS		\$		\$		\$		\$		\$

NOTE: RECORD FEED AS IT IS FED TO YOUR ANIMAL.

- *Type of feed should be expressed in pounds and include grains, supplements, mixes, hay, silage, etc.
- The estimated value of homegrown feed needs to be included.

_____ Number of animals reflected on this chart.

TOTAL FEED POUNDS add column	TOTAL FEED COST add column
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Expenses Other Than Feed Worksheet (Add additional pages if needed)

Expense Categories	Cost to Purchase Animal	Veterinary Charges	Medication/Insecticides	Bedding	Equipment	Registration Fees	Trucking/Transportation	Housing rent/Leasing fees	Interest paid (if \$ borrowed)	Advertising/Marketing	Buyer Recognition	Miscellaneous (specify)	Miscellaneous (specify)	Weekly Total
Week 1														\$
Week 2														\$
Week 3														\$
Week 4														\$
Week 5														\$
Week 6														\$
Week 7														\$
Week 8														\$
Week 9														\$
Week 10														\$
Week 11														\$
Week 12														\$
Week 13														\$
Week 14														\$
Week 15														\$
Week 16														\$
Week 17														\$
Week 18														\$
Week 19														\$
Week 20														\$
TOTALS														TOTAL \$

_____ Number of birds reflected on this chart.

TOTAL EXPENSES

Weight Record (Add additional pages if needed)

Weigh your birds at least once each week. It is recommended to choose and identify three birds as your “representative” birds that you weigh each week.

Bird 1 Column A	
Date	Weight
Week 1	
Week 2	
Week 3	
Week 4	
Week 5	
Week 6	
Week 7	
Week 8	
Week 9	
Week 10	
Week 11	
Week 12	
Week 13	
Week 14	
Week 15	
Week 16	
Week 17	
Week 18	
Week 19	
Week 20	
(Final)	

Bird 2 Column B	
Date	Weight
Week 1	
Week 2	
Week 3	
Week 4	
Week 5	
Week 6	
Week 7	
Week 8	
Week 9	
Week 10	
Week 11	
Week 12	
Week 13	
Week 14	
Week 15	
Week 16	
Week 17	
Week 18	
Week 19	
Week 20	
(Final)	

Bird 3 Column C	
Date	Weight
Week 1	
Week 2	
Week 3	
Week 4	
Week 5	
Week 6	
Week 7	
Week 8	
Week 9	
Week 10	
Week 11	
Week 12	
Week 13	
Week 14	
Week 15	
Week 16	
Week 17	
Week 18	
Week 19	
Week 20	
(Final)	

My Project Animal Final Average Weight:

Bird 1 Column A	Bird 2 Column B	Bird 3 Column C	Total Column D	Final Average Weight Column E
<i>(Final weight from page 6)</i>	<i>(Final weight from page 6)</i>	<i>(Final weight from page 6)</i>	<i>Final weight = Bird 1 + Bird 2 + Bird 3</i>	Total from Column D ÷ 3

My Estimated Project Income:

Market Price per lb* Column F	Final Average Weight Column G	Total # of Birds Raised Column H	Expected Market Income Column I	Other Income** Column J	Total Expected Income Column K
X	X	=	+	=	
	<i>(Final Average Weight from Page 7 Column E)</i>		<i>Column F x Column G x Column H</i>		Column I + Column J

***Market Price** - is the price you would receive under normal sale conditions (such as an auction sale yard). These prices are published in agriculture newspapers, magazines, or TV and radio farm reports and online. Poultry can use grocery store prices.

****Other income** could include premiums from another show, sale of by-products (wool, eggs, manure, etc.), etc., generated prior to the fair.

My Project Expenses:

Total Feed Costs Column L	Total Cost Column M	Total Expenses Column N
<i>(Total Feed Costs from page 4)</i>	<i>(Total Expenses from page 5)</i>	Column L + Column M

Formula to Calculate Your Breakeven Price (Price per pound needed to cover expenses):

Total Expenses Column O	Total # of Birds Raised Column P	Final Average Weight Column Q	Breakeven Price per Pound Column R
\div <i>(Total Expenses from Page 8 Column N)</i>	\div	$=$ <i>(Final Average Weight from Page 7 Column E)</i>	Column O ÷ Column P ÷ Column Q

Beginning Project Picture

Take a picture of your project animals.

Date of photo: _____

Ending Project Pictures

Take a picture of your project animals at the end of your project. This will help indicate how your animals have grown and developed.

Date of ending photo: _____

Project Reflection:

Please respond to the following questions (additional pages can be added).

1. What did you learn in the project this year? _____

2. What did you feed your animal(s) and why? _____

3. What techniques did you use to aid in marketing your animal(s)? _____

4. What management strategies did you put in place to help keep your animal(s) healthy?

5. What is the definition of “breakeven price” (page 8) for this project? What can be done to improve the “breakeven price?”

6. List one thing that went well and one thing that you could improve on in the future.

Judge's Comments:

Please respond to the following statements to provide feedback to the youth.

The market animal(s) project owner did the following items well: _____

Areas to improve include: _____

Additional comments: _____

Judging Results (OFFICE USE ONLY)	Ribbon Award:	A	B	C
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