

# ***Leader Copy***

## **2021 Macomb County 4H Horse Program Ad Book Fund Raiser Info Pack**

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Leaders,

Let's make the 2021 4H Horse Show Season a fun and learning event. In order to do so, please motivate your club in a challenging and fun way. The more ads we sell, the better the program we can deliver. I am counting on each of you to have 100% participation from your club. Please keep ads and funds collected together for each ad along with the filled out club tally sheet.

**\*Please do your best to sell as many ads as you can\***  
When you thought you sold as many as you can, **SELL SOME MORE!!**

**\*\*All Ads are Tax Deductable\*\***

Please have checks made out to:  
Macomb County Horse Program Committee (MCHPC)

### **Ad Prices: (Ad Book Size 8-1/2" x 11")**

- Small Ad \$10.00 each
  - Medium Ad \$ 20.00 each \*(Best fit for Business Cards)
  - Large Ad \$ 30.00 each
  - Extra Large Ad \$ 55.00 each
  - Full Page Ad \$ 80.00 each
- \*(Medium Page Ad horizontal or vertical same price \$ 20.00 each)*

**Please attach the money / check to the ad and submit the to your Leader.**  
**ALL ADS AND MONIES MUST BE TURNED TO Wayne Reeves by May 1<sup>st</sup>, 2021**

**\*\* Artists: START. YOUR. DRAWING!! \*\***

Any 4-H youth interested in entering a drawing for the Front Cover & filler pages within the 2021 Ad book, please submit the drawing to your Leader.

Wayne and Annette Reeves  
843-263-2553  
macombadbook@gmail.com

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Small Ad \$ 10.00

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# ***Leader Copy***

Medium Ad \$ 20.00

Medium Ad \$ 20.00


# ***Leader Copy***

Large Ad \$ 30.00

Large Ad \$ 30.00


# ***Leader Copy***

Extra Large \$ 55.00 Extra Large \$ 55.00

A large empty rectangular box with a black border, divided into two horizontal sections by a single line. The top section is approximately 45% of the total height, and the bottom section is approximately 55%. The interior of the box is completely blank.

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Full Page Ad \$ 80.00

