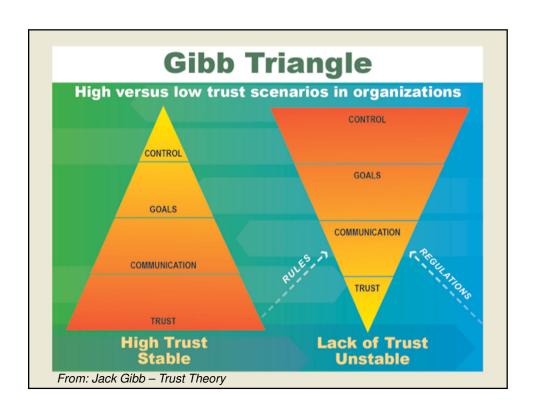
Are all networks created equal?

Which best describes your project network?

Type of network	Level of Risk (to members) Systemic Change Potential	How they operate
Cooperating	Low Little chance	Model best practices; test ideas and learn different approaches; convene problem-solving sessions
Coordinating	Low to Moderate Good chance	Push established organizational boundaries; engage in activities requiring greater mutual reliance
Collaborating	Moderate to High Best chance	Methods in place to resolve conflicts; pursuing long-term system creation; radical shifts from past operation; fundamental resource re-allocation

From Vandeventer, P., and M Mandell, 2007. Networks that Work



Collective Impact

Public-private partnerships -

Commitment of a group of stakeholders from different sectors to a common agenda to solve a complex social problem



MSU Center for Regional Food Systems

Kania and Kramer, 2011

COLLECTIVE IMPACT - Five (5) conditions that together produce true alignment in public-private partnerships

- a common agenda,
- 2. shared measurement systems,
- 3. mutually reinforcing activities,
- continuous communication, and
- backbone support organizations

Kania, John, and Kramer Mark. 2011. **Collective Impact.** Stanford Social Innovation Review

Center for Regional Food Systems Shared Measurement Project

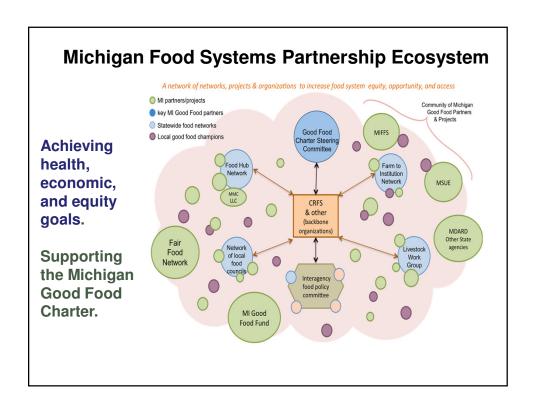
- Identify and prioritize measures across Good Food Charter stakeholder organizations
- Develop and implement educational framework to use consistent methodologies to collect data
- Incentivize partners to participate in measurement, analysis and interpretation



Why Shared Measurement?

- Clarify progress on Good Food Charter goals
- Shared methods mean additive measures
- · Compelling case for food systems change
- Strengthen collaboration across food-based organizations, businesses, and government





Demonstrating alignment & collaboration



Fly at same speed as your neighbor Maintain a minimum distance Always turn toward the center

Rich Pirog Senior Associate Director MSU Center for Regional Food Systems e-mail: rspirog@msu.edu

