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## Working Together for Healthy Lakes 2018 Joint Conference

Grand Rapids • October 4-5, 2018

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### Contributor Opportunity

The **Michigan Inland Lakes Partnership (MILP)** invites you to support the 2018 Michigan Inland Lakes Convention at the Crowne Plaza Hotel in Grand Rapids and spotlight your organization.

The Michigan Inland Lakes Convention is a biennial event which brings together lake enthusiasts, professionals, researchers, local government officials, and others interested in protecting Michigan's water resources. In 2018, we are partnering with the Michigan Clean Water Corps (MiCorps), our statewide volunteer lake and stream monitoring program.

We invite you to support MILP's efforts in building awareness and knowledge about inland lake issues throughout the state. Listed below are the different opportunities for support. All donated funds go directly to supporting the Convention. This direct financial support towards the overall costs for the Convention helps to keep prices reasonable for participants.

#### CONTRIBUTOR OPPORTUNITIES

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##### **Platinum: \$1,000+**

- Special recognition during the Convention, on all event announcements and press releases.
- Logo included on Convention Signage.
- Organization logo displayed in Convention Materials and on website.
- Full page ad in Convention Business Directory.

##### **Gold: \$500-\$999**

- Organization logo displayed in Convention Materials and on website.
- ½ page ad in Convention Business Directory

##### **Silver: \$200 - \$499**

- Organization logo displayed in Convention Materials and on website
- 1/4 page ad in Convention Business Directory

**To make a cash contribution**, please make your check payable to “Muskegon River Watershed Assembly”, and indicate that the funds are directed to the Michigan Inland Lakes Partnership.

Mail your contribution to:

Michigan Inland Lakes Partnership  
c/o Muskegon River Watershed Assembly  
Ferris State University  
1009 Campus Drive JOH 200  
Big Rapids, MI 49307-2280

The Muskegon River Watershed Assembly is a registered 501(c)3 nonprofit organization, and your contributions are tax deductible to the fullest extent allowed by law.

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## Door Prizes

Do you have an item that would make a great Door Prize? Door Prizes will be displayed during the Convention along with donor information.

For contribution or door prize questions, contact Dr. Jo Latimore at MSU:  
[latimor1@msu.edu](mailto:latimor1@msu.edu) or 517-432-1491

**Contribution Deadline: August 3, 2018**

<http://michiganlakes.msue.msu.edu>

<http://micorps.net>