“I have lived in Montcalm County ALL my life. This was a beneficial and enlightening program. I would strongly recommend Leadership Montcalm to all our community leaders.”

LM Alumnus

“Leadership Montcalm has changed me. I am indeed a better person and leader because of the experience.”

LM Alumnus

Leadership Montcalm

Executive Committee

John Johansen - Montcalm County Commissioner
Lori Wilson-Mazzola - Montcalm County Register of Deeds
Carol Pettengill - Stafford Media Solutions (retired)
Bob Clingenpeel - County Controller
Michelle Nielsen - Leadership Montcalm
Dorinda Kirshman - Montcalm County Chief Deputy Treasurer (retired)
Jeni Williams - Montcalm County
Ben Wood - Michigan Manufacturing Technology Center/The Right Place
Terry Conley - Chemical Bank
Karen Marsman—Alpha Family Center

Leadership Montcalm has been building leaders since 2000.

Great leadership is the cornerstone of a healthy, productive community.

Leadership Montcalm XVI Graduates

Leadership Montcalm is a one-day-a-month training program that incorporates pertinent critical issues, education and skills training. This program has been designed by current local leaders to ensure the effectiveness of future leaders.

Our Mission:
To identify and develop an informed, committed and diverse network of effective leaders

For information, contact:
Michelle Nielsen, Executive Director
Leadership Montcalm
Phone: 616 894-2350
E-Mail: leadershipmontcalm@gmail.com
http://msue.anr.msu.edu/county/montcalm/leadership_in_montcalm
Leadership Montcalm has been building leaders since 2000.

**Why Sponsorship?**
Sponsoring Leadership Montcalm is an investment in the future of Montcalm County.

**How Does the Community Benefit?**

- Motivated workers who possess improved leadership effectiveness.
- Employees with enhanced skills and abilities in areas such as conflict management, problem-solving and public speaking.
- Accumulation of valuable insights that empower participants to be more productive employees and involved citizens.
- Powerful community networks and high organizational visibility.

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**Investing in Your Community**

It is the goal of Leadership Montcalm to keep the cost of annual sessions reasonable so as not to have cost be a hindrance to any participant. In order to accomplish this goal, we have various levels of sponsor help. Sponsorships can be in cash donations, by paying a participant’s tuition cost or by “in kind” support. Sponsorship of Leadership Montcalm allows the sponsors to reach a very select group of Montcalm County residents.

**Platinum Sponsors ($1000 or more) - Benefits**
- Sponsors may send up to two participants at no additional cost.
- Sponsors may exclusively present their organization to the participants at a pre-arranged noon session.
- Sponsor’s business cards and promotional items are distributed to all participants.
- Sponsors are listed on the Leadership Montcalm website.
- Sponsors are listed in the participants’ binders.
- Sponsors are listed in any advertising and Leadership Montcalm promotional items.

**Gold Sponsors ($750—$999) - Benefits**
- Sponsors may send one participant at no additional cost.
- Sponsors may present their organization to the participants at a pre-arranged noon session.
- Sponsor’s business cards and promotional items are distributed to all participants.
- Sponsors are listed on the Leadership Montcalm website.
- Sponsors are listed in the participants’ binders.
- Sponsors are listed in any advertising and Leadership Montcalm promotional items.

**Silver Sponsors ($500—$749) - Benefits**
- Sponsors may present their organization to the participants at a pre-arranged noon session.
- Sponsor’s business cards and promotional items are distributed to all participants.
- Sponsors are listed on the Leadership Montcalm website.
- Sponsors are listed in the participants’ binders.
- Sponsors are listed in any advertising and Leadership Montcalm promotional items.

**Snack Sponsors ($50 to $100)**
- Sponsors will be acknowledged for providing snacks

All sponsors are also given recognition with their level of sponsorship at all alumni events.

For more information about Leadership Montcalm or to acquire an application, contact:
Michelle Nielsen Executive Director
P.O. Box 368, Stanton, MI 48888
Phone: 616 894-2350
E-mail: leadershipmontcalm@gmail.com