WEBINAR ANNOUNCEMENT

Using Community Supported Enterprises to Address Shrinking Markets in Rural Areas

Norman Walzer, Northern Illinois University
David Ivan, Michigan State University

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http://ncrcrd.adobeconnect.com/ncrcrd1

About the webinar:
This webinar describes a guidebook that local development practitioners can use in working with groups to start community supported enterprises that start or reopen essential businesses such as grocery stores in their communities. The purpose of these enterprises is to provide local access to goods and services but also strengthen the social capital in the community. CSEs are now used to provide social services as well. Examples of successful CSEs will be discussed along with essential elements needed to make them succeed.

Presented by:
Norman Walzer, Ph.D. has studied economic issues in rural areas for more than 30 years while on the economics faculty at Western Illinois University where he started the Illinois Institute for Rural Affairs and directed it for 15 year until relocating to the NIU Center for Governmental Studies. He is currently compiling and editing a research volume on ways CSEs are used in other countries such as Canada, Germany, England, France, and Italy.

David Ivan, Ph.D., Community, Food & Environment Institute Director. He has over 15 years of progressive leadership experiences with MSU Extension. Dr. Ivan also served as a regional director and Clinton County Extension director. He has provided innovative Extension programming in economic development and is frequently sought as a guest speaker on community revitalization.

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Registration: There is no registration and no fee for attending this webinar.

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To facilitate Q&A’s, participants submit questions/comments via the Chat Function in Adobe Connect.

The webinar will be recorded and archived at http://ncrcrd.msu.edu/ncrcrd/chronological_archive.

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