ENHANCING THE VALUE OF PUBLIC SPACES

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PURPOSE OF PROGRAM

- Kick off the community public spaces action planning process
  - Education, resources, and framework
  - Venue for collaboration and stakeholder input
  - Approximately 6 month process from start to finish
- Community based program consists of:
  - Curriculum
  - Workshop
  - Facilitated working group meetings to complete high quality action plan

PURPOSE OF PROGRAM

- Final action plan and process can be used as a part of the following examples:
  - Comprehensive Plan update
  - Five Year Parks and Recreation Master Plan submission
  - Downtown revitalization project
  - Preparation for a specific grant proposal and project
PROGRAM OVERVIEW

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<th>Objective</th>
<th>Process</th>
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| Facilitation with diverse stakeholder groups | Scoping session(s) with local leads
• Phone and in person, 2-3 meetings (1.2 hours per meeting) |
| Workshop with invited stakeholders using Community Capitals
• 30-50 people (5 hours) |
| Strategy creation / technical assistance and putting the plan together | Working group meetings with local leads – technical assistance, timelines, Gantt chart using Appreciative Inquiry
• 2-3 meetings (3 hours each) |

COMMUNITY CAPITALS


ASSET MAPPING

**COMPREHENSIVE PLAN UPDATE**

Kokomo, Indiana


Project purpose:

- Create a high quality plan to enhance the connectivity of public spaces within Kokomo by linking its physical, social, and economic/political assets.

**COMPREHENSIVE PLAN UPDATE**

Kokomo Program Highlights:

- Local leads included Parks and Recreation, The Nature Conservancy and Economic Development Alliance
- EVPS convened a visioning workshop and two working group meetings
- Participants included NGOs, community center, K-12 schools, city staff, visitors bureau, plan commission, library, farmers market, community foundation

Project outcome:

- Using data and input to craft city comprehensive plan update in collaboration with consulting group
PARKS AND REC MASTER PLAN
West Lafayette, Indiana

Project purpose:
• Community engagement and public participation to inform Parks and Recreation’s Five Year Master Plan Update.
• Focused feedback for 13 parks, 27 miles of trails, community center, and public pool.

Program Highlights:
• Local leads included county extension educator and parks and recreation superintendent and staff.
• Convened two community visioning workshops.
• Crafted, implemented and analyzed city-wide feedback survey.
• Presented results of public engagement in two community forums and final report.

Project outcome:
• Completing Master Plan Update in collaboration with consulting group and parks and recreation staff.

DOWNTOWN REVITALIZATION
Frankfort, Indiana
• 16,060 (2015 US Census Population Estimate)

Project purpose:
• Complete a five year action plan for Frankfort’s Quality of Place initiative focusing on downtown redevelopment.

1/11/2016
1/4/2016
**DOWNTOWN REVITALIZATION**

Frankfort Program

**Highlights:**
- Local leads included Mayor, Main Street Organization, and county extension director
- Mayor’s Youth Council played prominent role
- EVPS convened community visioning workshop and three working group meetings with diverse audiences
- County extension director led completion of action plan writing

**Project outcome:**
- Quality of Place initiative for downtown redevelopment
- Final action plan used as grant application to Indiana’s Office of Community and Rural Affairs
  - awarded $40,000 for feasibility studies

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**HOMETOWN COLLABORATION INITIATIVE**

Perry County, Indiana


**Program overview:**
- County-wide quality of place initiative
- EVPS led visioning and working group meetings for ‘virtual spaces’
- Efforts resulted in new collaboration between visitor’s bureau, chamber, county development corp.
- Coached team to develop RFP for web consultants

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**HOMETOWN COLLABORATION INITIATIVE**

Corydon, Indiana


**Program overview:**
- Diverse and energetic local team
- Utilized EVPS processes to develop action plan for the city’s first park (Bicentennial Park) in their downtown
- Successful fund raising initiative underway for park implementation
HOMETOWN COLLABORATION INITIATIVE

Lebanon, Indiana

Program overview:
- Local leads had strong history of successful events
- Main Street Organization and HCI group merged
- Conducted asset mapping and visioning for downtown redevelopment to strengthen linkages between successful events and local merchants

LESSONS LEARNED
- Importance of scoping meeting
  - Understand local political landscape, structure, and current projects
- Process supports collaboration and minimizes conflict
  - Community Capitals Framework provides opportunity for diverse engagement
  - Best practices for community meetings
- Delineate roles of consultant, extension team, and community leads

LESSONS LEARNED
- Provide support for implementation follow up
  - Coaching
    - Identify local contacts and resources
  - Determining appropriate program price point with associated deliverables
LOOKING FORWARD
Health and Human Sciences and Nutrition Education Program Collaboration
Enhancing the Value of Public Spaces: Health, Wellness and Envisioning the
Built Environment Issues Based Action Team (2016 - 2018)

Thank you!
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