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BRANDING AND RECOGNITION	Signs in building, website, semester newsletter, Annual Awards Banquet	Signs in building, website, semester newsletter, Annual Awards Banquet	Website, semester newsletter, Annual Awards Banquet
CLASS PROJECT OR CASE STUDY:* <ul style="list-style-type: none"> • Packaging 102 Mentorship • PKG 485 (Capstone) • PKG 411 or 430 (Design) • PKG 432 (Machinery) • PKG 470 (Environmental Footprint Assessment) 	One per semester	One per year	None
Career Fair Sponsorship - spring	Platinum (10 available)	Gold	Silver
Guaranteed Ignite Session Premium Career Fair Experience			
Exclusive option to participate in the live - virtual "Career Fair Prep Day"			
Option to create and post a "Why Intern Here" video			
Option to participate in "Resume Blitz"			
Interview Booths (Day 1 included; additional interview booths as noted)	Up to 5 booths	Up to 3 booths	Up to 2 booths
Acknowledgement of your sponsorship on all Career Fair publicity leading up to and on career fair day.	 +Day 1 and Day 2 in all zoom rooms		
Company profile on School of Packaging website	 with link	 with logo	 with logo
Career Fair director network event			
Resume Book two months prior and again two weeks prior			
Career Fair Sponsorship - fall			
Student Success			
School DEI engagement activities (recruitment, scholarships)			
Lunch & Learn with grad students and faculty, presented by the PGA			
Pack Jam support and promotion			
Student organizations speaker opportunity (one per semester)			
Snacks for Success (final exam support) and Packaging Help Room			
Student scholarship contribution			
Spring Awards Banquet advertising/recognition			
Spring Awards Banquet VIP reception with director			

A LA CARTE OPPORTUNITIES

Student Recruitment			
Career Fair only - spring (virtual/in-person) subject to change	\$4,500/6,000	\$2,500/4,000	\$1,500/2,500
Career Fair only (fall virtual)	TBD		
Building and Equipment			
Building renovation: naming opportunities	\$50,000 and Up		
Gift in support of lab improvement (research or teaching; equipment purchases or infrastructure)	\$1,000 and up		
Gifts in-kind	Equipment/furniture (e.g., desks, etc.)		
Class project or case study sponsor*			
<ul style="list-style-type: none"> • Packaging 102 Mentorship • PKG 485 (Capstone) • PKG 411 or 430 (Design) • PKG 432 (Machinery) • PKG 470 (Environmental Footprint Assessment) 	\$5,000		
Student Development (Undergraduate)			
Sponsor PKG 102 Student Etiquette Dinner	\$1,000 and up		
Undergraduate research project sponsorship	\$2,500 and up		
CoPPAC student organization 1 year sponsorship (branded sponsorship)	\$7,500		
Unrestricted gift for undergraduate and graduate education	variable		
Graduate and Faculty Support			
Lab teaching assistant sponsor (i.e., PKG 322) 1 semester/2 semesters	\$10,000/\$20,000		
Graduate research project sponsor (12 months)	\$60,000		
Faculty or SoP research program gift	variable		
Recognition and Brand Awareness			
Awards Banquet sponsorship and recognition (April)	\$2,500		
Website Recognition	\$2,500 and up		
Consulting and Training			
Focus group discussion with expert faculty (4 hours)	Variable; custom quote on request		
Custom short course and training	Variable; custom quote on request		

*Class projects need to comply with guidelines set forth by class instructors and University policy.