

GATERIAT NOT WEBBERVILLE. GRAND RIVER, EAST TOWARD WEBBERVILLE

The creative driving force behind this master plan design is to provide the village with a distinctive character. This is vital for creating a sense of place, where residents and passers-by become aware of their surroundings, and can appreciate the uniqueness that makes Webberville feel like home. This master plan offers the opportunity for the community to re-brand. By adopting the school district's slogan, "Proud of our Past, Promoting our future", Webberville can transform it's image from "A Rural Community" to a community that is rooted in tradition, yet able to grow and change for the greater good. Stylish, classic site elements, such as the street lamps, benches, banners, and archways create a street environment that is functional and aesthetic. The pocket parks, median full of trees, and the alle of trees along both sides of Grand River Ave create a beautiful canopy three seasons of the year, and can be strung up with lights during winter to give the village a warm, soft glow. With the combined effects of these elements, Webberville can become a more identifiable, beautiful home for its residents, and a destination for those looking for small town charm.





VILLAGE MASTER PLAN

K. THE STREETSCAPE

The streetscape includes 10 foot wide lanes for traffic, parallel parking along Grand River Ave in prime locations for convenience, bicyclist lanes, street trees, benches, waist receptacle, planters, lighting, and wide sidewalks. This provides a comfortable, beautiful, and safe mode of transportation whether it be by food, bike, car or bus. The store fronts are revitalized to freshen up the appearance of downtown, but still maintain the historical characteristics. The street lights along Grand River are arranged in a fashion where both lanterns of each fixture are perpendicular to the road. This creates better visibility for cars and pedestrians, as well as creates a rhythmic pattern.



THE STREETSCAPE



SEQUENTIAL DRAWINGS



I: Though within relative proximity to the core, the Industrial Park is treated as a separate entity than lowntown Webberville and is only connected by surface streets. This allows for a great opportunity to connect the downtown with the industrial center of Webberville through a greenway trail system which allows the residents a choice of their transportation methods. Creating this trail also bring attention to those who do not live in Webberville that there is infact other amenities and attractions nearby to their place of work.



2: After continuing along the trail from the Industrial Park and along Kalamink Creek, the first introduction one receives of Webberville is the Grand River Bridge that crosses over the creek. The bridge acts as a gateway and provides a sense of arrival for those who drive into the village, and functions the same for those who travel along the trail. The bridge sets the tone and character for the Village of Webberville and allows individuals both a visual and physical interpretation for what is to be expected in the downtown.



3: Continuing right, from the bridge, the allé of trees along Grand River extend the character from the bridge and provides a visual guide along with a rhythm that subtly announces ones relative distance from the center of the downtown. It is in this section of the walking path that one begins to experience the pocket parks that are places along Grand River. These parks serve both a functional and aesthetic purpose that helps engage the community and revitalize the downtown. These parks allow for people to stop off and rest out of the way from traffic and other pedestrians. These parks also provide space for groups to meet and other functions to take place. Having places for people to walk and for activity to take place is a key element in creating a Complete Street system that is attractive to the community and others visiting.



4: As one approaches the crossroads of Grand River Ave. and Main Street, they are greeted with a familiar character element that defines the Village of Webberville. An arching street sign that signifies Main Street announces ones arrival to the downtown, just as the arching signage over the Grand River Bridge announces ones arrival to Webberville. This street crossing is also the site of the transitional street that Main Street has become to allow for outdoor farmers markets and other events to bring activity to the sidewalks and downtown core.



5: Moving past Main Street at the other end of the block one reaches the main outdoor park space of Webberville, the Village Gazebo. Moving the Gazebo to the back of the lot opens up the space and draws people in off the street to experience a guiet and tranguil area for them to immerse themselves within the downtown. Providing space for people to relax, bring the community outdoors, and with views of the streets ensures that the streets remain safe throughout the day and enhances the viability of Safe Routes to School.

