



## Tips for Animal Videos

- The focus should be on the animal, not the exhibitor. However, at some point in the video you must include a shot of the exhibitor and the animal with the exhibitor's face visible.
- All videos must start with the state identification tags. RFID, Scrapie, and NEUS tag with numbers readable.
- Please show all views and angles of the animal.
- Your animal must be clean.
- Fit your animal as if you were going into the live show ring per industry standards. (I.e. sheep-slicked sheared, swine-1/2 inch or longer).
- Appropriate show attire must be worn-per local fair rules and guidelines.
- No preview awards, banners, etc. may be in the background of the video. Belt Buckles can be worn.
- Do not state your name, club, breeder or any details about your project. No talking is permitted in the submitted video unless allowed per project.
- All videos should be continuous, no longer than 90 seconds with the exception of poultry and rabbit due to the species showmanship guidelines. No more than 4GB and submitted in the horizontal 16x9 (1080 pixel) aspect ratio. (Simply rotate your phone to "landscape Mode"-see image below.
- Do not alter the raw video by placing overlay, etc.
- No narration during vide, except poultry and rabbits.

