



Tips for Horse Videos

- The focus should be on the animal, not the exhibitor. However, at some point in the video you must include a shot of the exhibitor and the animal with the exhibitor's face visible
- Please show all views and angles of the animal
- Your animal must be clean
- Fit your animal as if you were going into the live show ring
- Appropriate show attire must be worn-per local fair rules and guidelines
- Rider should be dressed appropriately for the discipline and show ring. Be sure to showcase the rider's skills and performance of the horse according to the class expectations and criteria as described in the Michigan 4-H Horse & Pony Project Show Rules & Regulations.
- No preview awards, banners, etc. may be in the background of the video. Belt Buckles can be worn.
- Do not state your name, club, breeder or any details about your project. No talking is permitted in the submitted video unless allowed per project,
- All videos should be continuous, no longer than 90 seconds. No more than 4GB and submitted in the horizontal 16x9 (1080 pixel) aspect ratio. (Simply rotate your phone to "landscape Mode"-see image below.
- Do not alter the raw video by placing overlay, etc.
- No narration during video
- Refer to Michigan 4-H Horse & Pony Project Show Rules & Regulations:
https://www.canr.msu.edu/resources/michigan_4_h_horse_pony_project_show_rules_regulations
- Refer to Texas A&M Online horse show-how to host:
<https://www.agrilifebookstore.org/product-p/ean-025.htm>

