

**Connecting  
Entrepreneurial  
Communities**



# State-wide CEC Conference

"Connecting Entrepreneurial Communities"

Oct 7-8, 2015 – Houghton/Hancock, MI

Oct 21-22, 2015 – Sturgis, MI



## *Conference objectives:*

- Generate excitement about the role of entrepreneurs in growing resilient communities
- Share innovative resources, information, and tools
- Strengthen regional capacity and support for entrepreneurs
- Build clusters of communities that are passionate about entrepreneurship and prepared to act.



# CEC Conference Planning Team

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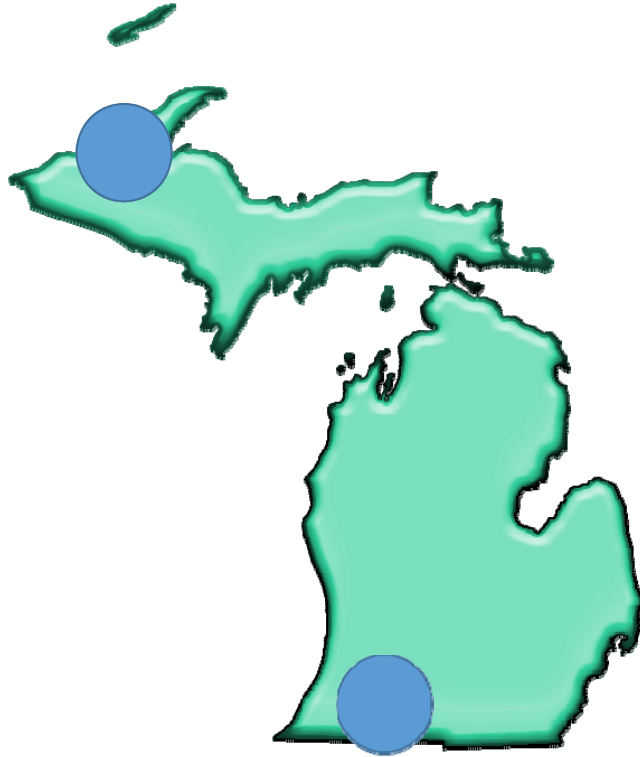


## Conference locations:

- 2015 – Two Locations
  - Houghton/Hancock (Oct. 7-8)
  - Sturgis (Oct. 21-22)
- Tawas/Oscoda (2014)
- Marshall (2013)
- Petoskey (2012)
- Lansing (2007, 2008)







## 2015...CEC goes “Border to Border!”

**Houghton/Hancock – Oct. 7-8, 2015  
-and-  
Sturgis – Oct. 21-22, 2015**



# 2014 Conference attendee demographics

(Pretty typical for each year)

- 120 attendees (including 7 people from Mississippi and Nebraska)
- In Michigan, 54 communities from 34 counties were represented
- 70 female and 50 male representing these sectors:
  - 28.57% Econ. Development
  - 23.81% Education
  - 14.29% Non-profit Org.
  - 9.52% Other
  - 6.35% Arts and Culture
  - 4.76% Government Services
  - 2.70% Entrepreneur



Enjoy these photos from past  
conferences.  
Note the unique venues, best  
practices and “connecting” with  
others

# Connecting Entrepreneurial Communities



















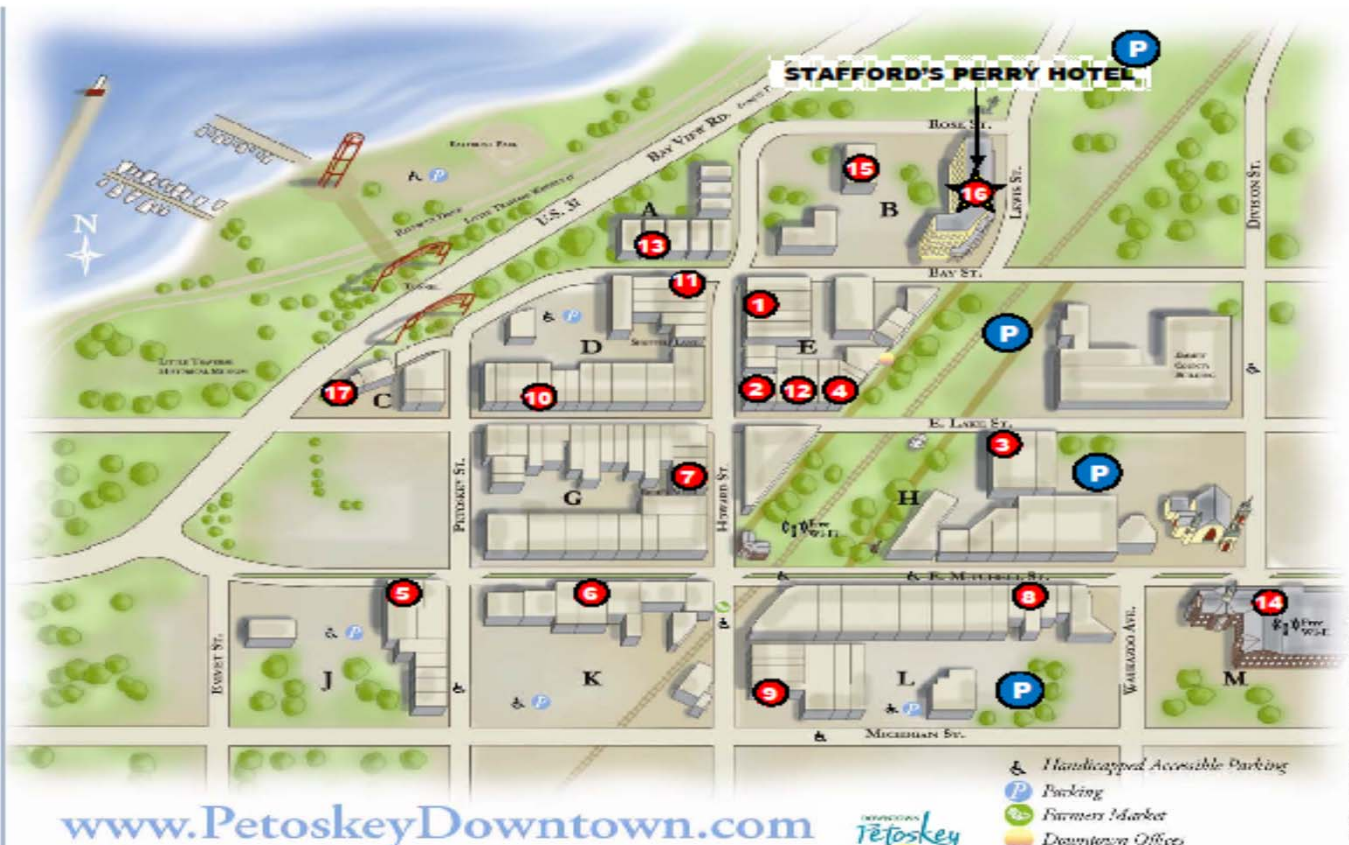




CONNECTING ENTREPRENEURIAL COMMUNITIES  
MICHIGAN STATE UNIVERSITY | Extension

## Conference Venues

- 1 Beards Brewery
- 2 Chandler's Wine Cellar
- 3 City Park Grill
- 4 American Spoon-Gelato Cafe
- 5 Grain Train
- 6 Grand Traverse Pie Co.
- 7 Jespersen's Restaurant
- 8 Jolly's Cookies & Cafe
- 9 Julienne Tomatoes
- 10 JW Shorters & Son Mercantile
- 11 Mackinaw Trail Winery
- 12 Masonic Temple
- 13 Palette Bistro
- 14 Public Library
- 15 Stafford's Gallery
- 16 Stafford's Perry Hotel
- 17 Whitecaps Restaurant



Parking meters are enforced Monday through Saturday, 9 a.m. to 5 p.m. to assure an adequate turn-over of spaces for your convenience. Handicapped parking is FREE in any legal Downtown parking space if a handicap placard or plate is visible on your vehicle. Street meters have a three-hour time limit and meters in parking lots offer three to ten hour limits. Parking is FREE on Sundays and major holidays.





















# Form a team and register today!

- Who will be on the local team?
  - 3-5 from various groups in town. Gov, business, economic dev, civic, downtown, etc. Fill a car and take advantage of the drive.
- Confirm best dates and location for your community
  - Houghton/Hancock: Oct. 7-8, 2015
  - Sturgis: Oct. 21-22, 2015
- Visit the CEC website for more information and program info.
  - <http://msue.anr.msu.edu/program/info/cec>
- Registration link:
  - <http://events.anr.msu.edu/CEC2015/>





# Questions? Contact any CEC Conference Planning Team Member

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Thank-you!...  
See you at  
the CEC  
Conference!

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