

2016 MSUE CEC Conference Port Huron...30 ideas in 30 Minutes

<b>Idea</b>	<b>Description</b>	<b>Name</b>	<b>Community</b>	<b>Contact Info</b>
Be a tourist in your own Community		Bonnie Zoia	Alcona County	<a href="mailto:zoiay@anr.msu.edu">zoiay@anr.msu.edu</a> 989-345-0692
Market Space/Incubator	Work with school, economic development group, chamber, or libraries to create a market space/incubator	Connie Hancock	Nebraska	<a href="mailto:chancock1@unl.edu">chancock1@unl.edu</a> 308-254-4455
Transportation for Employers	Contracted with Flint MTA Transportation to provide 3 busses to transport from Flint to Howell manufacturers. Area was desperate for employees. Win/Win	Pat Convery	Howell	<a href="mailto:pconvery@howell.org">pconvery@howell.org</a> 517-546-3920
Downtown Art Projects	Art on the exterior of buildings utilizing local and student artists			
Activating Alleys	Community seating, art and urban gardens			
Leadership	Have experienced leadership mentor new entrepreneurs			<a href="mailto:Kanchan@greatworkplace.us">Kanchan@greatworkplace.us</a>
Community Collaboration	Strong community collaboration, engaging various stakeholders (ie: business, education, EDA, chamber, government)	Rachel Verschaeve	St. Clair County	rverschaeve@yahoo.com 810-241-9135
Students Touring Manufacturers	Local students tour local manufacturers	Kevin Miller	St. Clair County	<a href="mailto:miller.kevin@sccresa.org">miller.kevin@sccresa.org</a> 810-488-6052
Career Expos & Talent Tours	Businesses educate students about opportunities locally and career path to get there. Goal is to keep kids local after graduation and grow workforce	Alicia Wallace	Northeast MI	<a href="mailto:wallacea@nemcworks.org">wallacea@nemcworks.org</a> 231-330-7847
Block Project	Challenging citizens to create public art exhibits based on 4x4x4 block. Helping unite community, discover passions and resources. Culminating in a city-wide block party	Jason Stier	St. Clair County	<a href="mailto:Jstier@ecsd.us">Jstier@ecsd.us</a> 810-650-2992
Entrepreneurs in Classrooms	Bring entrepreneurs to Econ. Classes to tell their stories	Rachelle Wynkoop	Port Huron	
Lunch & Learn	Features members of the community from technology to HR	Maria Webb	St. Clair County	mariajwebb@kw.com 810-824-6821
Community Events	Community events that include area businesses to draw attention to the City. (Guinness World Record attempts)	Erika DeLange	Marine City, MI	
Bike Taxi		Tom Long	Arenac County	longt@anr.msu.edu 224-383-7340

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Youth Entrepreneurial Camp	Tours and Entrepreneurial Speakers, Empty building tours, CEC for youth	Tom Long	Arenac County	<a href="mailto:longt@anr.msu.edu">longt@anr.msu.edu</a> 224-383-7340
Business Development Organization	Collaborative, innovative, strategic, volunteer based locally owned business development organization	Michael Harris	Mississippi	<a href="mailto:mharris@mississippi.org">mharris@mississippi.org</a> 601.359.3420
Match Making	Connecting aspiring entrepreneurs with local resources.	James Arati		
Community Kitchen-Food Hubs		Rosemary Carson	Farwell	Carsonrosemary@yahoo.com 989-239-2219
Doctor Prep	Train students who desire to become doctors by selecting students to attend pre-college programs and scholarship opportunities to stay in Michigan	Frank Cox	Muskegon	coxf@anr.msu.edu 231-724-4738
Art in Action	Artists created pieces of outdoor art in underutilized downtown areas			
Tour 2 <sup>nd</sup> Floors and Closed Historical Buildings	People always want to know "what's up there" Hoping it leads to being rented	Jackie Koney	Kalamazoo County	jackie@papercityllc.com 206-529-7693
Micro economy	Economics for 4 <sup>th</sup> -8 <sup>th</sup> grades to support needs of low income communities			
E-Teams	Develop a group of business owners, local reps, government to make their community entrepreneurial friendly	Hannah Sanderson	NLEA	<a href="mailto:Hannah@northernlakes.net">Hannah@northernlakes.net</a> 231-582-6482
DDA Director	Shared part time DDA director in local communities	Amanda Baker	NLEA	<a href="mailto:Amanda@northernlakes.net">Amanda@northernlakes.net</a> 231-582-6482
Municipal as ISP	Municipality serve as internet service provider	Amanda Baker	NLEA	<a href="mailto:Amanda@northernlakes.net">Amanda@northernlakes.net</a> 231-582-6482
Craft Food/Beverage Competition	Craft food and beverage competition, multiple county	Carl Osentoski	Huron County	carl@huroncounty.com 989 269 6431
Art District	Turn dilapidated business area into art district	Nancy Daniels	Kansas	nkdaniels@ksu.edu 785-410-6352
Art throughout the City	Display art sculptures throughout the City	Joe	Port Huron	
Students-Facebook	Local high school students doing business spotlights for chamber facebook page	Corey Schmidt	City of Marlette	manager@cityofmarlette.com 989-635-7451
Student Days	Student government days-come into municipal office to job shadow, manufacturers' day, local business day. High School students a chance to look at other paths	Brandon Jonas	Roseville	<a href="mailto:bjonas@roseville-mi.gov">bjonas@roseville-mi.gov</a> 586-447-4606