

Internet reference material for 4/4/18 MSU Extension “Getting started with U-pick farming” webinar

The legal guide for direct farm marketing, USDA Risk Management Agency
<http://directmarketersforum.org/the-legal-guide-for-direct-farm-marketing/>

Entertainment farming and agritourism, AATRA
<https://attra.ncat.org/attra-pub/viewhtml.php?id=264>

Develop a pick-your-own business, University of Vermont
<https://www.uvm.edu/vtagritourism/files/agritourism-guide/howto-develop-pyo.pdf>

A farmers’s guide to a pick-your-own operation, University of Tennessee
<https://extension.tennessee.edu/publications/Documents/PB1802.pdf>

Pick your own (U-Pick) marketing, University of Kentucky
<https://www.pickyourown.org/resources/UKPYOguide.pdf>

U-pick and U-profit, Profitable Plant Digest
<https://www.profitableplantsdigest.com/u-pick-and-u-profit/>

U-pick market success, Hobby Farms
<https://www.hobbyfarms.com/u-pick-market-success/>

U-pick and pick-your-own (PYO) farms, Wikipedia
[https://en.wikipedia.org/wiki/U-Pick_and_Pick-Your-Own_\(PYO\)_Farms](https://en.wikipedia.org/wiki/U-Pick_and_Pick-Your-Own_(PYO)_Farms)

U-Pick farms can save you money and help support your local economy, MSU Extension
http://msue.anr.msu.edu/news/u_pick_farms_can_save_you_money_and_help_support_your_local_economy

Should you consider a U-pick enterprise?, MSU Extension
http://msue.anr.msu.edu/news/should_you_consider_a_u_pick_enterprise

Is agritourism right for your farm?, MSU Extension
http://msue.anr.msu.edu/news/is_agritourism_right_for_your_farm

Iowa State University Ag Decision Maker – fruit and vegetable production budgets
<https://www.extension.iastate.edu/agdm/crops/html/a1-17.html>

USDA fruit and vegetable prices (last update March 2015)
<https://www.ers.usda.gov/data-products/fruit-and-vegetable-prices.aspx>

Penn State tree fruit budget tools
<https://extension.psu.edu/tree-fruit-budget-tools>

MSU Extension Farm Business Management – Budgets, production costs and decision-making goals
http://www.canr.msu.edu/farm_management/finances/budgets-production-costs-decision-making-tools