

Status of Academic and Student Affairs in CANR

MSUE and MSU AgBioResearch State Council
March 18-19, 2014
Lansing Radisson

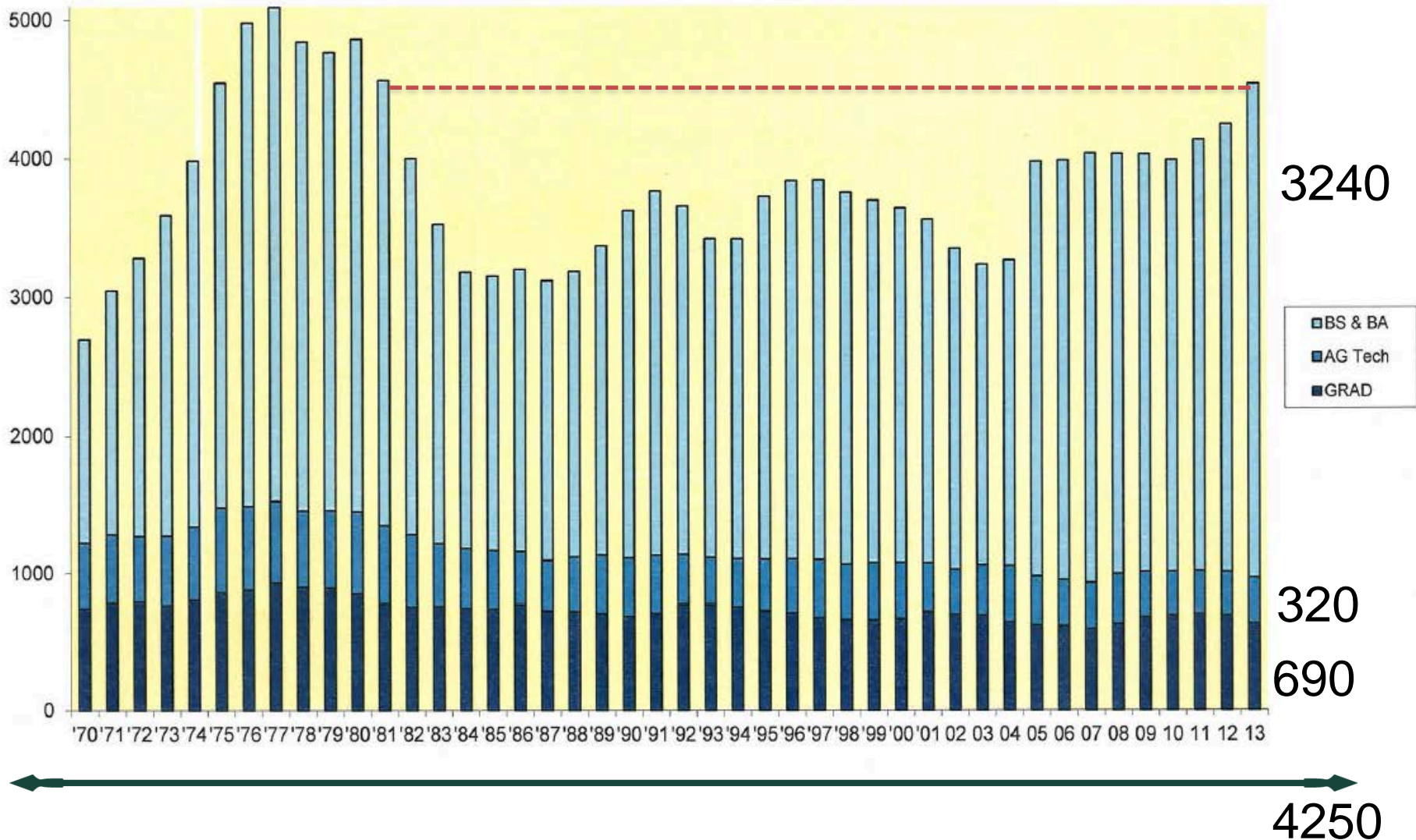


Summary Statistics

- 2-yr certificates, 4-yr degrees, MS and PhD
- 12 departments, 19 majors
- 50 study abroad programs
- 52% female, 48% male
- Student / faculty ratio = 11:1
- Career placement = 82% placed, varies by major



Enrollment Numbers



Highest Enrollments

- 2-year certificates
 - Agricultural Industries, Dairy Management
- Undergraduate
 - Packaging, Animal Science, Food Industry Management, Dietetics
- Graduate
 - Fisheries and Wildlife; Packaging; Plant, Soil and Microbial Sciences



PROPOSED Workforce Development – Food Processing

- Competency-based 2-year training program
 - 4 community colleges, International Food Protection Training Institute, Eastern Market Corporation
- Employers
 - Leadership role in well-defined core competencies and learning content
- Critical to program success:
 - Meat & Dairy Pilot Plants, Renovated / Upgraded Fruit & Vegetable Lab, Mobile Food Processing Labs
- \$3 mil + \$500,000 recurring operating



Institute for Ag Tech

- 9 campus based certificates
- 7 off-campus certificates
 - Applied Plant Science, Landscape & Lawn Management, Viticulture
 - Community Colleges
 - Lake Michigan
 - Northwestern Michigan
 - Montcalm
 - Muskegon
 - Grand Rapids



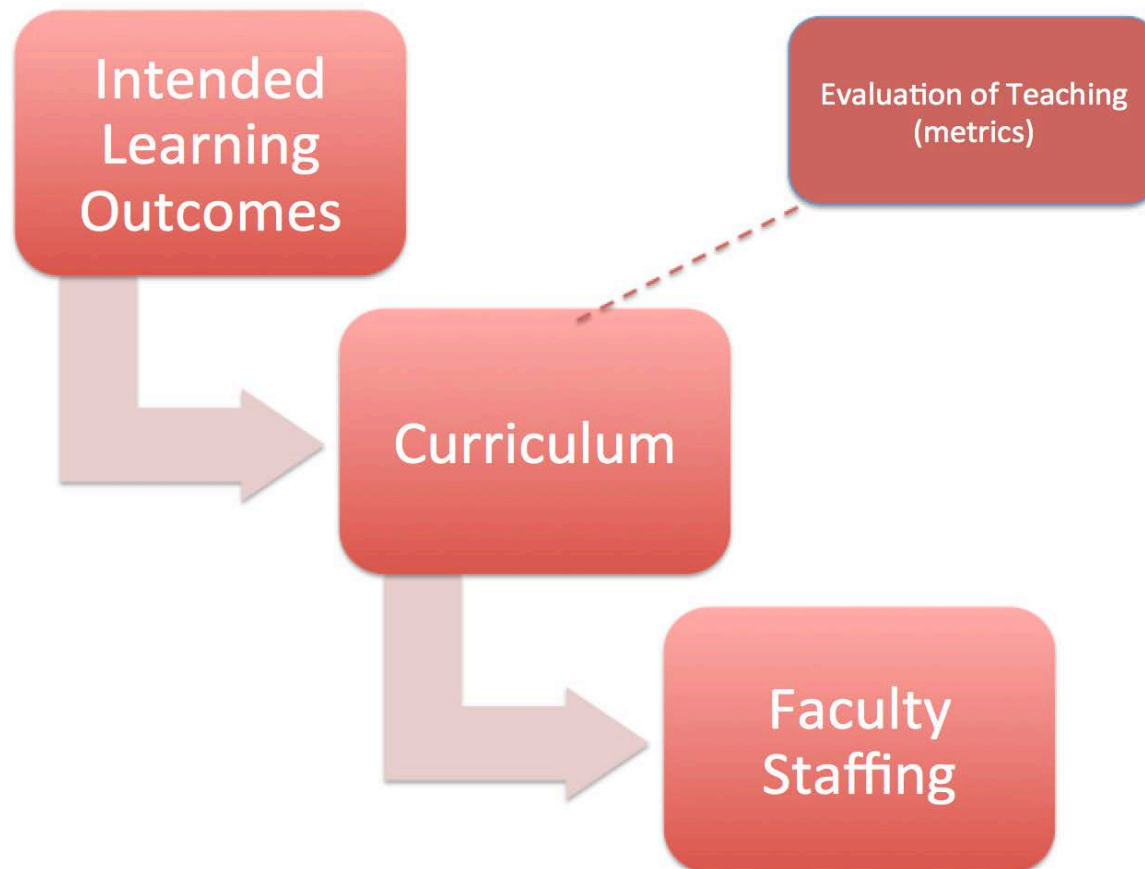
Institute for Ag Tech

- Online Courses
 - Summer 2014
 - ANR Communications; World of Agriculture; Career Development; Agriculture Regulations, Compliance and Safety; Agriculture and Green Industry Labor Management; ALL Internships
 - In Preparation
 - Water Use and Management ; Precision Agriculture; Practical Soil Applications
- New Programs
 - Applied Horse Management; Retail Agriculture; Fruit, Vegetable and Organic Horticulture; Sustainable Agriculture



Curriculum Revitalization

- Learning outcomes, assessment, using assessment to make change



Recruitment



Communications and Marketing

- Developing core messaging
 - On and off-campus

The screenshot shows the website header with the MSU logo and the college name. Below the header is a banner image of students in a greenhouse, with a caption: "Students share experience and passion through residential program | READ MORE". To the right of the banner is a close-up image of a hand holding a yellow fruit. Below the banner is a navigation menu with links: Home, Pre College, Undergraduate, Graduate, Institute of Ag Tech, Careers, Alumni & Donors, Faculty & Staff. The main content area is divided into three columns. The left column has a "CONNECT with us" section with social media icons and a "VISIT department sites" section with links to various departments. The middle column has a paragraph about the college's history and a "CANR News" section with a link to a news article. The right column has a "CANR Events" section with a list of upcoming events.

MICHIGAN STATE UNIVERSITY | College of Agriculture & Natural Resources

Students share experience and passion through residential program | [READ MORE](#)

[Home](#) [Pre College](#) [Undergraduate](#) [Graduate](#) [Institute of Ag Tech](#) [Careers](#) [Alumni & Donors](#) [Faculty & Staff](#)

CONNECT with us

[Facebook](#) [Pinterest](#) [Twitter](#) [YouTube](#)

VISIT department sites

- [Agricultural, Food, and Resource Economics](#)
- [Animal Science](#)
- [Biosystems & Agricultural Engineering](#)
- [Community Sustainability](#)

Building relationships and meeting needs have been the focus of the MSU College of Agriculture and Natural Resources (CANR) for more than 150 years. As the first college of a university to model the land-grant system, this college's calling has been to bring knowledge to the people of Michigan.

CANR News

[Michigan State University: food and ag leaders remain confident about the future](#)

CANR Events

- [Annual CANR Faculty Staff Recognition Reception](#)
- [H. Allen and Ann Tucker Lectureship Seminar Series](#)
- [Deforestation and Biodiversity Loss in a Climate Change Context](#)
- [2nd Annual MSU Science Festival](#)

THANK YOU! Questions?

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