

GREENING MICHIGAN INSTITUTE

Dave Ivan, Interim Director

CHALLENGES FACING MICHIGAN



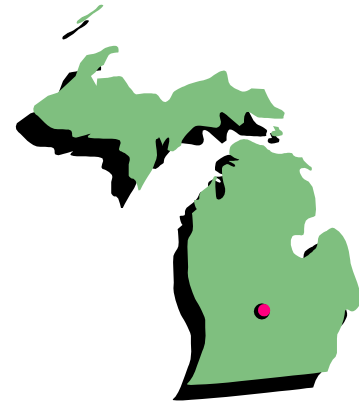
- Among the highest unemployment in the nation;
- Among the highest in mortgage foreclosure rates;
- Among the lowest in new business starts and entrepreneurial business growth;
- Declining rural and urban economic and social infrastructures leading to blight/abandonment;
- Fifty-nine percent of Michigan residents live in food deserts.
- Most local government are in fiscal crisis.



GREENING MICHIGAN INSTITUTE

Workgroups and Educator Assignments

- Sustaining Community Prosperity
- Community Food Systems
- Natural Resources
- Government and Public Policy



SUSTAINING COMMUNITY PROSPERITY

Sustainable Community & Economic Development

Enhanced vitality through balanced and interconnected approaches to economic, ecological and social equity. Includes business and entrepreneurial development and tourism.

Community Engagement & Leadership Development

Communities utilize new approaches to enhance citizen engagement and increase leadership capacity;

Finance and Homeowner Education

Educational efforts on financial issues facing MI families, including money management, financial literacy and mortgage education;



COMMUNITY FOOD SYSTEMS

Education efforts that enhance community food systems, including:

Assist Michigan in becoming a national and global leader in sustainable food production systems;

Improve economic viability of Michigan's farms and economy by emphasizing local food purchasing, including schools and institutions;

Support and enhance the current growth in direct marketing, farmers markets, organic agriculture, and differentiated, value-added, farmer-branded products



NATURAL RESOURCE WORK GROUP

Land Use & Stewardship Education

Programs designed to enhance land use decision making, including the stewardship of Michigan's natural assets.

Water Resource Management and Education

Educational efforts that approach water resource management systemically, including stewardship of Michigan's Great Lakes, inland lakes and streams, and watersheds.

Natural Resource Enterprise Development

Efforts that increase awareness among private landowners of natural asset management and opportunities for sustainable growth.



GOVERNMENT & PUBLIC POLICY TEAM (GOOD GOVERNANCE)

Elected Leader Trainings

Enhance effectiveness of elected officials through signature MSUE education programs, including New County Commissioner Training and Citizen Planner.

Placemaking

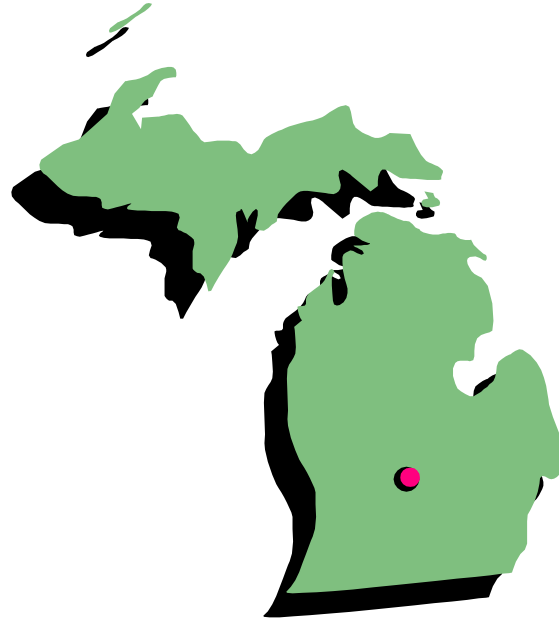
Trainings that enhance the built environment of communities.

Fiscal Management

Assistance to governmental units in managing fiscal challenges, including benchmarking analysis.



OUR GOAL?



A Better Michigan

