Michigan 4-H Animal Market
Project Record Book Supplement Page

Communication and Expressive Arts

Please answer the following questions according to your assigned age category: Beginners-question 1; Intermediate-questions 1-2; Advance-questions 1-3. Additional pages may be attached as needed.

1. Animals are often portrayed in photos, paintings, movies, poetry, stories, or other art media. Research and identify at least three examples in any genre where your animal species has been depicted.

2. Successful salespeople use a technique called an "elevator speech" to pitch their product. What is an elevator speech? Write out the elevator speech you would use to sell your animal to a potential customer.

3. Most animals communicate both verbally and nonverbally with each other and in interaction with humans and their surrounding environment. Name three nonverbal communication cues your animal can give you. Describe the situation and how your animal reacts.

MSU is an affirmative-action, equal-opportunity employer. Michigan State University Extension programs and materials are open to all without regard to race, color, national origin, gender, gender identity, religion, age, height, weight, disability, political beliefs, sexual orientation, marital status, family status or veteran status.

MICHIGAN STATE UNIVERSITY | Extension