



## What is an Entrepreneur?

An entrepreneur is someone like you!

### Entrepreneurs:

- ▶ Have great ideas and do something about them.
- ▶ Hunt for opportunities to promote their ideas.
- ▶ Thrive on the challenge of creating their own big breaks.
- ▶ Make money out of solving problems and selling their ideas.
- ▶ Usually start up their own businesses.

### How old do you have to be?

- ▶ Any age!

### What do you need?

- ▶ A problem — and a unique way of solving the problem.
  - ▶ A lot of determination and belief in your idea.
  - ▶ Some emotional support from your friends, your family, your teacher.
  - ▶ Some financial support from your family or people (venture capitalists) who believe in your idea and will help you out with some cash to get started.
- Finding that great idea can sometimes be as simple as thinking of something you love, and then thinking of something that would make it even better.

### Hunting for that great idea...

- ▶ Write down your hobbies, skills, passions, things you're good at. *and then...*
- ▶ Talk to your friends.
- ▶ Go to trade shows.
- ▶ Search for opportunities.
- ▶ Keep an eye on the latest trends.
- ▶ Write down your goals.
- ▶ Research your industry.
- ▶ Talk to people in your field.

Visit [4h.msue.msu.edu/4h/entrepreneurship](http://4h.msue.msu.edu/4h/entrepreneurship) for more information on Entrepreneurship & Michigan 4-H Youth Development.



## What is an Entrepreneur?

An entrepreneur is someone like you!

### Entrepreneurs:

- ▶ Have great ideas and do something about them.
- ▶ Hunt for opportunities to promote their ideas.
- ▶ Thrive on the challenge of creating their own big breaks.
- ▶ Make money out of solving problems and selling their ideas.
- ▶ Usually start up their own businesses.

### How old do you have to be?

- ▶ Any age!

### What do you need?

- ▶ A problem — and a unique way of solving the problem.
  - ▶ A lot of determination and belief in your idea.
  - ▶ Some emotional support from your friends, your family, your teacher.
  - ▶ Some financial support from your family or people (venture capitalists) who believe in your idea and will help you out with some cash to get started.
- Finding that great idea can sometimes be as simple as thinking of something you love, and then thinking of something that would make it even better.

### Hunting for that great idea...

- ▶ Write down your hobbies, skills, passions, things you're good at. *and then...*
- ▶ Talk to your friends.
- ▶ Go to trade shows.
- ▶ Search for opportunities.
- ▶ Keep an eye on the latest trends.
- ▶ Write down your goals.
- ▶ Research your industry.
- ▶ Talk to people in your field.

Visit [4h.msue.msu.edu/4h/entrepreneurship](http://4h.msue.msu.edu/4h/entrepreneurship) for more information on Entrepreneurship & Michigan 4-H Youth Development.



## What is an Entrepreneur?

An entrepreneur is someone like you!

### Entrepreneurs:

- ▶ Have great ideas and do something about them.
- ▶ Hunt for opportunities to promote their ideas.
- ▶ Thrive on the challenge of creating their own big breaks.
- ▶ Make money out of solving problems and selling their ideas.
- ▶ Usually start up their own businesses.

### How old do you have to be?

- ▶ Any age!

### What do you need?

- ▶ A problem — and a unique way of solving the problem.
  - ▶ A lot of determination and belief in your idea.
  - ▶ Some emotional support from your friends, your family, your teacher.
  - ▶ Some financial support from your family or people (venture capitalists) who believe in your idea and will help you out with some cash to get started.
- Finding that great idea can sometimes be as simple as thinking of something you love, and then thinking of something that would make it even better.

### Hunting for that great idea...

- ▶ Write down your hobbies, skills, passions, things you're good at. *and then...*
- ▶ Talk to your friends.
- ▶ Go to trade shows.
- ▶ Search for opportunities.
- ▶ Keep an eye on the latest trends.
- ▶ Write down your goals.
- ▶ Research your industry.
- ▶ Talk to people in your field.

Visit [4h.msue.msu.edu/4h/entrepreneurship](http://4h.msue.msu.edu/4h/entrepreneurship) for more information on Entrepreneurship & Michigan 4-H Youth Development.