



PLACEMAKING STRATEGY DEVELOPMENT WORKSHOPS: From Planning to Action!



PLACEMAKING AS AN ECONOMIC DEVELOPMENT TOOL IS A CONCEPT THAT IS SWEEPING MICHIGAN. DON'T BE LEFT BEHIND. BE IN THE KNOW! THERE WILL NOT LIKELY BE A MORE AFFORDABLE (FREE) OPPORTUNITY TO READY YOUR COMMUNITY FOR TARGETED GROWTH.

The Mlplace Partnership Initiative is a statewide initiative that has Michigan at the forefront of a national movement known as placemaking. It's a simple concept.

Communities that offer a high quality of life and amenities that are important to talented workers can be very competitive in the global economy. Communities that don't have these features and do not enjoy these economic benefits can create them through a process called placemaking.

Placemaking Strategy Development workshops are designed to move your community through training and to action. Help your community by enrolling today!

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Land Policy Institute



Extension



michigan municipal league

Photos courtesy of the Michigan Municipal League (left and right) and Brad Neumann (center).

THERE ARE TWO WORKSHOP OPTIONS AVAILABLE TO CHOOSE FROM:

Option 1 (text below in dark blue): Overview – This workshop is three (3) hours long and provides training from Modules 1–3 of the MIplace Placemaking Curriculum. It is offered in six locations.

- Module 1: People Places and Placemaking
- Module 2: Economics of Placemaking
- Module 3: Neighborhoods, Streets and Connections

Option 2 (text below in teal): Overview + Placemaking Strategy Development – This workshop has two parts and runs six (6) hours. The first part provides training from Modules 1–3 of the MIplace Placemaking Curriculum. In the second part, facilitators assist the registrants from your community in developing a draft placemaking strategy. It is offered in 26 locations.

This workshop is for city councils and township boards; local, county and regional planning commissioners and staff; local economic development staff and other interested stakeholders. Communities will need multiple participants attending to maximize synergy and benefit for the community.

The Michigan Citizen Planner Program is offering one (1) CEU (continuing education units)/one (1) hour of instruction for Master Citizen Planners (MCP). Those who attend Option 1 can receive up to three (3) CEUs for their participation. Those who attend both parts of Option 2 can receive up to six (6) CEUs, which is the required amount of CEUs for one year to maintain the MCP credential.

2015 Locations and Dates (alpha by location)

- Adrian |April 23| 1:30–8:30pm
- Caro |April 9| 1:30–8:30pm
- Clinton Township |May 7| 1:30–8:30pm
- Detroit |April 1| 6:00–9:00pm
- Escanaba |May 29| 9:00am–3:00pm
- Frankfort |May 5| 9:00am–4:30pm
- Grand Rapids |May 13| 6:00–9:00pm
- Grayling |March 25| 8:30am–3:30pm
- Hancock |May 28| 1:30–8:30pm
- Hart |April 30| 1:30–8:30pm
- Hillsdale |April 16| 1:30–8:30pm
- Howell |May 20| 1:30–8:30pm
- Iron Mountain |May 26| 1:30–8:30pm CST
- Ishpeming |May 27| 1:30–8:30pm
- Kalamazoo May 14| 5:30–8:30pm
- Lansing |April 21| 6:00–9:00pm
- Lapeer |April 21| 1:30–8:30pm
- Lawrence |April 16| 2:30–8:30pm
- Manistee |April 17| 9:00am–4:00pm
- Marshall |May 6| 1:30–8:30pm
- Mason |April 15| 1:30–8:30pm
- Mt. Pleasant |April 14| 1:30–8:30pm
- Muskegon |April 29| 1:30–8:30pm
- Pontiac |May 18| 1:30–8:30pm
- Reed City |April 23| 9:00am–4:00pm
- Rogers City |April 20| 1:30–8:30pm
- Saginaw |May 12| 6:00–9:00pm
- Sault Ste. Marie |March 23| 1:30–8:30pm
- St. Johns |May 20| 1:30–8:30pm
- Standish |April 13| 1:30–8:30pm
- Taylor |May 27| 1:30–8:30pm
- Traverse City |May 6| 6:00–9:00pm

While RSVP's are required for this event, the workshops are **free** of charge. Please RSVP at least 10 days prior to each workshop.

[REGISTER ONLINE](http://events.anr.msu.edu/placemakingstrategy/)

Click above to view a complete list of placemaking training workshops or register online at <http://events.anr.msu.edu/placemakingstrategy/>.

For general information, including questions about accommodations for persons with disabilities and those without internet access, contact Holly Madill at madill@landpolicy.msu.edu or call (517) 432-8800.