

# PLACEMAKING STRATEGY DEVELOPMENT WORKSHOP: From Planning to Action!



PLACEMAKING AS AN ECONOMIC DEVELOPMENT TOOL IS A CONCEPT THAT IS SWEEPING MICHIGAN. DON'T BE LEFT BEHIND. BE IN THE KNOW! THERE WILL NOT LIKELY BE A MORE AFFORDABLE (FREE) OPPORTUNITY TO READY YOUR COMMUNITY FOR TARGETED GROWTH.

The purpose of this training is to assist your community with the development of a draft placemaking strategy. The workshop involves two parts and runs six (6) hours.

1. The first part provides training from Modules 1-3 of the MIplace Placemaking Curriculum.
2. During the second part, we will supply facilitators to assist representatives of your community in developing a draft placemaking strategy.

This workshop is for city councils and township boards; local, county and regional planning commissioners and staff; local economic development staff and other interested stakeholders. Communities will need multiple participants attending to maximize synergy and benefit for the community.

For those who attend both parts, the Michigan Citizen Planner is offering six (6) CEUs (continuing education units), one (1) CEU/ one (1) hour of instruction, to Master Citizen Planners for their participation.

**While RSVPs are required, the workshops are free of charge. Registration is available online at <http://events.anr.msu.edu/placemakingstrategy/>.**

## Pontiac

### Date

Monday, May 18, 2015  
1:30pm-8:30pm

### Location

Oakland Cty. Executive Office Bldg.  
Conference Center  
2100 Pontiac Lake Rd., Bldg. 41W  
Waterford, MI 48328

### Local Contact

Charlotte Burckhardt, Oakland County  
[burckhardtc@oakgov.com](mailto:burckhardtc@oakgov.com)  
or call (248) 858-5443

### Local Sponsor

Oakland County

[Register Online](#)

### General Contact

For general information including questions about accommodations for persons with disabilities and those without internet access, contact Holly Madill at [madill@landpolicy.msu.edu](mailto:madill@landpolicy.msu.edu) or call (517) 432-8800.